

Hamburg, 14.09.2022

mySMARTLife Final Conference Hamburg (14 – 15 September 2022)

mySMARTLife is celebrating its successful ending with its [Final Conference - Smart People - Smart Economy - Smart Cities](#) on 14 – 15 September 2022 in Hamburg, Germany.

After almost six years of project duration and joint efforts of 27 partners from 6 countries to make sustainable cities with smart people and a smart economy a reality, mySMARTLife is coming to an end. Now it is time to present the results to the broad public to foster replication with the help of the new methods and innovative solutions developed.

mySMARTLife's key activities were carried out in the three Lighthouse Cities Nantes (France), Hamburg (Germany) and Helsinki (Finland). Three Follower Cities – Bydgoszcz (Poland), Rijeka (Croatia) and Palencia (Spain) – have directly learnt from these experiences and have set up their own urban transformation plans.

“The mySMARTLife consortium has worked hard to accomplish ambitious targets in terms of energy and emissions savings through the implementation of innovative measures. As a large demonstration project, mySMARTLife has fostered the creation of smart districts, considering energy efficiency measures to reduce energy demand, greenhouse gases and pollutants emissions, together with the integration of renewable energy sources and energy storage in energy grids. Clean mobility solutions were also implemented across the cities. The great results achieved were possible due to the strong collaboration among the Lighthouse and Follower Cities, supported by all the technical and non-technical partners”, explains **Rubén García Pajares, project coordinator of mySMARTLife**.

The aim of the mySMARTLife Final Conference is to share the gained knowledge and experience to discuss and learn about mobility, citizen engagement, efficient buildings, smart lighting and ICT topics.

The first day of the Final Conference commences with a festive opening ceremony by **Almut Moeller (State Secretary and Plenipotentiary of the Free and Hanseatic City of Hamburg to the Federation, the European Union, and foreign affairs)** and **Georg Houben, Project Officer Local Initiatives Team, DG ENER, European Commission**, followed by a keynote speech from **Thomas Osdoba (EIT Climate-KIC, NetZeroCities)** “**What to do to achieve a Climate-Neutral city in 2030: Barriers and Drivers**” and a short presentation by **Philippe Fournand (Scalable Cities)**.

Furthermore, consortium members will present the successful interventions of mySMARTLife and the activities in the Lighthouse Cities of Nantes and Helsinki. A special focus of the first day will be on knowledge transfer to engage with the representatives of the mySMARTLife Cities Network¹.

The second day will be hands-on and on-site in the Hamburg demo site of Bergedorf, starting with a welcome by **Cornelia Schmidt-Hofmann, Bezirksamtleitung in Bergedorf**, and a keynote speech by **Prof. Dr Jörg Knieling (HafenCity University, Hamburg)** – “**Towards Smart Cities: How should the transformation look like?**” A round table discussion with German Lighthouse and selected cities for the Climate Neutral and Smart Cities mission will round up the morning and lead to a study tour in Bergedorf.

¹ The mySMARTLife Cities Network consists of 16 cities from Europe and beyond. Please find more information [here](#).





mySMARTLife Press Release

mySMARTLife is a project funded under the European Union's Horizon 2020 research and innovation programme. Under the coordination of CARTIF Technology Centre, 27 partners from 6 countries are collaborating to make sustainable cities with smart people and a smart economy a reality. Activities take place in the three Lighthouse Cities Nantes (France), Hamburg (Germany) and Helsinki (Finland). Three Follower Cities – Bydgoszcz (Poland), Rijeka (Croatia) and Palencia (Spain) – learn directly from the Lighthouse Cities' experiences. The project was officially launched on 14th December 2016 in Nantes.

Further information on the Final Conference:

Information, Registration & conference agenda available under:

<https://eveeno.com/mysmartlife-final-conference>

Further information on mySMARTLife:

Website: www.mysmartlife.eu

Press Corner: www.mysmartlife.eu/press-corner/

Twitter: [@mySMARTLife_eu](https://twitter.com/mySMARTLife_eu)

LinkedIn: [mySMARTLife Project](https://www.linkedin.com/company/mySMARTLife-Project)

YouTube: [mySMARTLife EU](https://www.youtube.com/channel/UC...)

About mySMARTLife

Grant agreement number: 731297
Duration: 70 months (December 2016 – September 2022)
Coordinator: CARTIF Technology Centre

Consortium: 27 partners from 6 countries (France, Germany, Finland, Poland, Croatia, Spain)

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