



Deliverable due date: M24 – November 2018

D8.5 Report on the activities of the Communication and
Dissemination Secretariat, v2
WP8, Task 8.5

Transition of EU cities towards a new concept of Smart Life and Economy



Project Acronym	mySMARTLife	
Project Title	Transition of EU cities towards a new concept of Smart Life and Economy	
Project Duration	1 st December 2016 – 30 th November 2021 (60 Months)	
Deliverable	D8.5 Report on the activities of the Communication and Dissemination Secretariat, v2	
Diss. Level	PU	
Status		Working
		Verified by other WPs
	X	Final version
Due date	30/11/2018	
Work Package	WP8	
Lead beneficiary	Steinbeis-Europa-Zentrum (SEZ)	
Contributing beneficiary(ies)	All partners; special input: dissemination and communication secretariat, WP leader, LHCs and FCs	
Task description	<p>Task 8.5: Dissemination and Communication strategy M1-60 [SEZ] (Input: all partners; special input: Dissemination and Communication Secretariat, WP leader, LHCs and FCs)</p> <p>An integrated Dissemination and Communication plan will be set up during the first four months of the project and reviewed annually. The general principles outlined in the 2012 guide published by the EC “Communicating EU Research & Innovation – a guide for project participants” will be followed. In this task, main target groups for communication and dissemination activities will be identified (e.g. LHCs, FCs, other cities as potential users of results, policy and decision makers (EU and national/regional level) stakeholders including local authorities, industrial partners, energy suppliers, research partners, financial providers, and citizens. Key messages for each target group will be created and a guide showing how to reach these using the CI will be developed.</p> <p>In order to steer this process, a D+C Secretariat will be setup, including WP leaders and LHC/FC representatives. It will be the central office for all requests and contacts of the project's target audience, supporting the Project Management (WP9) in external communication to related EU institutions, initiatives, projects, interested cities, industry, RTD/universities and citizens, as well as other multipliers. It will be in close contact to the local community of the LHCs and FCs to ensure specific request transfer, to join and/or support local dissemination and communication activities and to avoid overlapping of local activities. It ensures the development of a comprehensive corporate identity strategy including project logo and other design elements for use in different types of communication channel along with a user guide for the CI.</p> <p>In order to deploy this D+C strategy, a set of tools will be developed by the project team, in close interaction with the WP/Task Leaders. Key messages will be identified and transported in ways suited to the individual target groups. The following activities will be implemented:</p> <p>Subtask 8.5.1: Corporate identity design. A project logo, document templates will be created and a guide for their use will be developed.</p>	



Task description

Subtask 8.5.2: Website

All partners, especially CAR, WP-leaders, LHs and FCs, led by SEZ will contribute to the public website development by providing necessary information that will be published by SEZ within m6. It will become an information hub for all relevant enablers of interested cities and communities (e.g. companies, research institutes and the public). It will present project objectives, activities and achievements in a way that relevant beneficiaries are able to understand and learn from the LHCs (video-clips, activities, news, events (performed in WP1-8)). It will have a press corner and will link to communities (e.g. through Twitter, LinkedIn, Blogs) and other EU projects. Interactive features, such as a message board, will be included to facilitate feedback from beneficiaries with opt-in, opt-out functionality. A download section will be included to provide all public documents of the project (e.g. flyer, newsletters, publishable documents and reports) as well as other useful documents like training materials. A secure area will be provided to a restricted community in which selected project information will be made available for the mySMARTLife network members and/or partners. The main language will be English; however, partners/contributors will deliver content in the relevant local language where necessary. The website will be regularly updated even for a certain period beyond the project end date. SEZ will subcontract the website development.

Subtask 8.5.3: Dissemination materials in English, incl. giveaways

- **A postcard** will be produced in M6 presenting project aims and expected results in English and local language of the LHCs and FLCs; 10,000 copies and PDF
- **A project leaflet** in English and local language of the LHCs and FLCs will be produced in M12 with information about the technologies, sites, approach etc.; 10,000 copies and PDF
- **Roll-ups** for each LH city in local languages promoting the local approaches will be developed by M6 as well as one overall roll-up in English for event promotion purposes (copies: one per country in the consortium)
- **Giveaways**, e.g. stickers, pencils with the website address and logo will be produced by M6 for project promotion purposes.

Subtask 8.5.4: Publications in technical and public press

SEZ will coordinate the development of project mailing lists: the Dissemination and Communication Secretariat and each partner will set up and maintain a project mailing list of interest groups, regional contacts and stakeholders to be informed about the project. If possible a shared address pool will be generated to enable large-scale mailings.

