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Deliverable due date: M36 – November 2019

D8.7 Report on the activities of the Communication and Dissemination Secretariat, v3
WP8, Task 8.5

Transition of EU cities towards a new concept of Smart Life and Economy

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 731297.

Project Acronym	mySMARTLife	
Project Title	**Transition of EU cities towards a new concept of Smart Life and Economy**	
Project Duration	1st December 2016 – 30th November 2021 (60 Months)	
Deliverable	D8.7 Report on the activities of the Communication and Dissemination Secretariat, v3	
Diss. Level	PU	
Status		Working
		Verified by other WPs
	x	Final version
Due date	30/11/2019	
Work Package	WP8	
Lead beneficiary	Steinbeis-Europa-Zentrum (SEZ)	
Contributing beneficiary(ies)	All partners; special input: dissemination and communication secretariat, WP leader, LHCs and FCs	
Task description	**Task 8.5: Dissemination and Communication strategy M1-60 [SEZ] (Input: all partners; special input: Dissemination and Communication Secretariat, WP leader, LHCs and FCs**) An integrated Dissemination and Communication plan will be set up during the first four months of the project and reviewed annually. The general principles outlined in the 2012 guide published by the EC "Communicating EU Research & Innovation – a guide for project participants" will be followed. In this task, main target groups for communication and dissemination activities will be identified (e.g. LHCs, FCs, other cities as potential users of results, policy and decision makers (EU and national/regional level) stakeholders including local authorities, industrial partners, energy suppliers, research partners, financial providers, and citizens. Key messages for each target group will be created and a guide showing how to reach these using the CI will be developed. In order to steer this process, a D+C Secretariat will be setup, including WP leaders and LHC/FC representatives. It will be the central office for all requests and contacts of the project's target audience, supporting the Project Management (WP9) in external communication to related EU institutions, initiatives, projects, interested cities, industry, RTD/universities and citizens, as well as other multipliers. It will be in close contact to the local community of the LHCs and FCs to ensure specific request transfer, to join and/or support local dissemination and communication activities and to avoid overlapping of local activities. It ensures the development of a comprehensive corporate identity strategy including project logo and other design elements for use in different types of communication channel along with a user guide for the CI. In order to deploy this D+C strategy, a set of tools will be developed by the project team, in close interaction with the WP/Task Leaders. Key messages will be identified and transported in ways suited to the individual target groups. The following activities will be implemented: Subtask 8.5.1: Corporate identity design. A project logo, document templates will be created and a guide for their use will be developed.	
Task description	**Subtask 8.5.2: Website** All partners, especially CAR, WP-leaders, LHs and FCs, led by SEZ will contribute to the public website development by providing necessary information that will be published by SEZ within m6. It will become an information hub for all relevant enablers of interested cities and communities (e.g. companies, research institutes and the public). It will present project objectives, activities and achievements in a way that relevant	

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	beneficiaries are able to understand and learn from the LHCs (video-clips, activities, news, events (performed in WP1-8)). It will have a press corner and will link to communities (e.g. through Twitter, LinkedIn, Blogs) and other EU projects. Interactive features, such as a message board, will be included to facilitate feedback from beneficiaries with opt-in, opt-out functionality. A download section will be included to provide all public documents of the project (e.g. flyer, newsletters, publishable documents and reports) as well as other useful documents like training materials. A secure area will be provided to a restricted community in which selected project information will be made available for the mySMARTLife network members and/or partners. The main language will be English; however, partners/contributors will deliver content in the relevant local language where necessary. The website will be regularly updated even for a certain period beyond the project end date. SEZ will subcontract the website development. **Subtask 8.5.3: Dissemination materials in English, incl. giveaways** • **A postcard** will be produced in M6 presenting project aims and expected results in English and local language of the LHCs and FLCs; 10,000 copies and PDF • **A project leaflet** in English and local language of the LHCs and FLCs will be produced in M12 with information about the technologies, sites, approach etc.;10,000 copies and PDF • **Roll-ups** for each LH city in local languages promoting the local approaches will be developed by M6 as well as one overall roll-up in English for event promotion purposes (copies: one per country in the consortium) • **Giveaways**, e.g. stickers, pencils with the website address and logo will be produced by M6 for project promotion purposes. **Subtask 8.5.4: Publications in technical and public press** SEZ will coordinate the development of project mailing lists: the Dissemination and Communication Secretariat and each partner will set up and maintain a project mailing list of interest groups, regional contacts and stakeholders to be informed about the project. If possible a shared address pool will be will be generated to enable large-scale mailings. • **A series of press releases** (1/year) will be produced (Lead SEZ: WP-Leader, LHCs, FCs) to be published in newspapers/publications at local level to the general public without scientific backgrounds (e.g. CORDIS wire, Market Place Smart Cities and Communities, BUILDUP, CoM, LinkedIn groups, ICLEI, ERRIN, CIVITAS. They will report on project progress and interesting facts from the project. • **Professional and scientific publications** (1/year) (Lead: SEZ, Partner: academia partner: CAR, ARM, VTT, HMU, TEC, NBK) will publicise research outputs from the project. Scientific publications, peer-reviewed papers, and international journals (e.g. IEEE Trans. Comm., Power Electronics, Smart Grids, and Sustainable Energy, International Journal of Green Energy) and on the public platform www.openaire.eu/ • **Regular distribution of an e-newsletter** (2/year) in English reporting on project progress and interesting facts from the project. Readers can subscribe/unsubscribe (Lead SEZ: WP-Leader, LHCs, and FCs). • **LH city video clips** (Lead: SEZ, Partners: CAR, NBK, NAN, HAM, HEL, BYD, VAR, RIJ, PAL) lasting ½ - 1 minute show project progress in the LHCs will be produced, 1/year/LHC starting in year 2 with updates to inspire others to become FCs through interviews with leading figures from LH and follower city representatives. Each video clip will have its own character based on the project CI and will be published on YouTube, distributed to local TV stations (LH & FCs), or via EU Policy Broadcast: http://www.vieuws.eu, European Broadcast Union: http://www3.ebu.ch/home, TVB Europe: http://www.tvbeurope.com/tvbeurope, Media Broadcast: http://www.media-broadcast.com/en/startpage/aboutus/companyprofile/business-areas. Broadcast on national TV could result.
Task description	• Starting in year 2, **Radio broadcasts** (1/year/LHC) (NAN, HAM, HEL) with short interviews on local radio stations are planned on the project progress covering technical and popular aspects in every LH city and if possible follower city are planned.

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	• (lead: SEZ, contribution: all) **Social media blogs**, short messages will be published on the website and in specific social media platforms (e.g. LinkedIn Groups, Facebook, Twitter, BUILD UP, Market Place Smart Cities and Communities) to increase online interaction with diverse stakeholders. 1 article/blog approx. every 4 months. Hashtags (e.g. #mySMARTLife) will be added to project activities and used to build a strong community of stakeholders and followers for leverage. **Subtask 8.5.5: Best Practice booklet**. A best practice book/guide will be developed summarising the implemented measures, lessons learnt and policy recommendations. It will be tailored to a large stakeholder group including big players, SMEs, end-users, communities, public bodies (local, regional, country and EU). It will be in English language and available electronically.

Date	Version	Author	Comment
01.10.2019	0.1	Gabi Kaiser, Annika Rasch (SEZ)	Writing of deliverable
06.11.2019	0.3	Rubén García Pajares, Marian Angeles Gallego de Santiago (CAR)	Review of deliverable
	0.4	Gabi Kaiser (SEZ)	Finalisation of deliverable

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Abbreviations and Acronyms

Acronym	Description
mySMARTLife	Transition of EU cities towards a new concept of Smart Life and Economy
ARM	Association pour la recherche et le développement des méthodes et processus industriels
CAR	Fundación Cartif
CI	Corporate Identity
D	Deliverable
D+C	Dissemination and Communication
EIP SCC	European Innovation Partnership on Smart Cities and Communities
EU	European Union
H2020	Horizon 2020
HMU	Metropolia Ammattikorkeakoulu Oy
FC	Follower City
HAM	Freie und Hansestadt Hamburg
HEL	Helsingin Kaupunki
LHC	Lighthouse City
M	Project month
NAN	Nantes Métropole
NBK	Nobatek
SEZ	Steinbeis-Europa-Zentrum
WP	Work package
SCC1	Smart Cities and Communities call within Horizon 2020: SCC-01-2014 - Smart Cities and Communities solutions integrating energy, transport, ICT sectors through lighthouse (large scale demonstration - first of the kind) projects
SCIS	Smart Cities Information System
TEC	Fundación Tecnalia Research & Innovation
V2	Version 2
VTT	Teknologian tutkimuskeskus VTT Oy

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1. Executive Summary

This document delivers a summary of the communication and dissemination activities performed from M25 to M36 of the mySMARTLife project. The report builds on the communication and dissemination activities:

1. delivered in M1 to M12 (the first year of mySMARTLife) – and the Report on the Activities of the Communication and Dissemination Secretariat, v1 (D.8.2)
2. delivered in M13 to M24 (the second year of mySMARTLife) – and the Report on the Activities of the Communication and Dissemination Secretariat, v2 (D.8.5)

The first two reports, mentioned above, as well as this report (D8.7) are both closely related to Task 8.5 “Dissemination and Communication strategy” of work package 8 “Exploitation, Dissemination and Communication”. This report at hand constitutes Deliverable 8.7 “Report on the activities of the Communication and Dissemination Secretariat, v3”.

Deliverable 8.7 builds upon the core dissemination and communication activities implemented in the first project year, such as the development of the overall dissemination and communication structure within mySMARTLife, the development of the project’s corporate identity and the design and production of main communication materials and tools. In the second project year, the dissemination and communication activities faced some challenges such as the European Data Protection law in May 2018 as well as the departure of Follower City Varna but mySMARTLife went from strength to strength and successfully resolved all challenges.

A special focus in this third reporting period was given to the production of videos as well as the involvement of local press through press releases and broadcasts. The purpose was to make the project as well as its actions known to a much broader audience. Also during this reporting period, the EC signed off an amendment outlining substantial changes to the mySMARTLife project. To mirror these changes the interventions on the website as well as the list of consortium partners that can be found on the all the promotional material had to be revised.

Overall, 188 communication and dissemination activities have been carried out from M25 to M36, reaching an estimated total of almost 1.9 Million people. These activities can be divided into 79 publications as well as further dissemination activities such as social media and website activities (excluding events) and 109 event related activities. Looking back over the first three years of mySMARTLife, the communication and dissemination activities can be summarised as follows:

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599 dissemination and communication activities carried out

225 publications and further dissemination activities (without events)

92 events organised

282 participations to events

326 mySMARTLife presentations given

Almost 2.5 Million persons reached (estimated audience)

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2. Introduction

2.1 Purpose and target group

The purpose of "D8.7 – Report on the activities of the Communication and Dissemination Secretariat, v3" is to provide an overview of all activities that have been carried out by SEZ as Dissemination and Communication leader, the D+C Secretariat and all members of the mySMARTLife consortium in year three of the project. This report gives an insight into the outreach and promotion activities as well as the use of the various communication materials and channels. The primary target group of this report is the European Commission, another one is the project consortium itself as well as other SCC1 projects and interested stakeholders in general (as the report will be made available on the mySMARTLife website).

2.2 Contributions of partners

The following Table 1 depicts the main contributions from participant partners in the development of this deliverable.

Table 1: Contribution of partners

Participant short name	Contributions
SEZ	Writing of the deliverable, collection of information from the consortium
CAR	Review of the deliverable
All partners	Carrying out of activities, providing input regarding dissemination and communication activities

2.3 Relation to other activities in the project

The table below (Table 2) describes the main relationship of this deliverable to other activities (or deliverables) developed in mySMARTLife and that should be considered alongside this document to further enhance the understanding of its content.

As the press releases, blogs, articles, newsletters and scientific publications present the activities of mySMARTLife in general and of specific results in particular, they are related to various project activities and various work packages.

Table 2: Relation to other activities in the project

Deliverable Number	Contributions
D.8.7	This deliverable provides an overview of all communication and dissemination related activities of the project that have taken place from

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	M25 to M36. These build on all project activities; therefore, it relates to all work packages.
D8.5	This deliverable provides an overview of all communication and dissemination related activities of the project that have taken place from M13 to M24 of mySMARTLife. These build on all project activities; therefore, it relates to all work packages.
D8.2	This deliverable provides an overview of all communication and dissemination related activities of the project that have taken place from M1 to M12 of mySMARTLife. These build on all project activities; therefore, it relates to all work packages.

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3. Objectives and expected Impact

3.1 Objective

The objective of the deliverable "D8.7 – Report on the activities of the Communication and Dissemination Secretariat, v3" is to provide an overview of all dissemination and communication activities of the entire consortium, with a special focus of the project's communication channels and tools, implemented within work package (WP) 8. It gives an overview of the outreach and promotion activities of the project as well as the different communication materials and channels developed.

Objectives of the dissemination and communication related activities of WP 8 "Communication, Dissemination & Exploitation" are the following (as stated in the Description of Action):

- The Communication and Dissemination Secretariat will ensure an effective communication and dissemination at local, regional, country and EU-level to provide maximum replication of the project.
- The dissemination and communication strategy will ensure a continuous alignment of the dissemination and communication to the current development of the project.
- The substantial dissemination and communication tool mix will ensure an effective and sound target group tailored dissemination and communication of the project in general and its results.
- Webinars will inform, disseminate and discuss project outcomes to/with key stakeholders at local, regional, national, and European level.
- Participation at events, the project website, the best practice book and the final conference enable a sustainable and sound dissemination and communication of the project in general and its results.

In the second project year, dissemination and communication activities were firmly build upon the structures and strategies developed in the first year. Additional communication tools were produced, and materials were reviewed, adapted and reproduced (such as postcards, please see 5.2.1 Project Tools). All objectives have been achieved.