- **A series of press releases** (1/year) will be produced (Lead SEZ: WP-Leader, LHCs, FCs) to be published in newspapers/publications at local level to the general public without scientific backgrounds (e.g. CORDIS wire, Market Place Smart Cities and Communities, BUILDUP, CoM, LinkedIn groups, ICLEI, ERRIN, CIVITAS. They will report on project progress and interesting facts from the project.
- **Professional and scientific publications** (1/year) (Lead: SEZ, Partner: academia partner: CAR, ARM, VTT, HMU, TEC, NBK) will publicise research outputs from the project. Scientific publications, peer-reviewed papers, and international journals (e.g. IEEE Trans. Comm., Power Electronics, Smart Grids, and Sustainable Energy, International Journal of Green Energy) and on the public platform www.openaire.eu/
- **Regular distribution of an e-newsletter** (2/year) in English reporting on project progress and interesting facts from the project. Readers can subscribe/unsubscribe (Lead SEZ: WP-Leader, LHCs, and FCs).
- **LH city video clips** (Lead: SEZ, Partners: CAR, NBK, NAN, HAM, HEL, BYD, VAR, RIJ, PAL) lasting ½ - 1 minute show project progress in the LHCs will be produced, 1/year/LHC starting in year 2 with updates to inspire others to become FCs through interviews with leading figures from LH and follower city representatives. Each video clip will have its own character based on the project CI and will be published on YouTube, distributed to local TV stations (LH & FCs), or via EU Policy Broadcast: <http://www.vieews.eu>, European Broadcast Union: <http://www3.ebu.ch/home>, TVB Europe: <http://www.tvbeurope.com/tvbeurope>, Media Broadcast: <http://www.media-broadcast.com/en/startpage/aboutus/companyprofile/business-broas>. Broadcast on national TV could result.



Task description		<ul style="list-style-type: none"> Starting in year 2, Radio broadcasts (1/year/LHC) (NAN, HAM, HEL) with short interviews on local radio stations are planned on the project progress covering technical and popular aspects in every LH city and if possible follower city are planned. (lead: SEZ, contribution: all) Social media blogs, short messages will be published on the website and in specific social media platforms (e.g. LinkedIn Groups, Facebook, Twitter, BUILD UP, Market Place Smart Cities and Communities) to increase online interaction with diverse stakeholders. 1 article/blog approx. every 4 months. Hashtags (e.g. #mySMARTLife) will be added to project activities and used to build a strong community of stakeholders and followers for leverage. <p>Subtask 8.5.5: Best Practice booklet. A best practice book/guide will be developed summarising the implemented measures, lessons learnt and policy recommendations. It will be tailored to a large stakeholder group including big players, SMEs, end-users, communities, public bodies (local, regional, country and EU). It will be in English language and available electronically.</p>	
Date	Version	Author	Comment
14/10/2018	0.1	Gabi Kaiser, Kathrin Eckerlin (SEZ)	Writing of deliverable
19.10.2018	0.3	Rubén García Pajares, Angeles Gallego de Santiago (CAR)	Review of deliverable
14.11.2018	0.4	Gabi Kaiser, Kathrin Eckerlin (SEZ)	Finalisation of deliverable

Copyright notices

©2017 mySMARTLife Consortium Partners. All rights reserved. mySMARTLife is a HORIZON 2020 project supported by the European Commission under contract No. 731297. For more information on the project, its partners and contributors, please see the mySMARTLife website (www.mysmartlife.eu). You are permitted to copy and distribute verbatim copies of this document, containing this copyright notice, but modifying this document is not allowed. All contents are reserved by default and may not be disclosed to third parties without the written consent of the mySMARTLife partners, except as mandated by the European Commission contract, for reviewing and dissemination purposes. All trademarks and other rights on third party products mentioned in this document are acknowledged and owned by the respective holders. The information contained in this document represents the views of mySMARTLife members as of the date they are published. The mySMARTLife consortium does not guarantee that any information contained herein is error-free, or up-to-date, nor makes warranties, express, implied, or statutory, by publishing this document.