3.2 Expected Impact

The impact expected by these activities is to promote mySMARTLife and to disseminate its results throughout Europe as well as beyond (please see the mySMARTLife Network). This includes the European level as well as the national, regional and local levels – where Lighthouse and Follower Cities carry out many activities. The following picture gives an overview of all the 16 cities taking part in the mySMARTLife Cities' Network:

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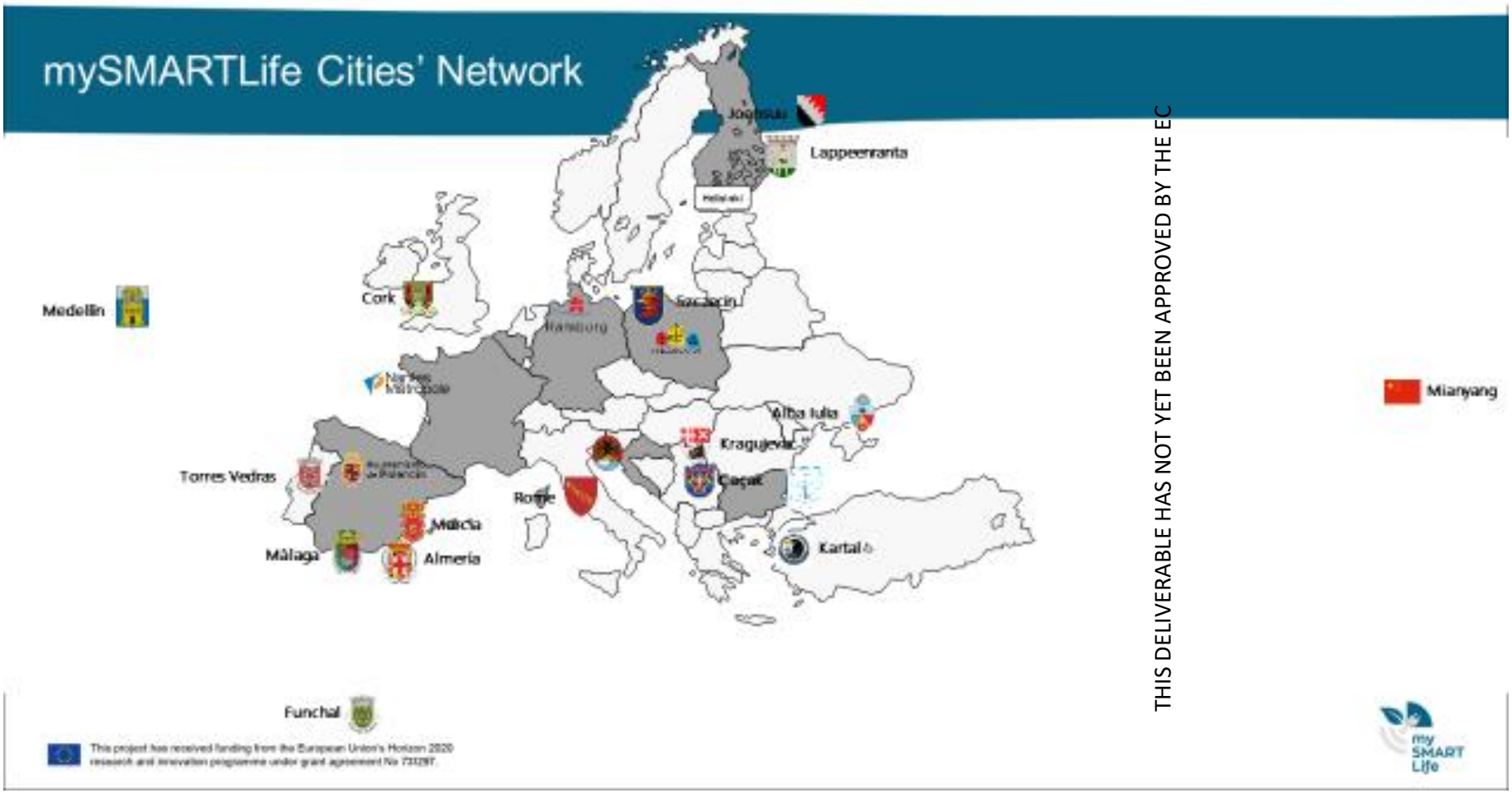
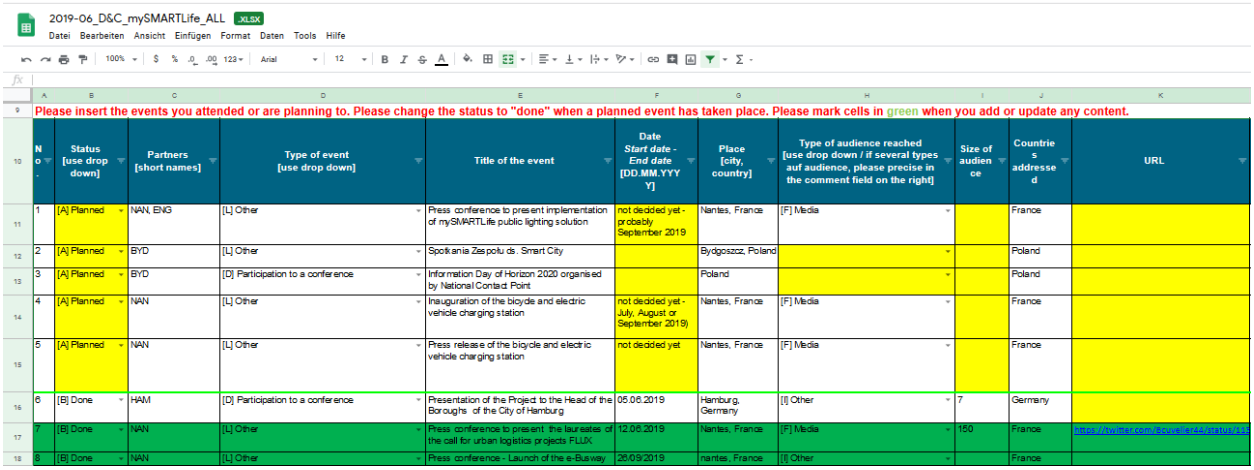


Figure 1: mySMARTLife Cities' Network

4. Overall Approach

This deliverable contains on the one hand the activities coordinated by SEZ as work package leader – such as the further development of the website, publishing of the e-newsletter and all other main project communication and dissemination tools as well as the attendance at various events.

On the other hand, all communication and dissemination activities carried out by all partners, also on a local level, are summarised. SEZ contacts all consortium partners regularly for an update on their individual communication and dissemination actions via a shared google document as shown below. Based on the partners input, an overview of all PR related activities is achieved.



2019-06_D&C_mySMARTLife_ALL .XLSX

Datei Bearbeiten Ansicht Einfügen Format Daten Tools Hilfe

Please insert the events you attended or are planning to. Please change the status to "done" when a planned event has taken place. Please mark cells in green when you add or update any content.

No.	Status [use drop down]	Partners [short names]	Type of event [use drop down]	Title of the event	Date *Start date - End date* [DD.MM.YYYY]	Place [city, country]	Type of audience reached [use drop down / if several types auf audience, please precise in the comment field on the right]	Size of audience	Countries addressed	URL
1	[A] Planned	NAN, ENG	[L] Other	Press conference to present implementation of mySMARTLife public lighting solution	not decided yet - probably September 2019	Nantes, France	[F] Media		France	
2	[A] Planned	BYD	[L] Other	Spotkania Zespołu ds. Smart City		Bydgoszcz, Poland			Poland	
3	[A] Planned	BYD	[D] Participation to a conference	Information Day of Horizon 2020 organised by National Contact Point		Poland			Poland	
4	[A] Planned	NAN	[L] Other	Inauguration of the bicycle and electric vehicle charging station	not decided yet - July, August or September 2019)	Nantes, France	[F] Media		France	
5	[A] Planned	NAN	[L] Other	Press release of the bicycle and electric vehicle charging station	not decided yet	Nantes, France	[F] Media		France	
6	[B] Done	HAM	[D] Participation to a conference	Presentation of the Project to the Head of the Boroughs of the City of Hamburg	05.06.2019	Hamburg, Germany	[I] Other	7	Germany	
7	[B] Done	NAN	[L] Other	Press conference to present the laureates of the call for urban logistics projects FLUX	12.06.2019	Nantes, France	[F] Media	150	France	https://twitter.com/8cuveller44/status/115
8	[B] Done	NAN	[L] Other	Press conference - Launch of the e-Busway	26.09.2019	nantes, France	[I] Other		France	

Figure 2: Shared Google Doc

As stated above, all partners proactively communicate and disseminate their mySMARTLife activities. Press releases, blogs, articles, newsletters, scientific publications, videos and broadcasts present the activities of mySMARTLife in general and of specific results in particular. They are related to all project activities and all work packages.

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5. Overview of the mySMARTLife Dissemination and Communication activities from M25-36

The following section provides an overview of all communication and dissemination activities that have been carried out from M25 to M36 of the project by the WP8 leader SEZ, the Dissemination and Communication Secretariat and the entire mySMARTLife consortium.

The communication and dissemination work of mySMARTLife concentrated in the third reporting period on substantially increasing its impact numbers using mass media i.e. the production of additional videos, the set-up of a YouTube channel, radio and TV broadcasts.

Furthermore, a substantial amount of additional information was added to the website such as a new section Publications & Media. In late summer, the EC signed off an amendment that described modifications to the mySMARTLife consortium such as a new partner as well as updated interventions in the LHCs. These changes included into the mySMARTLife website and all relevant PR materials.

Examples of these adaptions are found in the various sections of the report.

5.1 Looking Back – mySMARTLife Communication and Dissemination Activities from M1 to M12 and from M13 to M24

During the first year of mySMARTLife, all partners carried out a wide variety of communication and dissemination activities. The focus of M1 – M12 was on the development of the overall communication and dissemination structure (setting up the Dissemination & Communication Secretariat), including the projects corporate identity and host of the website as well as a host of dissemination and communication tools. For further insight into the achievements of WP8 (Communication and Dissemination), please see D8.2 Report on the activities of the Communication and Dissemination Secretariat, v1 (WP8, Task 8.5) covering the project period from M1 to M12.

During the second year of mySMARTLife, all partners carried out a wide variety of communication and dissemination activities. The focus of M13 – M24 was on adapting the dissemination and communication activities to the new reality of a changed consortium (reproduction and redesign of various communication tools) and increasing the outreach at the same time. Thanks to the support of the consortium and especially the project leader, this challenge was successfully met.

5.2 mySMARTLife Dissemination and Communication Tools and Activities

Within mySMARTLife, a mix of different dissemination and communication tools is applied, covering both printed and digital channels as well as other tools. This multichannel approach ensures that a broad range of stakeholders and target audiences is reached. The following table provides a concise overview of the

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main tools used within mySMARTLife, their respective targets groups, aims and mySMARTLife actors. The following sections describe the tools in more detail.

Table 3: Overview of mySMARTLife D+C tools, target groups and aims

D+C Tools / Activities	Target groups	Aim	Actor
Project website	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform (in detail) about the project, its aims, objectives, activities, news	SEZ, based on input by D+C Secretariat
Postcard	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about the project, to promote the network, to link to website	SEZ / CAR
Project leaflet	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about project, aims, objectives, technologies, sites, approach, to promote the network, to link to website	SEZ / CAR
Roll-ups / Poster	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about the project	SEZ, based on input by D+C Secretariat
Press releases	Media (both general and with scientific / technical focus)	To raise interest in mySMARTLife, to inform about project news, to link to website	SEZ / CAR, based on input by D+C Secretariat
Professional and scientific publications	Scientific / technical audience	To disseminate project results	SEZ, Academia partners: CAR, ARM, VTT, HMU, TEC, NBK
e-newsletter	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about project news, to link to website	SEZ, based on input by D+C Secretariat

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LHC video clips	All (general public, scientific / technical audience, media)	To show the progress in the LHCs, to inspire other cities	LHCs (NAN, HAM, HEL)
Radio broadcasts	All (general public, scientific / technical audience, media)	To promote technical and popular aspects of the LHCs	LHCs (NAN, HAM, HEL)
Social media	All, depending on channel (Twitter: all audiences, LinkedIn: stronger focus on scientific / technical audience)	To raise interest in mySMARTLife, to inform about project news, to promote the network, to foster discussions on mySMARTLife topics	SEZ, based on input by D+C Secretariat All partners engage actively
Blogs and short articles	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about project news and technical issues	SEZ, based on input by D+C Secretariat and other partners
Best practice booklet	Whole range of stakeholders involved in the process of district retrofitting	To promote mySMARTLife results, to assure take up of activities	SEZ together with D+C Secretariat, input by all project partners
Webinars with interested stakeholders	Enablers (e.g. industrial stakeholders, SME; energy providers, energy performance contractors, RTD, universities)	To allow enablers to learn about implementation in LHCs and replication actions by FCs	SEZ with LHCs / FCs / CAR, input from all project partners depending on topic
Event participation	All, depending on event	To increase the visibility of mySMARTLife	All project partners

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Final conference	All (general public, scientific / technical audience, media)	To promote mySMARTLife results, to demonstrate the implementation of actions in the LHCs and the FCs approaches	CAR together with D+C Secretariat, input by all project partners
Partners' websites	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about the project, its aims, objectives, to link to mySMARTLife website	All project partners
Partners' social media channels	All, depending on channel (Twitter: all audiences, LinkedIn: stronger focus on scientific / technical audience)	To raise interest in mySMARTLife, to inform about project news, to foster discussions on mySMARTLife topics	All project partners

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5.2.1 Project tools

SEZ as the Dissemination and Communication leader is responsible for the planning and realisation of the dissemination and communication tools and activities, with input by the project coordinator and / or the project partners. Together, they constitute an organised structure to describe the entire project in all its complexity. Choosing different tools aims to present different aspects of the project to a diverse audience. They do all have in common their high recognition value as the project's CI is used consistently in all tools.

- **Project website**

The mySMARTLife website (www.mysmartlife.eu) is one of the key instruments for internal and external communication. The website is the central communication and knowledge hub for the project partners and was set up at the beginning of the project. Following the Corporate Identity of mySMARTLife, this website offers general and individual information for internal and external purposes in a clear and structured manner.

SEZ is responsible for the website's set-up and maintenance, whereas the content is strongly dependent on the input of the project partners in general and of the work package leaders, LHCs and FCs in particular. The website also links to the project's social media channels.

SEZ has commissioned the programming of a deliverable section for the website with the aim of uploading all public deliverables during the lifespan of the project. During this reporting period, 25 public deliverables where uploaded and are therefore accessible to the stakeholders and the general interested public. For the further uploading of the deliverables, a process was agreed with the project coordinator.

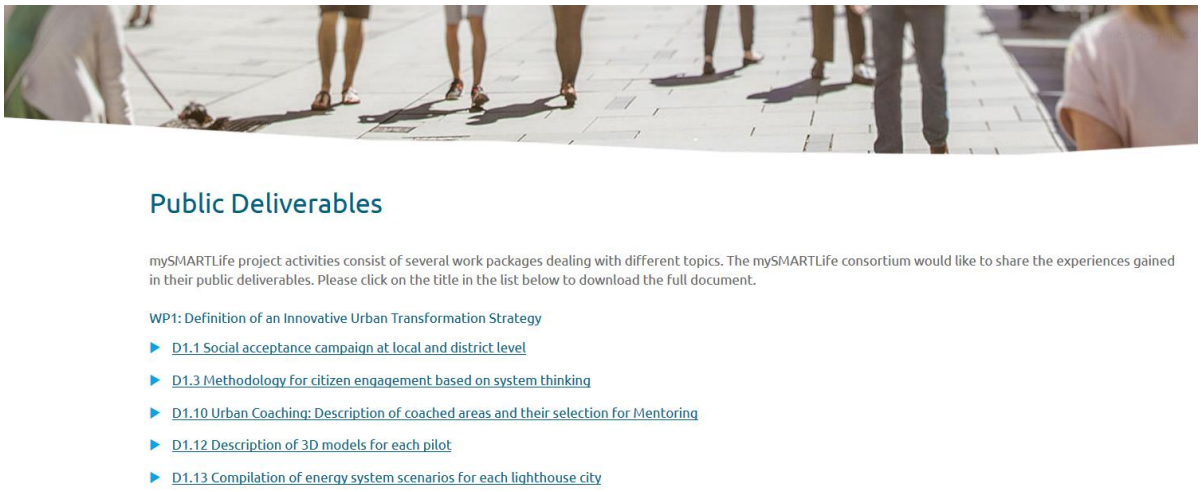

Figure 3: mySMARTLife Website – Public Deliverables

Due to the amount of new information available on the website, a new website section was programmed and designed called Publications & Media. Here, the user can find subpages including information materials,

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webinars, videos & radio broadcasts, scientific publications as well as the previously mentioned public deliverables.

Due to the previously mentioned amendment, the interventions described on the mySMARTLife website have been updated.