Table of Content

1. Executive Summary.....	9
2. Introduction	11
2.1 Purpose and target group	11
2.2 Contributions of partners	11
2.3 Relation to other activities in the project.....	11
3. Objectives and expected Impact	13
3.1 Objective	13
3.2 Expected Impact	13
4. Overall Approach.....	15
5. Overview of the mySMARTLife Dissemination and Communication activities from M13-24.....	16
5.1 Looking Back – mySMARTLife Communication and Dissemination Activities from M1 to M12	16
5.2 mySMARTLife Dissemination and Communication Tools and Activities.....	16
5.2.1 Project tools	20
5.3 Publications and further Dissemination Activities	32
5.3.1 Scientific Publications (Peer Reviewed)	32
5.3.2 Publications and further Dissemination Activities (without Events)	32
5.4 Organisation of and Participation in Events.....	33
5.5 Joint activities with SCC1 projects and other EU initiatives.....	38
6. Conclusions	42
Annex.....	43
Annex I: Overview of Publications and further Dissemination Activities (without Events)	43
Annex II: Overview of Events	57



Table of Figures

<i>Figure 1: mySMARTLife Cities' Network</i>	14
<i>Figure 2: mySMARTLife Website – Privacy Policy</i>	21
<i>Figure 3: mySMARTLife Website – Interventions Nantes, Hamburg, Helsinki</i>	22
<i>Figure 4: Updated mySMARTLife Website – Landing Page</i>	23
<i>Figure 5: English Version of the mySMARTLife Leaflet and Amended Postcard</i>	25
<i>Figure 6: mySMARTLife Newsletter No.2 - Urban Transformation Strategy</i>	26
<i>Figure 7: mySMARTLife Newsletter No.3 –Examples for Innovative Energy Usage</i>	27
<i>Figure 8: Promotion of mySMARTLife Newsletter on Twitter</i>	27
<i>Figure 9. Branded mySMARTLife visual for videos</i>	28
<i>Figure 10: Screenshot of mySMARTLife Twitter account (Status: 12.11.2018)</i>	30
<i>Figure 11: Screenshot of mySMARTLife LinkedIn discussion group (Status: 12.11.2018)</i>	30
<i>Figure 12: Nantes Congres Electric</i>	33
<i>Figure 13: Hamburg Walks & Talks</i>	34
<i>Figure 14: Helsinki Launch of Energy & Climate Atlas</i>	34
<i>Figure 15: Helsinki Sharing Experiences</i>	35
<i>Figure 16: Opening of the BY&FOR&CITIZENS Conference</i>	36
<i>Figure 17: List of smart city projects on mySMARTLife website</i>	38
<i>Figure 18: SCC1 meeting Lisabon</i>	39
<i>Figure 19: Joined SCC1 stand Nordic Edge, Stavanger</i>	40
<i>Figure 20: Some pictures of the events attended by mySMARTLife partners</i>	41



Table of Tables

Table 1: Contribution of partners	11
Table 2: Relation to other activities in the project	11
Table 3: Overview of mySMARTLife D+C tools, target groups and aims	19
Table 4: Scientific Publications	43
Table 5: Non-scientific publications	56
Table 6: Different events (per category) attended by mySMARTLife partners during the second year	93



Abbreviations and Acronyms

Acronym	Description
mySMARTLife	Transition of EU cities towards a new concept of Smart Life and Economy
ARM	Association pour la recherche et le développement des méthodes et processus industriels
CAR	Fundación Cartif
CI	Corporate Identity
D	Deliverable
D+C	Dissemination and Communication
EIP SCC	European Innovation Partnership on Smart Cities and Communities
EU	European Union
H2020	Horizon 2020
HMU	Metropolia Ammattikorkeakoulu Oy
FC	Follower City
HAM	Freie und Hansestadt Hamburg
HEL	Helsingin Kaupunki
LHC	Lighthouse City
M	Project month
NAN	Nantes Métropole
NBK	Nobatek
SEZ	Steinbeis-Europa-Zentrum
WP	Work package
SCC1	Smart Cities and Communities call within Horizon 2020: SCC-01-2014 - Smart Cities and Communities solutions integrating energy, transport, ICT sectors through lighthouse (large scale demonstration - first of the kind) projects
SCIS	Smart Cities Information System
TEC	Fundación Tecnalia Research & Innovation
V2	Version 2
VTT	Teknologian tutkimuskeskus VTT Oy



1. Executive Summary

This document delivers a summary of the communication and dissemination activities performed from M13 to M24 of the mySMARTLife project. The report builds on the communication and dissemination activities delivered in M1 to M12, the first year of mySMARTLife, and is the continuation of the previous Report on the Activities of the Communication and Dissemination Secretariat, v1 (D.8.2).

The first report, as well as this report (D8.5) are both closely related to Task 8.5 “Dissemination and Communication strategy” of work package 8 “Exploitation, Dissemination and Communication”. The report at hand constitutes Deliverable 8.5 “Report on the activities of the Communication and Dissemination Secretariat, v2”.

Deliverable 8.5 builds upon the core dissemination and communication activities implemented in the first project year, such as the development of the overall dissemination and communication structure within mySMARTLife, the development of the projects’ corporate identity and the design and production of main communication materials and tools.

This document provides an overview of the dissemination activities and publications in the second project year (M13 to M24) and summarises all activities carried out by the entire mySMARTLife consortium.