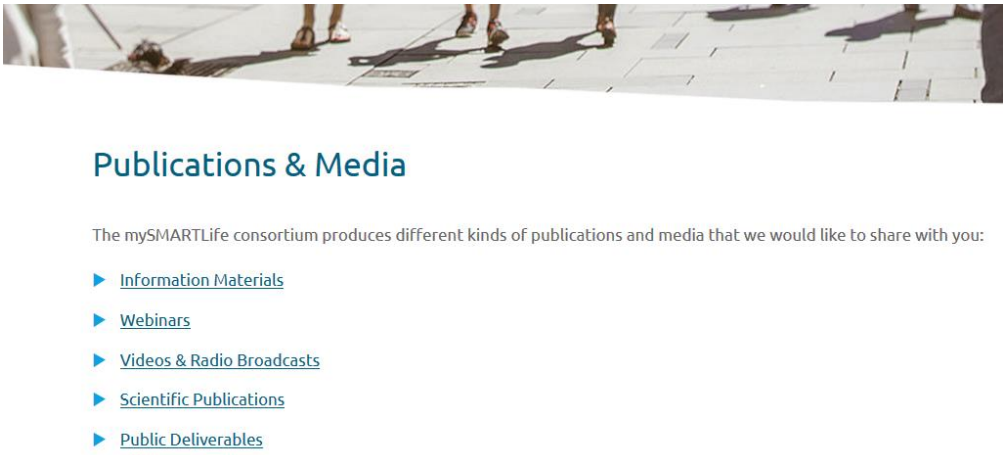

Figure 4: mySMARTLife Website – Publications & Media

Furthermore, the partnership working with all other Lighthouse City projects and other relevant European Initiatives was further promoted and a comprehensive list of Useful Links was added to the website.

- **Project leaflet, postcard and poster**

The project leaflet and project postcard are major communication tools, as they provide core information of mySMARTLife. Whereas the postcard offers only basic information on mySMARTLife, the leaflet provides detailed information on the project, the involved cities, the consortium, technologies, sites and approach.

The mySMARTLife leaflet is translated into all local languages of the LHCs and FCs (FR, DE, FIN, KR, PL, and SP). All communication materials are available in printed and electronic versions (downloadable from the project website) and distributed in the LHCs and FCs, on events and to interested stakeholders.

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What is mySMARTLife about?

The mySMARTLife project aims at making the three Lighthouse Cities of Nantes, Hamburg and Helsinki more environmentally friendly by reducing their CO_2 emissions and increasing the use of renewable energy sources.

Activities are focusing on "Inclusive Cities", offering a high quality of life to residents. "Smart People" are playing a vital role in their city's development. "Smart Economy" is an innovative and dynamic economic concept aiming at guaranteed employment and an adequate income, attracting talents as well as providing goods and services.

An integrated planning process, where citizens are actively involved in the decision making, links the actions in different fields (e.g. mobility, sustainable energy, ICT). Following a structured city business model leads to an integrated urban transformation strategy, which is transferrable to other cities.

mySMARTLife Interventions

Within the three Lighthouse Cities, more than 150 demonstration actions will be carried out, ranging from technical actions (refurbishments of buildings, usage of renewable energies, clean transport and supporting ICT solutions) to social / non-technical actions (citizen engagement, develop-

Partners

Besides the mySMARTLife Lighthouse and Follower Cities, 16 cities from Europe and beyond exchange experiences and learn directly from the mySMARTLife findings and results. Together, they build up the mySMARTLife Cities Network, a strong network of cities, to make their cities smarter and more sustainable.

Contact

Project Coordinator: Rubén García Pajares, CARTIF Technology Centre
mysmartlife@mysmartlife.eu
Learn more:
www.mysmartlife.eu
Join us at:
@mySMARTLife_eu

Nantes | Hamburg | Helsinki

Transition of EU cities towards a new concept of Smart Life and Economy

3 Lighthouse Cities • 3 Follower Cities • 27 Partners • 6 Countries

A taster of some of the innovative mySMARTLife interventions

Smart E-Busway XXL in Nantes

In Lighthouse City Nantes, preparatory actions to integrate electric high capacity buses on a bus rapid transit (BRT) line are in progress. By acquiring 22 E-busways (24m long, 100% electric) and developing an energy management system completely transparent for the bus line operation, Nantes responds to the citizens' high demand for efficient public transport and tackles climate change at the same time.

Smart Mobility in Hamburg

Although the mobility interventions affect the whole City of Hamburg, they are a focused activity in the borough of Bergedorf. Here, electric buses, e-cars, e-bikes and the "Cityskater" (a small last mile e-scooter) for public and private fleets are implemented as well as e-bus charging stations at the bus depot and a set of private and public stations for e-cars.

Smart Construction in Helsinki

As part of mySMARTLife, Helsinki is promoting the transition towards decentralised energy production and increasing the share of renewable energy-sources. Activities are focused on the construction of a high performance residential zone, smart home solutions, smart building solutions and the integration of renewable energy sources for example to the e-mobility charging network.

The Lighthouse Cities

Nantes – Smart urban transformation for citizens

Nantes is the sixth largest city of France, with a metropolitan area of over 600,000 inhabitants. As part of mySMARTLife, Nantes has 47 actions from smart lighting and smart charging stations to an urban ICT platform and an energy datalab which contribute to its energy transition roadmap set up in 2018, based on the results of a large citizen engagement process.

Hamburg – More liveable space for more residents

The Free and Hanseatic City of Hamburg is the second largest city in Germany, with its 1.8 million inhabitants. Hamburg is implementing actions from smart streetlights and new bicycle connections to smart heating islands and new electric busses.

Helsinki – Where history and presence lead into a smart future

Helsinki, the capital of Finland, has a population of over 626,300 inhabitants. The mySMARTLife project with its 47 actions is a major step towards Helsinki's target to become carbon neutral in 2035.

The Follower Cities

Three Follower Cities – Bydgoszcz (Poland), Rijeka (Croatia) and Palencia (Spain) – will directly learn from the Lighthouse Cities' experiences and set up their own urban transformation plans.

Bydgoszcz (Poland) – Continuous engagement towards a smart future

Bydgoszcz is located in northern Poland, facing the rivers Brda and Vistula and has almost 360,000 residents. Due to Bydgoszcz's engagement in various European programmes, numerous smart solutions have already been implemented. One example is an intelligent transportation system which steers traffic through vision-based monitoring.

Rijeka (Croatia) – On the way to transformation with modern ICT infrastructures

Situated at the Adriatic Sea, Rijeka is the third largest city in Croatia, with a population of 128,624 residents. Over the last decade, Rijeka has put strong efforts into urban development projects, particularly into the use of renewable energy sources in public transportation.

Palencia (Spain) – Transferring successful big scale solutions to a smaller scale

Palencia is located in the North-Northwest region of Spain and has 80,000 residents. The city has been a pioneer in implementing electric car-sharing and in replacing its municipal fleet with electric vehicles (EV), it promotes public EV charging points and fosters cyclists mobility through bike rental and dedicated cycle paths.

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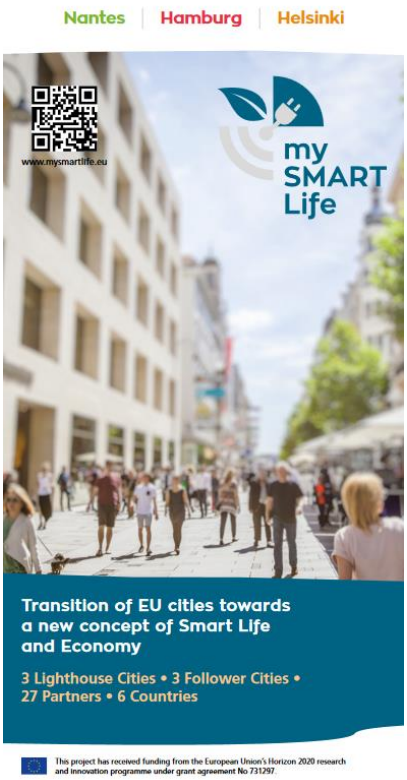

Figure 5: English Version of the mySMARTLife Leaflet and Amended Postcard

All postcard versions and the leaflet can be found in https://www.mysmartlife.eu/publications

Due to the amendment, outlining the changes to the mySMARTLife consortium and its actions a major review of all promotional material has commenced.

- **Press releases**

The **first press release** was published at the beginning of the project, providing basic information on mySMARTLife (first reporting period M1-M18). The **second press release** was published after the periodic meeting that took place in Hamburg, Germany on 11-13 September 2018. The release focused on the study tour to the demonstration site Bergdorf. A **third release** was published announcing the mySMARTLife YouTube channel and the publication of the first three videos from the LHCs in M25. The **fourth release** of the reporting period was published in M28 describing the workshop and study tour delivered for the mySMARTLife Cities' Network members during the periodic meeting in Nantes. A **fifth press release** was published after the review and periodic meeting in M34 in Helsinki.

The archive of press releases is available on the mySMARTLife Website under: https://www.mysmartlife.eu/press-corner

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- **Professional and scientific publications**

mySMARTLife academia partners (namely CAR, ARM, VTT, HMU, TEC, and NBK) publicise research outputs from the project as scientific publications, peer-reviewed papers in international journals (e.g. IEEE Trans. Comm., Power Electronics, Smart Grids, and Sustainable Energy, International Journal of Green Energy) and on the public platform www.openaire.eu. Each partner ensures open access (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results.

During the reporting period, three additional scientific publications have been published. The total of scientific publications since the start of mySMARTLife is currently nine, whereas one scientific publication is related to mySMARTLife but not funded by it. Five additional scientific publications have been submitted and are currently in the review process. All publications can be found here.

Further information is in Annex I: Overview of Publications and further Dissemination Activities (without Events).

- **e-newsletter**

The public e-newsletter, published twice a year, is providing information about the project's activities and progress during the previous period. SEZ is responsible for writing the newsletters, with active input by and information from all partners, especially the LHCs, the WP leaders and CAR as the project coordinator.

For the time span of this report, two e-newsletters have been published, the latest one in June 2019 (newsletter No.5). The newsletters can be found here on the mySMARTLife website.

The first newsletter in this reporting period was newsletter No.4 published in December 2018 and it focused on the topic of the mySMARTLife e-Mobility but also included news from all three Lighthouse Cities as well as projects news and events.

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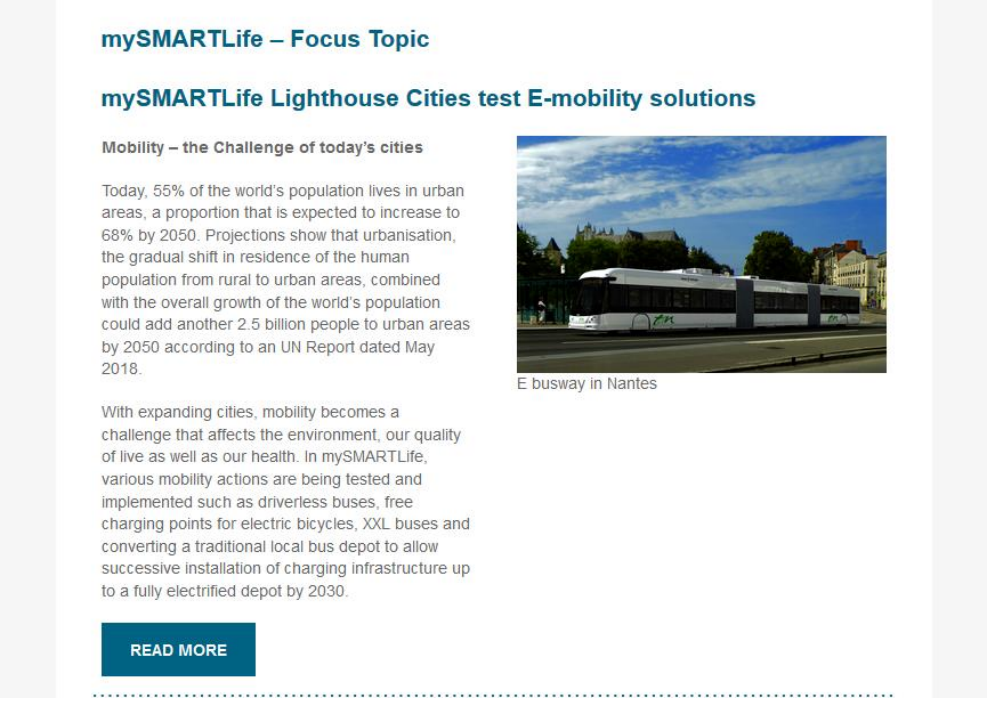

mySMARTLife – Focus Topic

mySMARTLife Lighthouse Cities test E-mobility solutions

Mobility – the Challenge of today's cities

Today, 55% of the world's population lives in urban areas, a proportion that is expected to increase to 68% by 2050. Projections show that urbanisation, the gradual shift in residence of the human population from rural to urban areas, combined with the overall growth of the world's population could add another 2.5 billion people to urban areas by 2050 according to an UN Report dated May 2018.

With expanding cities, mobility becomes a challenge that affects the environment, our quality of live as well as our health. In mySMARTLife, various mobility actions are being tested and implemented such as driverless buses, free charging points for electric bicycles, XXL buses and converting a traditional local bus depot to allow successive installation of charging infrastructure up to a fully electrified depot by 2030.

READ MORE

E busway in Nantes

Figure 6: mySMARTLife Newsletter No.4 – mySMARTLife e-mobility

The second newsletter of the reporting period (No.5) was published in June 2019 and focused on the important role of citizen engagement in mySMARTLife. Of course, the newsletter also covered other exciting news from the project such as citizen photovoltaic power plant to autonomous driving buses and virtual reality walks.

mySMARTLife – Focus Topic

Citizen engagement in mySMARTLife

All of us that work in smart city projects are aware of the fact that citizen engagement is key to the implementation of interventions in the urban environment. After all, what are urban centres all about? They are about the citizens that live, work and play here.

As part of mySMARTLife, the Lighthouse Cities Nantes, Hamburg and Helsinki are continuously involving residents in various ways. In this article, we explore some of the measures used when it comes to entering into a dialogue with citizens.

READ MORE

Round table discussion during the Great Debate on Energy Transition in Nantes (picture: Nantes Métropole / Ville de Nantes)

Figure 7: mySMARTLife Newsletter No.5 –Citizen Engagement across all mySMARTLife LH and FCs

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- **LHC video clips**

Short video clips showing project progress in the LHCs have been produced by the LHCs, with the aim of inspiring other cities. All three LHCs produced their first video and displayed them at the Smart City Expo World Expo in Barcelona (13-15 Nov 2018). Hamburg has already produced a second video in a German and English version describing its activities in the demo site Bergedorf.

All videos can either be found on the mySMARTLife website as well as on the mySMARTLife YouTube channel. The video channel was further promoted through a press release - mySMARTLife Video Channel: Dance, Fly and Learn. Our YouTube channel has had 1.650 views (as of beginning of November 2019).

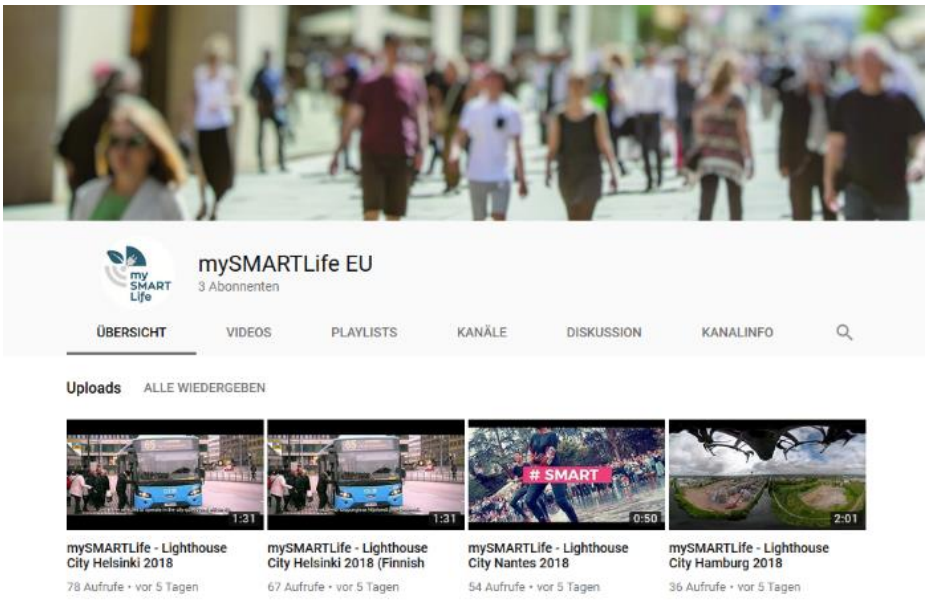

Figure 8: mySMARTLife – YouTube channel

- **Broadcasts (Radio & TV):**

LHC Nantes has produced radio broadcasts with short interviews on local radio stations during the fifth periodic meeting in Nantes in March 2019. These broadcasts are translated into English to reach a wider audience. The broadcasts, which include a host of interviews of mySMARTLife consortium partners, are here. Furthermore, LHC Helsinki has been interviewed and the radio broadcast is on the mySMARTLife website here.

mySMARTLife has also received TV attention and was covered in the German National TV (NDR) the broadcast can be watched here: Hamburg1 and NDR.

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Figure 9: mySMARTLife – on German TV

- **Social media**

For a trend-setting project like mySMARTLife, it is inevitable to integrate social media in the dissemination and communication strategy, addressing and involving both professional and private users. The aim is furthermost to raise attention regarding mySMARTLife and its activities and results, to involve the target groups in the project, for example via discussions on LinkedIn, and to raise interest in the project's dissemination and communication tools, for example directing them to the project's website, where more detailed information can be found. The social media activities are complementing the rest of the mySMARTLife dissemination and communication tools.

mySMARTLife uses two social media profiles:

- **Twitter:** A mySMARTLife Twitter account has been created (https://twitter.com/mySMARTLife_eu) with currently 1.163 followers, 975 tweets and 1.303 likes (Status: 06.11.2019)
- **LinkedIn:** A mySMARTLife discussion forum was established at the beginning of the project and the number of members has substantially increased in the second reporting period from 74 members (last reporting period) to 206 members in this reporting period (https://www.linkedin.com/groups/13531338)

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Figure 10: mySMARTLife – Twitter account (28.10.2019)

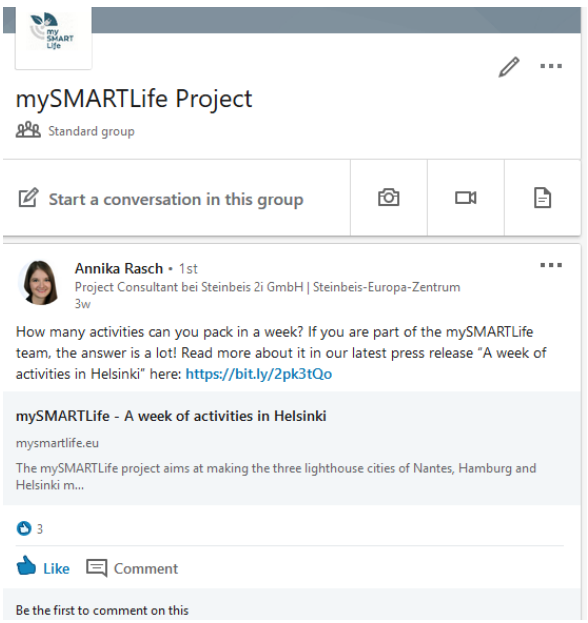

Figure 11: Screenshot of mySMARTLife LinkedIn discussion group (Status: 28.10.2019)

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- **Blogs and short articles**

Short articles on the actual development status and on specific technical topics are regularly published on the project website, based on input from all partners, according to the project achievements.

During the reporting period, 26 short articles were published, covering a wide range of subjects from energy themes: such as Viikki Environment House becomes even more energy-efficient thanks to mySMARTLife to mobility news like the Autonomous Shuttle bus tested in Nantes, SCC1 news like Smart City Lighthouse Projects meet at the European Smart Projects Summit in San Sebastian and partnership articles like Meeting of Finnish Lighthouse Project Cities in Oulu. A full list of articles is on the mySMARTLife website in the news section.

- **Summary**

For the reporting period M25 to M36, 79 publications and further dissemination activities without events were reported. These included 73 non-scientific publications, news articles published on the mySMARTLife website, local press releases as well as broadcasts on local radio stations.

An estimated audience of almost 1.9 Million people has been reached by these activities, constituting amongst others the scientific community, industry, civil society, media as well as the public.

A detailed overview is in Annex 1: Overview of Publications and further Dissemination Activities (without events).

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5.3 Publications and further Dissemination Activities

All mySMARTLife partners have been very active within months 25-36 of the project in communicating the project. This constitutes itself through active event participations, general publications and peer-reviewed articles. The following sections provide an overview of all scientific and other publications prepared and dissemination activities carried out between M25 and M36 by all project partners.

5.3.1 Scientific Publications (Peer Reviewed)

The number of scientific publications has substantially increased in this third reporting period. So far, nine scientific publications have been published to engage with an expert audience as part of mySMARTLife. The list of publications is online here.

- Angela Santangelo, Marja Vuorinen, Simona Tondelli, Household energy awareness as enabler of regeneration practices. Preliminary evidence from a Finnish case study, Urbanistica Informazioni, special issue, 2018, pp. 260-264.
- Mohamed Tahar Mabrouk, Pierrick Haurant, Vincent Dessarthe, Patrick Meyer, Bruno Lacarrière, Combining a dynamic simulation tool and a multi-criteria decision aiding algorithm for improving existing District Heating, 16th International Symposium on District Heating and Cooling, Elsevier, Energy Procedia 149, 2018, pp. 266-275.
- Miika Rämä, Mikko Wahlroos, Introduction of new decentralised renewable heat supply in an existing district heating system, Energy, Volume 154, 2018, Elsevier, 1 July 2018, pp. 68-79.
- Hannu-Pekka Hellman, Atte Pihkala, Markku Hyvärinen, Pirjo Heine, Juha Karppinen, Kristiina Siilin, Perttu Lahtinen, Minna Laasonen, Jussi Matilainen, Benefits of Battery Energy Storage System for System, Market, and Distribution Network - Case Helsinki, 24th International Conference on Electricity Distribution, CIRED, Glasgow, 2017, pp. 1-5. (This publication is related to mySMARTLife but not funded under mySMARTLife.)
- Mikko Martikka, Timo Ruohomäki, Sonja Salo, Pekka Tuomaala, Kristiina Siilin, Esa Nykänen, Smart City Resilience with Active Citizen Engagement in Helsinki, 2018 International Conference on Intelligent Systems (IS), IEEE, 2018.
- Timo Ruohomäki, Outi Kesäniemi, Enni Airaksinen, Mikko Martikka,Petteri Huuska, Jarmo Suomisto, Smart City Platform Enabling Digital Twin, 2018 International Conference on Intelligent Systems (IS), IEEE, 2018.
- Xabat Oregi, Nekane Hermoso, Eneko Arrizabalaga, Lara Mabe, Inigo Munoz, Sensitivity assessment of a district energy assessment characterisation model based on cadastral data, Int. Scientific Conference "Environmental and Climate Technologies", CONECT 2018, Elvesier, Energy Procedia, 147, 2018, pp.181-188.

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- Jörg Knieling, Katharina Lange, Smart City Governance in practice – The example of mySMARTLife project in Hamburg, Real Corp 2019 – Is this the real world? “Perfect Smart Cities vs. Real Smart Cities”, REAL CORP 2019, pp. 671-677.
- Francesc Pardo-Bosch, Carles Cervera, Tamyko Ysa, Key aspects of building retrofitting: Strategizing sustainable cities, Journal of Environmental Management, Volume 248, 2019, 109247, Elvisier.

Details can be found in Annex I: Overview of Publications and further Dissemination Activities (without Events).

5.3.2 Publications and further Dissemination Activities (without Events)

A total of 72 publications and further dissemination activities (without events) have been reported for M1-12 of the project.[1]

For the reporting period M13 - M24, 74 publications and further dissemination activities (without events) were reported.[2]

For the third reporting period M25 – M36, 79 publications and further dissemination activities (without events) were reported.

- 26 Non-scientific and non-peer reviewed publications (popularised publications)
- 6 scientific publications
- 12 press releases
- 6 social media activities (including regular tweets on different profiles)
- 8 website actions
- 10 videos
- 2 flyers
- 9 communication campaign

An estimated audience of almost 1.9 Million persons has been reached by these activities, constituting the scientific community, industry, civil society, media, the general public and customers.

[1] 15 Non-scientific and non-peer reviewed publications (popularised publications), 11 press releases, 13 social media activities, 26 website actions, 2 videos published on YouTube, 1 communication campaign, 4 other dissemination activities

[2] 44 Non-scientific and non-peer reviewed publications (popularised publications), 2 scientific publications, 9 press releases, 9 social media activities (including regular tweets on different profiles), 4 website actions, 3 videos, 2 flyer, 1 communication campaign

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A detailed overview can be found in Annex I: Overview of Publications and further Dissemination Activities (without Events).

5.4 Organisation of and Participation in Events

Partners participate actively in events not organised by the consortium at national and international level to stimulate interest from "new" stakeholders, including the public and end users. The project is presented in presentations or with posters or other materials whenever possible. Key European events are identified and selected (e.g. European Sustainable Energy Week, Annual Conferences of the Market Place Smart Cities and Communities as well as the General Assembly of the EIP-SCC).

An overview of events is generated based on the input of all partners. This provides an important overview of all past and future event related activities by the consortium and helps in coordinating the partner's activities. All partners are constantly updating this.

Several events in the Lighthouse Cities have been organised within mySMARTLife. Highlights include:

- **Boosting Investments for Smart Cities – Keynote speech by Helen at Covenant of Mayors Investment Forum (Brussels, February 2019)**

mySMARTLife project was presented as part of a keynote speech at the Covenant of Mayors Investment Forum - Energy Efficiency Finance Market Place, which was held in Brussels from 19th to 20th February 2019. Pirjo Jantunen, a Corporate Social Responsibility Manager at Helen Ltd., Helsinki, gave a keynote speech titled "Boosting Investments for Smart Cities".

Figure 12: Pirjo Jantunen's keynote at Covenant of Mayors 2019[3]

[3] Photo credits: The Executive Agency for Small and Medium Sized Enterprises - EASME

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- **Smart City – experience and shape urban development (Hamburg, May 2019)**

As part of the European Week in Hamburg, mySMARTLife partner konsalt organised an event on 7 May 2019 with the motto “Smart City – experience and shape urban development”. Over 60 participants followed the invitation to the Competence Center for Renewable Energy and Energy Efficiency (CC4E) of Hamburg University of Applied Sciences (HAW Hamburg) in Hamburg-Bergedorf.

Figure 13: Presentation at European Week in Hamburg[4]

- **mySMARTLife at Sustainable Places (Cagliari, June 2019)**

mySMARTLife took also part at Sustainable Places (June 5-7) in Cagliari, Italy. Irantzu Urkola presented the project and its methodology on the final day of the conference from Tecnalia Research & Innovation during a “Smart Cities” paper session.

This year, more than 350 people attended the seventh edition of Sustainable Places that provides a framework for presentations of project results emerging from Horizon 2020, workshops, and networking between different stakeholders. Thematically, the conference did focus on island sustainability, investing in EE retrofit, demand response, sustainability protocols, and Smart Cities.

- **Take a ride - mySMARTLife at Helsinki Day (Helsinki, June 2019)**

On 12 June, the Finnish capital did celebrate its birthday – and of course, mySMARTLife could not miss this joyful occasion. For this purpose, everyone interested in automated vehicles was invited to enjoy a ride into the future in Kalasatama district. There, a robot bus, operated by Helsinki RobobusLine, ran nonstop between

[4] Photo credits: konsalt

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9 a.m. – 3 p.m. At the end of the day, 152 people did join the ride. For most of them, it was the first time on a robot bus and their feedback was consistently positive. There was also time for animated discussions about the buses' technology and its daily mobility.

Figure 14: Robotbus at Helsinki Day[5]

- **mySMARTLife at EUSEW (Brussels, June 2019)**

This year's EUSEW - the EU Sustainable Energy Week - took place in Brussels from 17 through 21 June. The SCIS team joined forces with the EIP-Marketplace on a stand in the networking village and organised two sessions on Tuesday, 18 June. mySMARTLife contributed to the second session **Empowering and financing sustainable energy projects** with speaker Krista Jaatinen (Helen Ltd.). The purpose of the workshop was to present empowering and financing models that are currently being used to (i) retrofit the existing building stock in Europe, (ii) finance renewable energy infrastructure and (iii) facilitate combined public-private investments in energy assets. Projects that have implemented the three models will present themselves and share experiences.

[5] Photo credits: Eetu Rutanen, Metropolia University of Applied Science

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Figure 15: Krista Jaatinen (Helen Ltd.) presents at EUSEW[6]

- **Finnish Lighthouse City Information Exchange Event (Oulu, August 2019)**

In August (19th & 20th), the Lighthouse City Oulu (MAKING-CITY) invited all Finish Lighthouse Cities for an information exchange event. Included in the event where representatives from Tampere (Stardust), Vaasa (IRIS), Kerava (MAtchUP) and Helsinki (mySMARTLife). The main purpose of the event was to share experiences, lessons learnt and discuss further collaboration but also spent time together to visit the Kaukovainio demo site.

[6] Photo credits: Steinbeis-Europa-Zentrum

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Figure 16: Bike tour in Kaukovainio[7]

- **Cities in the Forefront of Digitalizing Europe (Brussels, October 2019)**

  During the high-level seminar “Cities in the Forefront of Digitalizing Europe: Helsinki's Journey to Becoming the Most Functional City in the World”, organised by the City of Helsinki on 1st of October, participants did learn and discuss cities’ digital transformation in the field of interoperability, sustainability, IoT and data management. The event was linked to the Finnish EU Presidency themes.

Overall, for the reporting period M25-M36,

- 17 events were organised:
  - 1 conference
  - 15 workshops
  - 1 exhibition
- 92 participations to events took place:
  - 18 conferences
  - 14 workshops

[7] Photo credits: City of Oulu

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  - 14 events other than conferences or workshops
  - 17 other events
  - 1 brokerage event
  - 6 activities jointly organised with other H2020 projects
  - 1 trade fair
  - 20 pitch events
  - 1 training
- 103 presentations were held

Through these events related activities, 12.434 persons were reached.

Details can be found in Annex II: Overview of Events.

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5.5 Joint activities with SCC1 projects and other EU initiatives

Close interaction and exchange with the other twelve SCC1 projects are taking place, especially regarding joint replication and dissemination / communication activities. Within the second project year, the following activities have taken place:

- **Regular meetings and exchange:**

Regular meetings and telephone conferences among the SCC1 projects are happening – both on the coordination, dissemination / communication and replication level. We plan joint activities and align the project activities, where possible. CAR, as project coordinator, SEZ, as mySMARTLife D&C leader, and Nobatek, as mySMARTLife replication leader, are regularly participating in the meetings and telephone conferences.

- **Promotion of SCC1 projects:**

The regularly updated mySMARTLife website has a section of useful links that is under the header press corner – useful links.

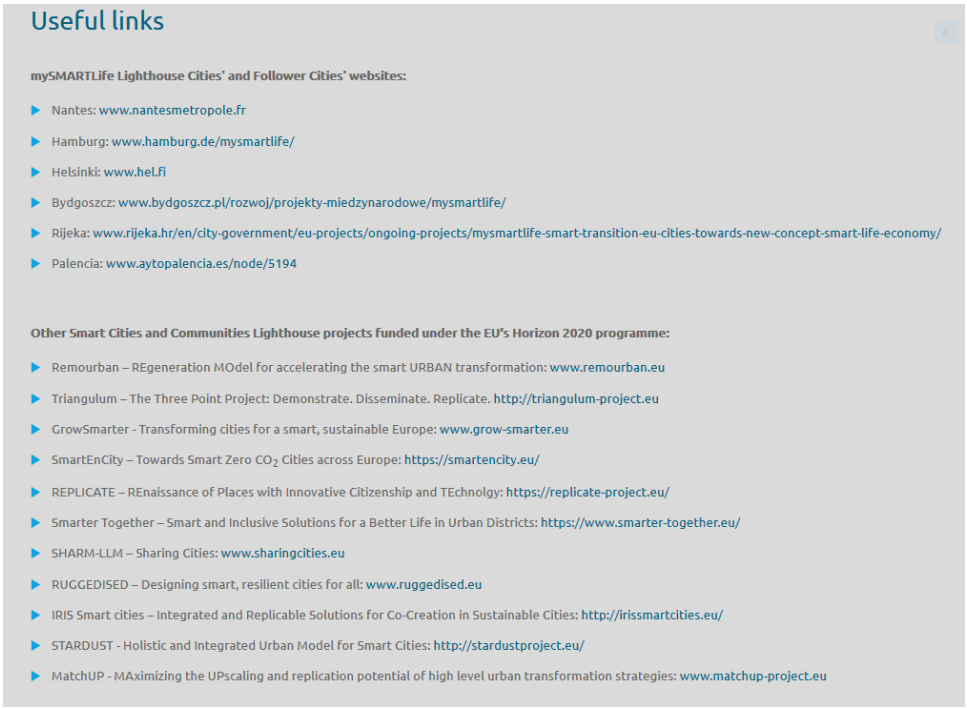

Figure 17: List of smart city projects on mySMARTLife website

- **Joint events and stands:**

Smart City Lighthouse Projects meet at the European Smart Projects Summit (San Sebastián, March 2019)

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26 March 2019, San Sebastián, Spain: part of the mySMARTLife team and representatives of the other 13 European Smart Cities and Communities (Lighthouse) projects met for the European Smart Projects Summit in San Sebastián, Lighthouse City of Replicate. The purpose of the two-day summit was to foster further collaboration opportunities, exchange knowledge and to welcome the two new projects MAKING-CITY and +CityxChange to the family of Lighthouse Cities by signing the amended manifesto of cooperation between these 14 projects. Furthermore, a culture of exchange and learning was supported through a number of presentations, workshops, a study visit and internal working group meetings.

Figure 18: European Smart Projects Summit in San Sebastián[8]

Six parallel workshops covered issues like the transformation of districts into sustainable and smart buildings, sustainable urban mobility, funding possibilities for smart solutions, citizen engagement as well as data security and the energy transition. Our mySMARTLife colleagues Dr. Francesc Pardo Bosch from ESADE, Eduardo Miera from Tecnalia and mySMARTLife coordinator Rubén García Pajares moderated and spoke at three of the workshops.

Nordic Edge Expo (Stavanger, September 2019)

“Two thirds of Europe’s population live in urban areas and would immediately benefit from a more coherent and integrated approach to the grand challenges such as climate change. And while progress in cutting CO_2

[8] Photo credits: Steinbeis-Europa-Zentrum

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emissions and the delivery of core solutions is encouraging, far more needs to be done! This is why the European Commission launches the mission on “Climate-Neutral & Smart Cities.” says Haitze Siemers, Head of Unit in DG Energy who held a keynote speech at Nordic Edge Expos main stage.

On 24 September, the European Commission brought together key players like the European Innovation Partnership on Smart Cities and Communities (EIP-SCC), the Smart Cities Information System (SCIS) and European networks like EUROCITIES and Open & Agile Smart Cities (OASC) as well as representatives from smart city projects in the workshop “On a Mission for the European Cities of the Future - Achievements, Challenges, Opportunities” to discuss the Horizon Europe mission on carbon neutral and smart cities. mySMARTLife successfully attended the conference, joined the shared stand and attended the workshop.

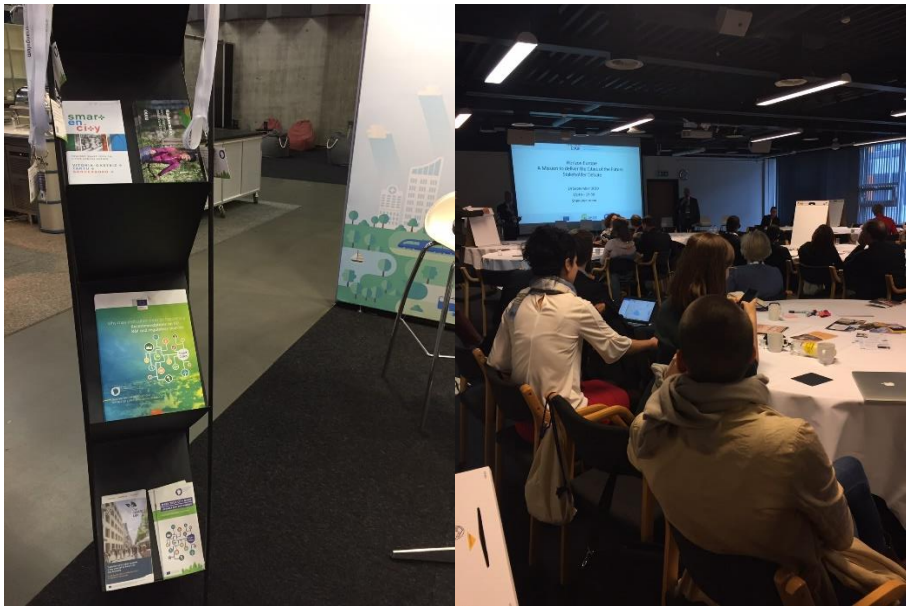

Figure 19: mySMARTLife at Nordic Edge[9]

Smart Cities & Communities Lighthouse network event: Smarter Together, SCC Lighthouse network event (Lyon, October 2019)

In October 2019, the mySMARTLife project representatives met for the Smarter Together, SCC Lighthouse network event in Lyon. The Lyon event was the eighth event organised by the Smart Cities & Communities network. The previous events have either focused on replicating solutions from the Lighthouse Cities to Follower Cities (Brussels, Stavanger) or sharing experiences and best practices (San Sebastian, Sonderborg, Lisbon, etc.).

All those events have brought a lot of exciting knowledge sharing and have significantly contributed to the dissemination of best practices.

[9] Photo credits: Steinbeis-Europa-Zentrum

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In the Lyon event, the whole SCC01 network focused on so-called *makers' sessions* on the first day, using design-thinking methodology. The various groups worked on topics such as Buildings (new & refurbished), Integrated Infrastructure / data platform and services, Energy infrastructure (energy networks & renewable energy production, lampposts), mobility (mobility stations, electric buses…) and Well-being (public spaces, nature-based solutions, healthcare). As the working groups developed pitches, these were fine-tuned and presented on the following day in front of a jury.

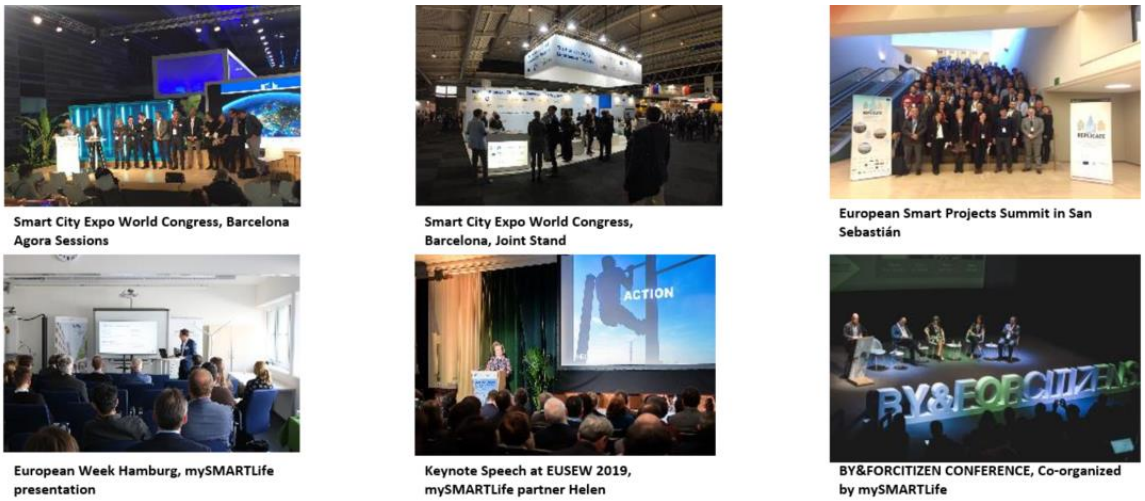

Figure 20: Some pictures of the events attended by mySMARTLife partners

- **Joint Multitouch Tool:** A project overarching touch tool has been set up by all SCC1 projects and mySMARTLife has joined this initiative. The tool presents the different SCC1 projects, involved LHCs / FCs and their technical approaches.
- **Joint D+C Plan**: Together, the SCC1 projects have developed a joint Dissemination and Communication plan. The aim is to define the aims of the joint D+C activities of the projects, to coordinate activities amongst the projects and to define the roles of the projects. SEZ, as mySMARTLife D+C leader, is actively involved in the implementation of the plan.
- **Cooperation with other initiatives:** In addition to collaboration with other SCC1 projects, mySMARTLife is engaged in active collaboration with other relevant EU wide initiatives, such as the ESPRESSO project[10], the EIP on Smart Cities and Communities[11] and the Smart Cities Information System (SCIS)[12].

[10] http://espresso-project.eu
[11] http://ec.europa.eu/eip/smartcities/index_en.htm
[12] http://www.smartcities-infosystem.eu

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In a meeting between VTT / SCIS 4/2018 it was agreed that mySMARTLife gives the dataset information (KPI's, Monitoring) when all monitoring starts in M36. And after that a set of data after 1 year (M48) as well as after 2 years (M60). The details of the data format and transition mechanism is agreed later.

Apart from these events in which all projects participated, some other events in which mySMARTLife was present in connection with this task were:

- Partnership working with EIP-SCC (22 February 2019 in Espoo)
  mySMARTLife partner VTT, Stardust and MatchUp (as well as smart Otaniemi) projects have made a join effort to participate the new Strategic research innovation agenda 2.0: EIP SCC Positive Energy Blocks cluster => STRATEGIC RESEARCH AND INNOVATION AGENDA 2.0 of JIP Urban Europe and European Energy Research Alliance
- Joint Webinar with SCIS (April 2019)
  Members of the mySMARTLife team took part and presented in a webinar organized by SCIS (Smart Cities Information System). The focus of the webinar where the implementation of e-buses in the mySMARTLife LHC Helsinki as well as the mySMARTLife LHC Nantes. The results of the webinar where fed into the solution guides published on the SCIS website.
- During the last two reporting period, the mySMARTLife consortium has developed a strong working relationship with the SCIS (Smart Cities Information System) consortium as regular contributor to the SCIS newsletter Ask, Learn & Share. During M25 to M35 mySMARTLife has written numerous articles for Ask, Learn & Share. The SCIS newsletters is here.
- EIP-SCC General Assembly (May 2019, Brussels)
  Members of the mySMARTLife consortium took part in the General Assembly of the EIP-Marketplace. Representing mySMARTLife and actively taking part in the discussion fora.

The related deliverable is D7.1 "Report of lighthouse projects cooperation. Working groups and platform results". In this deliverable, all these activities are reported. The first version of D7.1 has been released on M12 (November 2017); others will follow in M36 and M60.

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6. Conclusions

During the third 12 months of mySMARTLife, all project partners have carried out a variety of Dissemination and Communication activities. During the first year, the WP8 activities developed the overall dissemination and communication structure within mySMARTLife, set up the project's corporate identity and the main communication materials and tools. In the second year, all communication and dissemination tools were further developed, adapted to project needs, and all project partners proactively promoted mySMARTLife as well as their individual activities. In the third year of mySMARTLife the processes have been established, material produced, and communications channels tried and tested. One of the main points of the third year was the increase in the use of mass media – or being able to engage with mass media. Video films, broadcasts and press releases played an important role in reaching very high and successful impact numbers.

The continuous focus stayed on the close cooperation and collaboration with the other SCC1 Lighthouse projects and other EU initiatives such as Smart Cities Information System (SCIS) and EIP SCC – The Marketplace, resulting, amongst other things, in joint activities such as articles for their newsletters as well as joined webinars with a focus on dissemination and communication.

With 599 communication and dissemination activities having been carried out by the consortium, among them 225 publications and further dissemination activities and 374 event related activities and reaching an estimated audience of almost 2.5 Million persons, it can be concluded that the project visibility has been very actively and efficiently driven forward during the third year of mySMARTLife.

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7. Annex

7.1 Annex I: Overview of Publications and further Dissemination Activities (without Events)

In the following Table 1, all scientific publications related to the project during M25 – M36 are listed:

No.	Type	Title	DOI	ISSN eSSN ISBN	Author(s)	Title of journal or equivalent	Vol. / Date	Publisher	Place	Year	Rel. pages	Public & private partici-pation	Peer-review	Open-Access
1	Article in Journal	Household energy awareness as enabler of regeneration practices. Preliminary evidence from a Finnish case study.	N/A	2239-4222	Angela Santangelo, Marja Vuorinen, Simona Tondelli	URBANISTICA INFORMAZIONI	278 s.i. 12/2018	INU Edizioni	Rome, Italy	2018	260-264	No	No	Yes - Gold OA Link
2	Article in Journal	Sensitivity assessment of a district energy assessment characterisation model based on cadastral data	https://www.sciencedirect.com/science/article/pii/S1876610218302091	1876-6102	Xabat Oregia, Nekane Hermosob, Eneko Arrizabalagab, Lara Mabeb, Iñigo Muñozb	International Scientific Conference “Environmental and Climate Technologies”, CONECT 2018	17–18 May 2018	ELSEVIER (Energy Procedia)	Amsterdam	2018	181-188	No	Yes	Yes - Green

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No.	Type	Title	DOI	ISSN eSSN ISBN	Author(s)	Title of journal or equivalent	Vol. / Date	Publisher	Place	Year	Rel. pages	Public & private partici-pation	Peer-review	Open-Access
3	Article in Journal	Key aspects of building retrofitting: Strategizing sustainable cities	https://doi.org/10.1016/j.jenvman.2019.07.018		Francesc Pardo-Bosch, Carles Cervera, Tamyko Ysa	Journal of Environmental Management	Vol 248, 2019	Elvesier	Amsterdam	2019				
4	Publication in conference proceeding/ workshop	Smart City Platform Enabling Digital Twin	10.1109/IS.2018.8710517	1541-1672	Ruohomäki Timo, Airaksinen Enni, Huuska Petteri,Kesäniemi Outi, Martikka Mikko, Suomisto Jarmo	2018 International Conference on Intelligent Systems (IS)	25.-27.09.2018	IEEE	Madeira	2019	7	No	Yes	Yes – Green
5	Publication in conference proceeding/ workshop	Smart City Resilience with Active Citizen Engagement in Helsinki	10.1109/IS.2018.8710516 Or 978-1-5386-7097-2	1541-1672	Martikka, Mikko; Salo, Sonja; Siilin, Kristiina; Ruohomäki, Timo; Tuomaala, Pekka; Nykänen, Esa	2018 International Conference on Intelligent Systems (IS)	25.-27.09.2018	IEEE	Madeira	2019			Yes	Yes – Green

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No.	Type	Title	DOI	ISSN eSSN ISBN	Author(s)	Title of journal or equivalent	Vol. / Date	Publisher	Place	Year	Rel. pages	Public & private partici-pation	Peer-review	Open-Access
6	Publication in conference proceeding/ workshop	Smart City Governance in practice - The example of mySMARTLife project in Hamburg		2521-3938	Knieling, Jörg; Lange, Katharina	Real Corp 2019 - Is this the real world? "Perfect Smart Cities vs. Real Smart Cities"	2-4 April 2019	REAL CORP 2019	Karlsruhe	2019	671-677	No	Yes	No Link

Table 1: Scientific Publications

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In the following **Table 2**, the non-scientific publications during M25 – M36 are listed:

No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
Press Release (PR)										
1	PR	SEZ	mySMARTLife Video Channel: Dance, Fly and Learn	01.11.2018	Media	4000	EU	https://mysmartlife.eu/fileadmin/user_upload/press_releases/2018_12_20_mySMARTLife_press_release_videochannel_final.pdf	EN	Press release on mySMARTLife YouTube channel and the first videos from the Lighthouse Cities
2	PR	NAN	Autonomous shuttle bus launch	01.03.2019	Media	60	France	https://bit.ly/2FBU7Vu	FR	Official presentation of the autonomous shuttle bus with the presence of the minister François De Rugy in charge of energy transition and environment
3	PR	SEZ, NAN	mySMARTLife Lighthouse City Nantes showcases mobility innovations in study tour	26.03.2019	Media	5860	EU	https://mysmartlife.eu/fileadmin/user_upload/press_releases/2019_03_26_mySMARTLife_press_release_studytour_nantes_final_web.pdf	EN	Press release on mySMARTLife study tour in Nantes; presentation of innovative actions such as ebusway XXL, positive energy road, Navya Autonom Shuttle
4	PR	HAM	mySMARTLife press presentation	29.04.2019	Media	10000	Germany		DE	Press Conference
5	PR	CAR	Interview to Rubén García about Smart City projects	05.06.2019	General public	140.049 (avg. daily distrib	Spain	https://www.guiadeprensa.com/wp-content/uploads/2018/03/6may2019_IDi.pdf	ES	Interview to project coordinator about Smart City projects

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
						ution of newsp aper)				
6	PR	NAN	Press conference to present the laureates of the call for urban logistics projects FLUX	12.06.2019	Media	150	France	https://twitter.com/Bcuvelier44/status/1138843125865230336		
7	PR	BYD	Press release on mySMARTLife public lighting study visit in Bydgoszcz	20.06.2019	Other	40	Poland	https://www.bydgoszcz.pl/rozwoj/projekty-miedzynarodowe/mysmartlife/		
8	PR	HEL, HEN, FOU	"Viikin Ympäristötalosta entistä energiatehokkaampi älykkäällä lämmönsäädöllä", Smart heating solution improves the energy efficiency of the Viikki Environment House	26.06.2019	General public		Finland	https://www.hel.fi/uutiset/fi/kaupunkiymparisto/viikin-ymparistotalo-260619https://www.sttinfo.fi/tiedote/viikin-ymparistotalosta-entista-energiatehokkaampi-alykkaalla-lammonsaadolla?publisherId=60577852&releaseId=69861168		
9	PR	CAR	mySMARTLife project overview to journalists	20.09.2019	Media		Finland		EN	Project overview by project coordinator CARTIF. Coaching and mentoring by Tecnalia. Specific non-technical and

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
										technical solutions by Helsinki, Nantes and Hamburg partners
10	PR	FVH	Press conference – EV in City Logistics	20.09.2019	Media	12	Finland		FI	
11	PR	NAN	Presentation of e-Busway	24.09.2019	Media				FI	
12	PR	NAN	Press conference – Launch of the e-Busway	26.09.2019	Media		France		FR	
Non-scientific and non-peer reviewed publications (popularised publications)										
1	Non-scientific publication	HMU	Helsingin robottibussi pois liikenteestä ennen aikojaan – "Bussi alkoi kulkea oudosti ja meni alamäessä kovempaa kuin oli ohjelmoitu"	06.11.2018	General public	N/A	Finland	https://bit.ly/2ZUqAy0	FI	
2	Non-scientific publication	HMU	Sommertour 2018 - Baltic Sea Tour, Autonome Busse in Helsinki	Newsletter Nr.6 / 2018	General public	N/A	Finland	https://bit.ly/2ZTOj13	DE	
3	Non-scientific publication	HMU	Ei rattia, ei polkimia	Newsletter 3/2018	General public	N/A	Finland	https://www.liikenneturva.fi/fi/liikennevilkku/tien-paalla/ei-rattia-ei-polkimia	FI	

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
4	Non-scientific publication	HMU	Ingen ratt, inga pedaler	Newsletter 3/2018	General public	N/A	Finland	https://www.liikenneturva.fi/fi/liikennevilkku/svensk-resume/ingen-ratt-inga-pedaler	SV	
5	Non-scientific publication	SEZ	mySMARTLife Newsletter #4	10.12.2018	General public	113	EU	https://mysmartlife.eu/newsletter/newsletter-2018-4/	EN	
6	Non-scientific publication	SEZ	News item about Nordic Edge in SEZ-Nachrichten - edition December 2018	December 2018	General public	1602	EU	https://www.steinbeis-europa.de/files/57618nr_verteiler.pdf	DE	Online and print version
7	Non-scientific publication	SEZ	mySMARTLife Social media posts in SCIS Newsletter (issue 01/19)	January 2019	General public	500	EU	https://bit.ly/2LxPkbx	EN	
8	Non-scientific publication	HEL	Ratkaisuja ilmaston hyväksi - Merihaassa energiatehokasta asumista älytermostaateilla	13.02.2019	General public	N/A	Finland	https://newspool.fi/kestava-kehitys/ratkaisuja-ilmaston-hyvaksi/	FI	
9	Non-scientific publication	SEZ	Article in SEZ annual report	March 2019	General public	1000	Germany	https://www.steinbeis-europa.de/files/sez-s2i-jahresbericht-2018_web.pdf	DE	Project description of mySMARTLife and role of SEZ in the project in (print and online version)
10	Non-scientific publication	SEZ	mySMARTLife News "mySMARTLife: Boosting Investments for Smart Cities -	March 2019	General public	500	EU	https://smartcities-infosystem.eu/newsroom/newsletter/scis-newsletter-march-2019	EN	

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
			Keynote Speech by Helen Ltd." in SCIS Newsletter (issue March 2019)							
11	Non-scientific publication	CAR	Interview with project coordinator Rubén García in Spanish newspaper ABC R&D supplement (focus on Smart City projects)	06.05.2019	General public	242154	Spain		ES	Interview. mySMARTLife to be showcased
12	Non-scientific publication	ENH	Krisenprävention und Risikoanalyse für das Projektmanagement. Mit Krisen konstruktiv umgehen	23.05.2019	General public	N/A	Germany	https://www.grin.com/document/455479	DE	Book publication of bachelor thesis about msl as an example
13	Non-scientific publication	HMU	Kivikon robottibussi ajaa nyt Kalasatamassa	04.06.2019	General public	N/A	Finland	http://www.newsbox.fi/featured/kivikon-robottibussi-ajaa-nyt-kalasatamassa/	FI	Article about the automated bus driving in Kalasatama
14	Non-scientific publication	HMU	Testaa robottibussia	05.06.2019	General public	N/A	Finland	Helsinki newspaper 2/2019, page 5	FI	Article about the automated bus driving in Kalasatama
15	Non-scientific publication	SEZ	mySMARTLife Newsletter #5	06.06.2019	General public	125	EU	https://mysmartlife.eu/newsletter/newsletter-2019-5/	EN	

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
16	Non-scientific publication	HMU	Driverless 'robobus' taking passengers on test runs in Helsinki	11.06.2019	General public	N/A	EU	https://yle.fi/uutiset/osasto/news/driverless_robobus_taking_passengers_on_test_runs_in_helsinki/10825602	FI	Article about the automated bus driving in Kalasatama
17	Non-scientific publication	HMU	Helsinki on robottibussien edelläkävijä – Vuosaaressa robottibussit rullaavat liikenteen seassa	03.07.2019	General public	N/A	Finland	https://www.city.fi/ilmiot/helsinki+on+robottibussien+edellakavija+vuosaaressa+robottibussit+rullaavat+liikenteen+seassa/12492	FI	Article about the automated bus driving in Kalasatama
18	Non-scientific publication	HMU	Robottibussi kyyditsee uteliaita	11.07.2019	General public	N/A	Finland	https://insinoori-lehti.fi/artikkelit/robottibussi-kyyditsee-uteliaita/	FI	Article about the automated bus driving in Kalasatama
19	Non-scientific publication	HMU	Helsinki maailman aktiivisimpia robottibussien testikaupunkeja	13.07.2019	General public	N/A	Finland	https://autotoday.fi/helsinki-maailman-aktiivisimpia-robottibussien-testikaupunkeja/?fbclid=IwAR0J9vDbRXR31hWmywZ8bjy_aSQNX_TlKrYPfDFFvMTzDb3dEMBAYxSUaG8	FI	Article about the automated bus driving in Kalasatama
20	Non-scientific publication	HMU	Helsinki Robobus Line project to run till Nov	26.07.2019	General public	N/A	Finland	http://www.dailyfinland.fi/travel/11728/Helsinki-Robobus-Line-project-to-run-till-Nov	EN	Article about the automated bus driving in Kalasatama
21	Non-scientific publication	HMU	Robottibussi etsii suuntaansa - Isot	15.08.2019	General public	N/A	Finland	https://www.hs.fi/paivanlehti/15082019/art-2000006204331.html	FI	Article about the automated bus driving in Kalasatama

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
			sadepisarat, lentävät lehdet ja lumi ovat yhä haasteita kuskittomille kyydeille.							
22	Non-scientific publication	HMU	Industry report on autonomous vehicle development by Daimler	01.09.2019	Industry	?	Europe		EN	Report with case studies of autonomous vehicle development in cities featuring Helsinki Robot Bus pilot
23	Non-scientific publication	FVH, HEL	News story on electric truck	18.09.2019	General public	300 000	Finland	https://www.hs.fi/kaupunki/art-2000006242497.html	FI	Article about modified electric truck
24	Non-scientific publication	HMU	Robobus article in the Shared Personalised Automated Connected vEhicles project led by UITP	03.10.2019	General public	N/A	Finland	https://space.uitp.org/initiatives/robobus-line-av-helsinki-finland	EN	Article about the Helsinki RobobusLine pilot in Helsinki Kivikko
25	Non-scientific publication	HMU	Robottibussikokeilut Helsingissä tuottavat arvokasta tietoa -article	08.10.2019	General public	306	Finland	https://blogit.metropolia.fi/tikissa/2019/10/08/robottibussikokeilut-helsingissa-tuottavat-arvokasta-tietoa/	FI	Blog post about the robot bus in Metropolia's RDI blog
26	Non-scientific publication	HMU	Vielä ehdit robottibussin kyytiin Kalasatamassa	17.10.2019	General public	N/A	Finland	https://www.hel.fi/uutiset/fi/helsinki/robottibussin-kyytiin-kerro-kokemuksestasi	FI	Article about the automated bus driving in Kalasatama

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
Flyer										
1	Flyer	NAN	Roll-ups e-Busway	March 2019	General public	50	France		EN	Roll-ups on the 100 % electric bus to explain the characteristics
2	Flyer	NAN	Distribution of mySMARTLife flyers during IASP in Nantes	24-26/09/2019	Other	1000	Worldwide		EN	
Social Media										
1	Social Media	SEZ	Regular tweets on mySMARTLife profile about project news, event participation etc. (@mySMARTLife_eu)	11/2018 - 10/2019	General public	1157	EU	https://twitter.com/mysmartlife_eu	EN	1157 followers, 696 tweets and 1261 likes
2	Social Media	SEZ	Regular retweets of mySMARTLife posts via SEZ twitter profile (@SEZ_Europa)	11/2018 - 10/2019	General public	460	Germany	https://twitter.com/sez_europa?lang=de	DE	460 followers
3	Social Media	SEZ	Regular posts in mySMARTLife LinkedIn group	11/2018 - 10/2019	General public	206	EU	https://www.linkedin.com/uas/login?session_redirect=https%3A%2F%2Fwww.linkedin.com%2Fgroups%2F13531338	EN	206 group members
4	Social Media	SEZ	mySMARTLife YouTube Channel	11/2018 - 10/2019	General public	1616	Worldwide	https://www.youtube.com/channel/UCQHADwQ6NKmb2b4ap-kHn5w	EN, FI, DE	18 subscribers; 1616 impressions; Videos presenting the interventions in the

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
										Lighthouse Cities; videos from our webinars
5	Social Media	NAN	Post on LinkedIn to announce technical tests of the e-Busway	01.08.2019	General public	5028	Worldwide	https://www.linkedin.com/posts/marineburon_semitan-nantesmetropole-mysmartlife-activity-6559059158799265792-Vcor/	FR/EN	
6	Social Media	HMU	Video about robot bus in a companys Linked in profile	06.09.2019	General public	N/A	Finland	https://www.linkedin.com/feed/update/urn:li:activity:6575659889266356224/	EN	Video about robot bus in a company (Rolan Oy) linked in profile
Website										
1	Website	NAN	Article on NM intranet	06.03.2019	Other	5000	France	https://naonantes.nantesmetropole.fr/jcms/p_287521/fr/mysmartlife-un-projet-collaboratif-fruit-de-l-engagement-europeen-de-nantes-metropole	FR	Article on NM intranet regarding the impact of the project inside the teams
2	Website	ENG	Article in ENGIE Ineo internal website on smart lighting action	07.03.2019	Other	5000	France	https://bit.ly/2RPpp05	FR	Internal communication in ENGIE Ineo company
3	Website	HEN	News article: “Boosting Investments for Smart Cities” – Keynote speech by Helen at	11.03.2019	General public	800	EU	https://bit.ly/31ZprH6	EN	A news article about Helen's key note speech at Covenant of Mayors Investment Forum. Published in mySMARTLife webpage, news article shared in social

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
			Covenant of Mayors Investment Forum							media channels (Helen's twitter, social media of mySMARTLife)
4	Website	FOU	Website reference	02.04.2019	General public	N/A	Global	https://www.fourdeg.com/en/property-owners.html	EN	Presenting demo site
5	Website	CER	Article on Cerema's website ("Le Cerema évalue la navette autonome pour Nantes Métropole").	04.04.2019	General public	N/A	France	https://www.cerema.fr/fr/actualites/cerema-evalue-navette-autonome-nantes-metropole	FR	Article on Cerema's web site. Description of the intervention of Cerema in the context of the autonomous shuttle experimentation
6	Website	SEZ	mySMARTLife website	11/2018-10/2019	General public	4522	EU	www.mysmartlife.eu	EN	Informs about the project, news, events, network and publications
7	Website	HMU	Helsinki RobobusLine – all aboard the robot bus!	12.06.2019	General public	N/A	Finland	https://www.helsinkipaiva.fi/en/event/helsinki-robobusline-all-aboard-the-robot-bus/	FI	Helsinki day info
8	Website	NAN	Post on iCapitalawards - focus on mySMARTLife	25/09/2019	General public	????	France	https://metropole.nantes.fr/actualites/2019/attractivite-tourisme/nantes-innovation	FR	One focus on mysmartlife on Nantes Métropole's website
Communication campaign (e.g. radio, TV)										
1	Communication campaign	NAN	e-Busway launch	12.12.2018	General public	100	France	https://twitter.com/Bcuvelier44/status/1072918712578203653	FR	Official presentation of the first ebusway in Nantes with the presence of the president of Nantes Metropole, elected people, the

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
										press, bus constructor, stakeholders and citizens
2	Communication campaign	NAN	Encourage citizens to use the website mon projet renov	January-February 2019	Civil society	600000	France		FR	Communication in the whole metropolitan area, for citizen to know about mon projet renov. Postings in bus stops and online dissemination of information
3	Communication campaign	FVH	Interview on regional radio Yle Metropoli	27.02.2019	General public	50000	Finland		EN	Interview on EV experiments and robobus. Live broadcast only
4	Communication campaign	NAN	mySMARTLife periodic meeting – Radio interviews	March 2019	General public	2000	France	https://bit.ly/2FBDqJy	FR/EN	Interviews of participants regarding the project
5	Communication campaign	HAM	Expo EU-projects in Hamburg	30.04.2019	General public	53000	Germany	https://www.ndr.de/fernsehen/sendungen/hamburg_journal/index.html	DE	
6	Communication campaign	HAM	Expo EU-projects in Hamburg	30.04.2019	General public	165659	Germany	https://www.abendblatt.de/hamburg/article217062109/Hamburger-Senat-wirbt-mit-Europawoche-fuer-ein-starkes-Europa.html	DE	
7	Communication campaign	HAM	Expo EU-projects in Hamburg	01.05.2019	General public	50000	Germany	https://www.hamburg1.de/nachrichten/40309/Auf_Europa_Tour_in_Hamburg.html	DE	

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
8	Communication campaign	HAM	MySMARTLife: EU-Project for urban development	23.05.2019	General public	53000	Germany	https://www.ndr.de/fernsehen/sendungen/hamburg_journal/MySMARTLife-EU-Projekt-zur-Stadtentwicklung,hamj81562.html	DE	
9	Communication campaign	HEL, VTT, FOU, FVH	Viikki implementations article in advertorial supplement of Helsingin Sanomat and dealt in Kiinteistö fair	25.09.2019	General public	100 000 (+ digital distribution)	Finland	https://newspool.fi/yksilollinen-lammonsaately-optimoi-energiatehokkuuden/	FI	An article that described Viikki Environment house implementation focusing on Human Thermal Model, thermostats as a solution and integrated Building Energy Management systems
Video/Film										
1	Video/Film	HMU	Telia Company 5G promo video	16.11.2018	Customers	N/A	Finland	https://bit.ly/2FCcgFd	FI	
2	Video/Film	NAN	mySMARTLife Video Nantes	23.11.2018	General public	161	Worldwide	https://www.youtube.com/watch?v=ByoN32KfiyA	FR	Presenting demo sites
3	Video/Film	HEL	mySMARTLife Video Helsinki	23.11.2018	General public	506	Worldwide	https://www.youtube.com/watch?v=gORrY7qaFao https://www.youtube.com/watch?v=29fPsEowRm0"	EN, FI	Presenting demo sites
4	Video/Film	HAM	mySMARTLife Video Hamburg	23.11.2018	General public	119	Worldwide	https://www.youtube.com/watch?v=wzoCAwlqqd8	N/A	Presenting demo sites
5	Video/Film	HMU	Radiotelevisione Italiana RAI filming	01.12.2018	General public	N/A	Finland, Italy	https://bit.ly/2KGQqSt	IT	

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No.	Activity	Partners	Title	Date	Type of audi-ence	Size of audi-ence	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
6	Video/Film	NAN	Presentation of e-Busway	10.04.2019	General public	222	France	https://www.youtube.com/watch?v=zQA7oR6DMYk	FR	Video about the automated bus driving in Helsinki Kalasatama
7	Video/Film	HAM	2nd mySMARTLife Video Hamburg	24.05.2019	General public	144	Worldwide		DE, EN	Presenting the demosite and some actions
8	Video/Film		Så här ser Helsingfors robotbuss ut - du kan åka med ända fram till november	10.06.2019	General public	N/A	Finland	https://areena.yle.fi/1-50183643	FI, SV	
9	Video/Film	NAN	13 videos on urban logistics that presented the different projects	09.07.2019	General public	1082	France	https://www.youtube.com/playlist?list=PLHBq00Ikltc-Pvg8SDGdUo8ZWrv3hFCz7	FR	Videos presenting each projects selected in the Urban logistic call for projects
10	Video/Film	FVH, HEL	Interview on magazine morning show about electric truck	20.09.2019	General public	153 000	Finland	https://areena.yle.fi/1-50288495	FI	Morning magazine show about heavy logistics where Helsinki electric truck experiment was one talking point

Table 2: Non-scientific publications

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7.2 Annex II: Overview of Events

In **Table 3**, the series of events attended during M25 – M36 by mySMARTLife are listed:

No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
Organisation of a Conference										
1	Organisation of a Conference	KON	Smart City – experience and shape urban development	07.05.2019	Hamburg, Germany	Other	60	Germany		As part of the European Week in Hamburg, mySMARTLife partner konsalt organised an event on 7 May 2019 with the motto “Smart City – experience and shape urban development”.
Organisation of a Workshop										
1	Organisation of a Workshop	HEL, HEN	Energy efficiency workshop in Merihaka	06.11.2018	Helsinki, Finland	General public	20	Finland		
2	Organisation of a Workshop	NAN	Atelier Datalab energie	07.12.2018	Nantes, France	Industry	12	France		Workshop with companies to discuss possibilities to develop uses cases based on data lab energy platform

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
3	Organisation of a Workshop	SEZ, ESA, NAN, HAM, HEL	Second mySMARTLife Webinar on "Smart Economy"	11.12.2018	online	General public	38	EU	https://www.youtube.com/watch?v=hH6Syo_b84o	Organised in the framework of the mySMARTLife Cities Network
4	Organisation of a Workshop	HAM, KON	4th Meeting of the local innovation network in the Borough of Bergedorf	21.12.2018	Hamburg, Germany	Investors	30	Germany	https://konsalt.de/news/mysmartlife-innovationsnetzwerk/	The establishment and development of networking between the Scientific Community, Industry and Investors through sharing of know-how from various professionals and guest lecturers
5	Organisation of a Workshop	HAM	Training event for junior staff in the Borough of Bergedorf	17.01.2019	Hamburg	Other	15	Germany		Training event for junior staff in the Borough of Bergedorf, regarding the project, smart cities and climate protection
6	Organisation of a Workshop	FVH	Presentation of Kalasatama actions to ERDF projects	13.03.2019	Helsinki, Finland	Policy makers	20	Finland		
7	Organisation of a Workshop	HCU	Smart City and Digital Transformation	07.04.2019	Hamburg, Germany	Scientific Community (higher education, research)	10	Germany		

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
8	Organisation of a Workshop	HAM	2nd Training event for junior staff in the Borough of Bergedorf	25.04.2019	Hamburg	Other	12	Germany		2nd Training event for junior staff in the Borough of Bergedorf, regarding the project, smart cities and climate protection
9	Organisation of a Workshop	BYD	“Financial accounting in the structure of the energy database”	25.04.2019	Bydgoszcz, Poland	Other	70	Poland		Meeting with the accountants of municipal entities regarding the implementation of the Energy database and future cooperation including transfer of data from media invoice (heating, electricity, water, etc.)
10	Organisation of a Workshop	NAN	Hackaton on Solar & digital	26..-28/04/2019	Nantes, France	Civil society	50	France		
11	Organisation of a Workshop	SEZ	3rd mySMARTLife Webinar on "Capacity Building"	29.04.2019	online	General public	22	worldwide	https://www.youtube.com/watch?v=5ZNU3lRybjgQ	Organised in the framework of the mySMARTLife Cities Network
12	Organisation of a Workshop	HAM KON	Walks & Talks (Walk), Virtual-Walk within the framework of the	07.05.2019	Hamburg, Germany	Civil society	60	Germany		Presentation of the project by HAM-BGD within the framework of the Europe Week of Hamburg at the energy campus. Introduction of the new created "virtual walk"

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
			Europe Week in Hamburg							from KON. Further presentations from HAW about the energy transition in Northern Germany and HAM-LGV about new tools for citizen participation
13	Organisation of a Workshop	HEL	Presenting mySMARTLife to Urban Environment Division of the City of Helsinki	15.05.2019	Helsinki, Finland	Civil society	500	Finland		
14	Organisation of a Workshop	HEL	Energy efficiency workshop in Merihaka	21.05.2019	Helsinki, Finland	General public	14	Finland		Presenting the results of the thermal imaging done in the area plus two presentations of service providers
15	Organisation of a Workshop	BYD	Bydgoszcz Clean Energy Day	24.05.2019	Bydgoszcz, Poland	Other	200	Poland	http://www.czystabydgoszcz.pl/iv-bydgoski-dzien-czystej-energii-2019/	Open clean energy day – 4th edition of the event, open for the public, in the city centre, stands with RES info, mySMARTLife information stand, e-vehicles stand
Exhibition										
1	Exhibition	SEZ	Nordic Edge Expo 2019	24.-26.09.2019	Stavanger, Norway	Industry, scientific community	200	EU	https://www.nordicedgeexpo.org/	Joint SCC1 stand featuring all 12 Lighthouse projects; presentation

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
										of mySMARTLife via SCC1 Multitouch Tool
Participation to a Conference										
1	Participation to a Conference	FVH	Kira-Digi final seminar	06.02.2019	Helsinki, Finland	Policy makers	200	Finland		
2	Participation to a Conference	ESA	4YFN Barcelona Connecting at Mobile World Congress	26.-28.02.2019	Barcelona, Spain	General public	50	Worldwide	https://www.4yfn.com/barcelona	During the 3 days of 4YFN, there were many keynotes, panels, fireside chats and start-up competitions taking place across the many stages and workshops. ESADE contributes with presentations and discussions in its exhibition stand
3	Participation to a Conference	PAL	EUROPEAN MOBILITY WEEK Workshops and Award Ceremony	21.03.2019	Brussels, Belgium	Policy makers	120	Belgium, Portugal, UK, Germany, Poland, Italy, Switzerland, Grecce, Ireland, Hungary, Austria, Holand, France, Spain	"http://mobilityweek.eu/workshop_award_ceremony https://www.youtube.com/watch?v=z79zWl64FMM"	PALENCIA was invited to attend the EUROPEANMOBILITYWEEK Workshops and Award Ceremony in Brussels on 21-22 March 2018 and receive the Social Biking Challenge prize in it. Audience: European commissioner for transport, EC head Director of Environment & Research centre. Municipalities representatives of Lisbon

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
										(Portugal) Lindau (Germany),Gdynia (Poland), Palma (Spain), Greater Manchester(UK), Karditsa (Greece), Basel (Switzerland),Dresden (Germany), Oliveira do Bairro (Portugal), Partners (KPMG, TYPSA ,VISSION COMUNICATYON, etc..) universities representatives
4	Participation to a Conference	NAN	Info Day of Horizon 2020 organised by National Contact Point	26.03.2019	Nantes, France	General public	100	France	https://twitter.com/Bcuvelier44/status/1111663881850634243	Feedback on H2020 projects in front of potential project leaders
5	Participation to a Conference	ESA	European Smart Projects Summit	26.-27.03.2019	San Sebastián, Spain	Policy makers	100	EU	https://bit.ly/2NkPHsh	Round table about scale-up strategies in smart city contexts. Esade was invited to moderate the round table
6	Participation to a Conference	KON	Conference "Suffizientes Wohnen statt Flächenverbrauch"	28.03.2019	Hamburg, Germany	Other	150	Germany		Discussion about the approach of smart life and sufficiency
7	Participation to a Conference	KON	Conference "Lärmtagung"	28.03.2019	Hamburg, Germany	Other	250	Germany		Presentation about the project activities and discussion about the

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
										interdependence of traffic and construction noise for smart cities
8	Participation to a Conference	FVH	FutureFemale Smart City event	28.03.2019	Helsinki, Finland	Industry	65	Finland	https://www.futurefemale.com/upcomingevents/	
9	Participation to a Conference	ESA	ESADE Alumni Start Up Day	03.04.2019	Barcelona, Spain	Investors	100	Spain	https://www.esadealumni.net/en/events/esade-alumni-startup-day-0	This conference organised by ESADE Alumni and Banco Sabadell is intended for entrepreneurs, investors, students and the entrepreneurial ecosystem. It is linked to D.1.8 Ecosystems for boosting SMEs at local level.
10	Participation to a Conference	ENH	Introduction of mySMARTLife at INTERREG Baltic Sea	09.& 10.4.2019	Lübeck, Germany	Other	60	Germany	https://www.interreg-baltic.eu/conference	Renewable energy - Focus: Tenant power supply, roofs to mount a PV-plant and legal obstacles
11	Participation to a Conference	TEC	Sustainable Places	07.05.2019	Cagliari, Italy	Other	350	Europe		mySMARTLife took also part at Sustainable Places (June 5-7) in Cagliari, Italy. Irantzu Urkola presented the project and its methodology on the final day of the conference from Tecnalia Research & Innovation during a “Smart Cities” paper session.

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
12	Participation to a Conference	HAM	Digital Social Platforms to Influence behaviour	21.05.2019	Vitoria, Spain	Other	25	Spain, UK, Ireland, Germany, Lithuania, Italy	https://www.interregeurope.eu/intensify/events/event/2602/digital-social-platforms-to-influence-behaviour/	Presentation of the Open Specifications Framework and concepts about openess and interoperability for urban platforms.
13	Participation to a Conference	FVH	Helsinki Loves Developers	22.05.2019	Helsinki, Finland	Industry	40	Finland	https://bit.ly/2FDLxFz	
14	Participation to a Conference	HEL	Presenting mySMARTLife in the Annual Meeting of Carbon Neutral Cities Alliance	28.05.2019	Helsinki, Finland	Civil society	50	Finland		
15	Participation to a Conference	HAM	Presentation of the Project to the Head of the Boroughs of the City of Hamburg	05.06.2019	Hamburg, Germany	Other	7	Germany		
16	Participation to a Conference	HAM	Baltic Smart City Areas for the 21st Century	26-27.06.2019	Hamburg, Germany	Policy makers	30	Russia, Germany, Finland, Poland		

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
17	Participation to a Conference	PAL	Second fair of Mobility Sustainable at Palencia, MOVISOP	20.09.2019	Palencia, Spain	General public	40	Spain	https://www.youtube.com/watch?v=IP5lZ4n2MKk	Presentation of mobility strategy and Palencia replications actions wich is doing, including in mySMARTLife project , during conference of second fair of Palencia mobility sustainable , celebrating at Palencia as part of European Mobility Week events
18	Participation to a Conference	SEZ	Nordic Edge Expo 2019	24.-26.09.2019	Stavanger, Norway	Scientific Community, Industry	200 (only counts once)	EU		
Participating in a Workshop										
1	Participation to a Workshop	FVH	Carbon neutral Helsinki	01.02.2019	Helsinki, Finland	Policy makers	20	Finland		
2	Participation to a Workshop	FVH	KasvuOpen Smart City Challenge kick-off workshop	06.02.2019	Helsinki, Finland	Industry	25	Finland		Part of action 44, Hackathon
3	Participation to a Workshop	FVH	Sitra IHAN privacy and identity management workshop	14.02.2019	Helsinki, Finland	Industry	16	Finland		
4	Participation to a Workshop	HMU	Presenting mySMARTLife	06.03.2019	Nantes, France	General public	40	EU		Cities Network workshop as part of 5th periodic meeting

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
			action 23 (Autonomous Electric bus pilot to address Urban last mile mobility issues)							
5	Participation to a Workshop	CAR	PROSPECT Project	10.03.2019	Valladolid, Spain	Policy makers	15	EU		
6	Participation to a Workshop	FVH	Sitra IHAN privacy and identity management workshop	18.03.2019	Helsinki, Finland	Industry	15	Finland		
7	Participation to a Workshop	FVH	Integrated Digital Built Environment workshop	01.04.2019	Heerbrugg, Switzerland	Industry	30	International	https://www.opengeospatial.org/ogcevent/190401idbews	Coordination meeting on the standardisation of CityGML, InfraGML and Infra BIM for Rails
8	Participation to a Workshop	HAM	Presentation of the Project to the management level of the Hamburg Police	18.04.2019	Hamburg	Other	8	Germany		Presentation about the project activities and discussion
9	Participation to a Workshop	FVH	Smart Building workshop	02.05.2019	Helsinki, Finland	Industry	12	Finland		Ideation workshop for upcoming smart building construction based on mySMARTLife concepts

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
10	Participation to a Workshop	FVH	Green Building Council Energy Committee	07.05.2019	Helsinki, Finland	Industry	20	Finland		Presented the case Viikki Environmental House
11	Participation to a Workshop	HAM	Presentation of the Project (HAM-BGD) and the Urban Platform (HAM-LGV) to the Team of T-Labs at the T-Labs Campus	13.05.2019	Berlin, Germany	Industry	9	Germany		
12	Participation to a Workshop	HEN	EUSEW2019 - Empowering and financing sustainable energy projects (workshop at EUSEW2019 conference)	18.6.2019-20.6.2019	Brussels, Belgium		80	EU	https://www.eusew.eu/empowering-and-financing-sustainable-energy-projects	Presentation about Helen's designated solar panels. Helen was invited to the event through Steinbeis and SCIS network (WP7). Title: "Designated panels - solar power easily for everyone". The business model and citizen engagement of Helen's designated solar panels (Suvilahti PV plant, Kivikko PV plant and Messukeskus PV plant) was presented. The audience of the workshop consisted of several types (categories A, B, D, E, G)

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
13	Participation to a Workshop	SEZ	Nordic Edge Expo 2019	24.-26.09.2019	Stavangar, Norway	Industry, scientific community	200 (only counts once)	EU	https://www.nordicedgeexpo.org/	mySMARTLife participated in the workshop “On a Mission for the European Cities of the Future - Achievements, Challenges, Opportunities” to discuss the Horizon Europe mission on carbon neutral and smart cities.
14	Participation to a Workshop	HEN	C40 World Mayors Summit, Masterclasses. Presentation by Helen: "Joint Forces - Climate Neutral Energy System Together with Customers"	09-12.10.2019	Copenhagen, Denmark		to be added		to be added	Presentation by Helen about the Carbon Neutral Helsinki 2035 targets and how it will be reached, how the energy system is going to change and how customers are involved. As a part of the presentation, mySMARTLife will be presented as an example of a project where City of Helsinki and Helen have together participated.
Participation in an event other than a conference or workshop										
1	Participation to another event	NAN	Innovation campus day	06.-07.11.2018	Nantes, France	General public	100	France	https://twitter.com/guillaume_chs/status/1059766023853953024	One slide to present MSL
2	Participation to another event	HMU	Presenting autonomous bus experiments in an	30.11.2018	Helsinki, Finland	Scientific Community (higher	22	Finland	https://bit.ly/2XcbFxu	

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
			information exchange seminar			education, research)				
3	Participation to another event	HMU	Presenting autonomous bus experiments by tele conference in an information exchange seminar	04.12.2018	Helsinki, Finland	Industry	7	Finland	https://www.lf.fi/fi/jasenyys-2/tietoisku.html	
4	Participation to another event	HMU	Presenting autonomous bus in Tiedettä kaupungissa - event at Senaatintori	10.01.2019	Helsinki, Finland	General public	50	Worldwide	http://www.tiedettakaupungissa.fi/	
5	Participation to another event	ENH	Discussion on energetic refurbishments and renewable energies with Bundestagsabgeordneter (MdB) Gösta Beuthin	10.01.2019	Lübeck, Deutschland	General public	50	Germany	http://www.die-linke-luebeck.de/nc/aktuell/startseite/detail/zurueck/aktuell-luebeck/artikel/die-linke-diskussion-zu-energetischen-sanierungen-mit-bundestagsageordnetem/	Discussion about the current consequences of energetic refurbishment on tenants - Presentation of new concepts for the socially equitable implementation of energetic refurbishment and renewable energies on the example of tenant electricity - Organizer: Left Party Gernany

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
6	Participation to another event	HEN	Covenant of Mayors Investment Forum, Energy efficiency finance market place	19.2.-20.2.2019	Brussels, Belgium	Investors	350	EU	Event webpage: https://ec.europa.eu/info/events/covenant-mayors-investment-forum-energy-efficiency-finance-market-place-2019-feb-19_en	Key note speech by Helen at the event. Title: Boosting investments for smart cities Theme: Funding of smart cities and energy efficiency projects, mySMARTLife presented as a part of the speech (as an example case). Since it was a key note speech, the audience consisted of several types
7	Participation to another event	HEL, FVH	Kalasatama Urban Lab Day	27.02.2019	Helsinki, Finland	Civil society	20	FI		
8	Participation to another event	HEL, FVH	Presenting mySMARTLife to Municipality of Turku and project EKAT	13.03.2019	Helsinki, Finland	Civil society	15			
9	Participation to another event	ESA	Mobility awards for research	25.03.2019	Barcelona, Spain	Scientific Community (higher education, research)	100	Spain	http://www.sebap.com/es/premios-y-becas/becas_de_movilidad_para_investigacion/13/	Award SEBAP. It is related to smart city, concretely to business models for mobility.
10	Participation to another event	HMU	Presenting autonomous bus as part of Smart	04.04.2019	Helsinki, Finland	Scientific Community (higher	20	EU	https://www.finlandiatalo.fi/fi/nordic-and-baltic-smart-mobility-	

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			mobility services and intelligent infrastructure seminar organized by The Nordic Road Association (NVF) together with the Baltic Road Association (BRA) at Oodi Helsinki Central library			education, research)			services-and-intelligent-infrastructure-seminar	
11	Participation to another event	FOU	Introduction	29.04.2019	Hanover, Germany	Industry	40	Germany		
12	Participation to another event	HAM	Presentation of the project and presentation of a "Virtual Walk" at the citywide science event "Sommer des Wissens"	21.06.2019	Hamburg, Germany	General public	80-100	Germany		Presentation of the project and presentation of a "Virtual Walk" with virtual reality devices, through the project area at the citywide science event "Sommer des Wissens". Further presentation about the activities of the HAW in the project.
13	Participation to another event	HEL	Finnish Lighthouse City Information	19.-20.08.2019	Oulu, Finland	Other	10	Finland		In August (19th & 20th), the Lighthouse City Oulu (MAKING-CITY) invited all Finish Lighthouse

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			Exchange Event in Oulu							Cities for an information exchange event. Included in the event where representatives from Tampere (Stardust), Vaasa (IRIS), Kerava (MAtchUP) and Helsinki (mySMARTLife).
14	Participation to another event	HAM	Presentation of the Project the "Initiativkreis Maschienenbau",	14/10/2019	Hamburg, Germany	Industry	15	Germany		Presentation of the Project and discuss about the Smart City with local stakeholders from the industry
Brokerage Event										
1	Brokerage Event	FVH	Reception at the German Embassy	04.04.2019	Helsinki, Finland	Industry	40	Finland		Brokerage event between Finnish companies and city officials and Hamburg guests
Pitch Event										
1	Pitch Event	FVH	KasvuOpen Workshop Day	27.03.2019	Helsinki, Finland	Industry	80	Finland		Part of action 44, Hackathon
2	Pitch Event	FVH	KasvuOpen Workshop Day	25.04.2019	Helsinki, Finland	Industry	90	Finland		Part of action 44, Hackathon
3	Pitch Event	HMU	Introducing robot bus at Kalasatama for Helsinki Metropolitan Smart	05.06.2019	Helsinki, Finland	Policy makers	20	EU	http://smartclean.fi/en/allas-pool-party/	

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			& Clean Foundation tour around Helsinki							
4	Pitch Event	HMU	Introducing robot bus at Helsinki Kalasatama as part of Helsinki day	12.06.2019	Helsinki, Finland	General public	152	Finland	https://www.helsinkipaiva.fi/en/events/helsinki-robobusline-all-aboard-the-robot-bus/	
5	Pitch Event	HMU	Introducing robot bus at Helsinki Kalasatama for visitors of ICLE Urban Leds project	18.06.2019	Helsinki, Finland	Policy makers	50	Worldwide	https://twitter.com/mySMARTLife_eu/status/1140987876731162624	
6	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for visitors of Chinese Delecation	30.7.2019	Helsinki, Finland	Policy makers	13	China		
7	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for visitors from Avaava company	21.08.2019	Helsinki, Finland	General public	9	Finland		
8	Pitch Event	HMU	Introducing robot bus in Helsinki	22.08.2019	Helsinki, Finland	Policy makers	9	France		

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			Kalasatama for visitors from Secretary of State for European Affairs of France						THIS DELIVERABLE HAS NOT YET BEEN APPROVED BY THE EC	
9	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for visitors from Japan University	27.08.2019	Helsinki, Finland	General public	16	Japan		
10	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for visitors from Korean University	27.08.2019	Helsinki, Finland	Scientific Community (higher education, research)	16	Korea		
11	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for visitors from Japan Chamber of Commerce	29.08.2019	Helsinki, Finland	Others	33	Japan		
12	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for city	29.08.2019	Helsinki, Finland	General public	6	Korea		

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			planners from Korea							
13	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for Nissan employers from Japan	03.09.2019	Helsinki, Finland	Industry	4	Japan	https://www.nissan-global.com/EN/TECHNOLOGY/OVERVIEW/easy_ride.html	
14	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for journalists from Russia	10.09.2019	Helsinki, Finland	Media	3	Russia		
15	Pitch Event	HMU	Introducing robot bus in Helsinki Kalasatama for visitors from European Group of Regional and Urban Developers	11.9.2019	Helsinki, Finland	Policy makers	74	EU		
16	Pitch Event	HMU	Introducing autonomous bus action and the bus to visitors from Japan	13.9.2019	Helsinki, Finland	Investors	20	Japan		PP presentation held for the visitors from Japan

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
17	Pitch Event	HMU	Introducing autonomous bus action and the bus to visitors from Korea National Agency for Administrative City Construction	17.09.2019	Helsinki, Finland	Civil society	4	Korea	THIS DELIVERABLE HAS NOT YET BEEN APPROVED BY THE EC	
18	Pitch Event	HMU	Introducing autonomous bus action and the bus to Polish City planners	17.09.2019	Helsinki, Finland	Civil society	6	Poland		
19	Pitch Event	ERD	Pitch of Nantes Metropole's use cases within the Datalab Energy action	19.09.2019	Nantes, France	Industry	40	France		
20	Pitch Event	HMU	Meeting with South Korean representatives from Venture Square + other enterprises as part of National	03.10.2019	Helsinki, Finland	Investors	9	South Korea		Introducing automated bus experiments in Finland, test drive in Kalasatama with the automated bus.

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			Innovative Cluster Assistance Project							
Trade Fair										
1	Trade Fair	PAL	Second fair of Mobility Sustainable at Palencia, MOVISOP	20/09/19-22/09/19	Palencia, Spain	General Public	6000	Spain		Second Palencia Fair of Sustainable Mobility MOVISOP. It aimed to encourage the citizens to change the nowadays mobility model to electric and sustainable mobile model. Activities like street sustainable car show and car test demo, popular cycling race, workshops of bike maintenance, etc. and some sustainable advantage as free municipal bus transport, bike priority in city roads, etc. were part of the MOVISOP.
Training										
1	Training	HEL	Transition Experiments lecture at Aalto University	11.03.2019	Espoo, Finland	Scientific Community (higher education, research)	10	Finland	https://courses.helsinki.fi/en/usp-343/125331832	
Participation in activities organised jointly with other H2020 project(s)										

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1	Participation in joint H2020 activities	HEL	Energise Project Steering Group meeting	10.01.2019	Helsinki, Finland	Industry	10			Industry, scientific community
2	Participation in joint H2020 activities	HEL	Meeting with the Finnish Lighthouse and Follower Cities	17.01.2019	Tampere, Finland	Civil society	15			
3	Participation in joint H2020 activities	TEC	SmartSummit Donostia March-2019	26.-27.03.2019	Donostia, San Sebastian - Spain	Policy makers	80			
4	Participation in joint H2020 activities	HEL	Energise Project Final Seminar	27.03.2019	Helsinki, Finland	Scientific Community (higher education, research)	30			
5	Participation in joint H2020 activities	HEL	Skype meeting with the Finnish Lighthouse and Follower Cities	06.05.2019	Skype	Civil society	9			mySMARTLife current activities in HEL
6	Participation in joint H2020 activities	SEZ	Smart Cities & Communities Lighthouse network event: Smarter Together,	October 2019	Lyon, France	Other	200	EU		mySMARTLife project representatives met for the Smarter Together, SCC Lighthouse network event in Lyon

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			SCC Lighthouse network event in Lyon							
					Other					
1	Other	HEN, HEL	Paris delegation visiting Helsinki	16.11.2018	Helsinki, Finland	Policy makers	14	Finland, France		Two day visit where City of Helsinki is the main organiser; presentation by Helen
2	Other	HEL	Presenting Viikki to the Committee of Ningbo, China	17.12.2018	Helsinki, Finland	Civil society	5	Finland		
3	Other	KON	Presentation mySMARTLife and Discussion with the City Council	05.02.2019	Stuttgart, Germany	Policy makers	5	Germany		Presentation of the Project
4	Other	KON	Presentation mySMARTLife and Discussion with the City Council	20.02.2019	Kiel, Germany	Policy makers	8	Germany		Presentation about the project activities and discussion
5	Other	KON	Presentation mySMARTLife and Discussion with the Experts from Germany, Austria and Switzerland	21./22.02.2019	Stuttgart, Germany	Other	20	Germany		Presentation about the project activities and discussion about the WHO guidelines and the influence of environmental effects on health in smart cities

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6	Other	PAL	Presentation and operational management of the Palencia 3D modelling and energy demand analysis & simulating the energy demand for the next 10-20 years for the city of Palencia - mySMARTLife	04.03.2019	Palencia, Spain	Policy makers	13	Spain	THIS DELIVERABLE HAS NOT YET BEEN APPROVED BY THE EC	
7	Other	KON	Presentation mySMARTLife and Discussion with the City Council	05.03.2019	Kiel, Germany	Policy makers	8	Germany		Presentation about the project activities and discussion about smart solutions for Kiel
8	Other	KON	Presentation mySMARTLife and Discussion with the City Council	06.03.2019	Hannover, Germany	Policy makers	5	Germany		Presentation about the project activities and discussion
9	Other	ENG	Presentation of smart lighting action	03.04.2019	Nantes, France	Industry	10	France		Presentation on Smart Lighting action

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10	Other	KON	Presentation mySMARTLife and Discussion with the City Council	03.04.2019	Braun-schweig, Germany	Industry	10	Germany		Presentation about the project activities and discussion
11	Other	KON	Presentation mySMARTLife and Discussion about the transforming the experiences to Schwerin	11.04.2019	Schwerin, Germany	Other	20	Germany		Presentation about the project activities and discussion about governance tools
12	Other	HEL	Presenting current mySMARTLife activities to WWF project EconomisE	07.05.2019	Helsinki, Finland	Other	6	Finland		
13	Other	HMU	Meeting a Japanise public transport planner from Tokio and introducing robot bus action and the bus	20.09.2019	Helsinki, Finland	Policy makers	1	Japan		
14	Other	HEL	Cities in the Forefront of Digitalizing Europe in Brussels	01.10.2019	Helsinki, Finland	Other	20	Europe		During the high-level seminar “Cities in the Forefront of Digitalizing Europe: Helsinki's Journey to Becoming the Most

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No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audi-ence	Countries addressed	URL	Comments
										Functional City in the World", organised by the City of Helsinki on 1st of October, participants did learn and discuss cities' digital transformation in the field of interoperability, sustainability, IoT and data management.
15	Other	HEL	Kiinteistö-messut (Building expo)	02.-03.10.2019	Helsinki, Finland	Industry	10	Finland	https://kiinteisto.messukeskus.com/?lang=en	Purpose of activity: networking and information gathering from relevant stakeholders in building and maintenance industry
16	Other	HEL	Ilmastokumppanit-verkostotapaaminen	22.10.2019	Helsinki, Finland	Industry	30	Finland		Providing information about the project to the Helsinki city operated network of climate friendly companies at their networking event
17	Other	HEL	Hankecocktail	01.11.2019	Helsinki, Finland	Other	50	Finland		Event mainly for Helsinki city personnel to introduce projects going on in Environmental Protection unit

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Table 3: Different events (per category) attended by mySMARTLife partners

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