Similar to the first report, the focus lies on the close cooperation and collaboration with the other SCC1 Lighthouse projects and other EU initiatives, resulting, amongst other things, in joint activities with a focus on dissemination and communication.

The departure of the Follower City Varna from the consortium had a great impact on the dissemination and communication work package. Promotional material had to be amended and reproduced and elements of the website had to be redesigned. The implementation of the European Data Protection law in May 2018 also influenced the communication work in mySMARTLife as additional elements had to be introduced to the website like a Privacy Policy as well as the programming of a double opt-in for newsletter subscribers.

However, all these challenges were successfully resolved. The dissemination and communication work in the mySMARTLife consortium moved ahead in the last 12 months by further increasing the visibility of the project.



Overall, 223 communication and dissemination activities have been carried out from M13 to M24, reaching an estimated total of 522,500 people. These activities can be divided into 74 publications as well as further dissemination activities such as social media and website activities (excluding events) and 149 event related activities. Looking back over the first two years of mySMARTLife, the communication and dissemination activities can be summarised as follows:

411 dissemination and communication activities carried out

*146 publications and further dissemination activities
(without events)*

75 events organised

190 participations to events

223 mySMARTLife presentations given

585,100 persons reached (estimated audience)



2. Introduction

2.1 Purpose and target group

The purpose of “D8.5 – Report on the activities of the Communication and Dissemination Secretariat, v2” is to provide an overview of all activities that have been carried out by SEZ as Dissemination and Communication leader, the D+C Secretariat and all members of the mySMARTLife consortium. This report gives an insight into the outreach and promotion activities as well as the use of the various communication materials and channels. The primary target group of this report is the European Commission, another one is the project consortium itself as well as other SCC1 projects and interested stakeholders in general.

2.2 Contributions of partners

The following Table 1 depicts the main contributions from participant partners in the development of this deliverable.

Table 1: Contribution of partners

Participant short name	Contributions
SEZ	Writing of the deliverable, collection of information from the consortium
CAR	Review of the deliverable
All partners	Carrying out of activities, providing input regarding their activities

2.3 Relation to other activities in the project

The table below (Table 2) depicts the main relationship of this deliverable to other activities (or deliverables) developed in mySMARTLife and that should be considered alongside this document to further enhance the understanding of its content.

As the press releases, blogs, articles, newsletters and scientific publications present the activities of mySMARTLife in general and of specific results in particular, they are related to various project activities and various work packages.

Table 2: Relation to other activities in the project

Deliverable Number	Contributions
D8.5	This deliverable provides an overview of all communication and dissemination related activities of the project that have taken place from M13 to M24 of mySMARTLife. These build on all project activities, therefore it relates to all work packages.
D8.2	This deliverable provides an overview of all communication and



	dissemination related activities of the project that have taken place from M1 to M12 of mySMARTLife. These build on all project activities, therefore it relates to all work packages.
--	--



3. Objectives and expected Impact

3.1 Objective

The objective of the deliverable “D8.5 – Report on the activities of the Communication and Dissemination Secretariat, v2” is to provide an overview of all dissemination and communication activities of the entire consortium, with a special focus of the project’s communication channels and tools, implemented within work package (WP) 8. It therefore provides an overview of the outreach and promotion activities of the project as well as the different communication materials and channels developed.

Objectives of the dissemination and communication related activities of WP 8 “Communication, Dissemination & Exploitation” are the following (as stated in the Description of Action):

- The Communication and Dissemination Secretariat will ensure an effective communication and dissemination at local, regional, country and EU-level to provide maximum replication of the project.
- The dissemination and communication strategy will ensure a continuous alignment of the dissemination and communication to the current development of the project.
- The substantial dissemination and communication tool mix will ensure an effective and sound target group tailored dissemination and communication of the project in general and its results.
- Webinars will inform, disseminate and discuss project outcomes to/with key stakeholders at local, regional, national, and European level.
- Participation at events, the project website, the best practice book and the final conference enable a sustainable and sound dissemination and communication of the project in general and its results.

In the second project year, dissemination and communication activities were firmly build upon the structures and strategies developed in the first year. Additional communication tools were produced and materials were reviewed, adapted and reproduced (such as postcards, please see 5.2.1 Project Tools). All objectives have been achieved.

3.2 Expected Impact

The impact expected by these activities is to promote mySMARTLife and to disseminate its results throughout Europe as well as beyond (please see the [mySMARTLife Network](#)). This includes the European level as well as the national, regional and local levels – where Lighthouse and Follower Cities



carry out many activities. The following picture gives an overview of all the 16 cities taking part in the mySMARTLife Cities' Network:

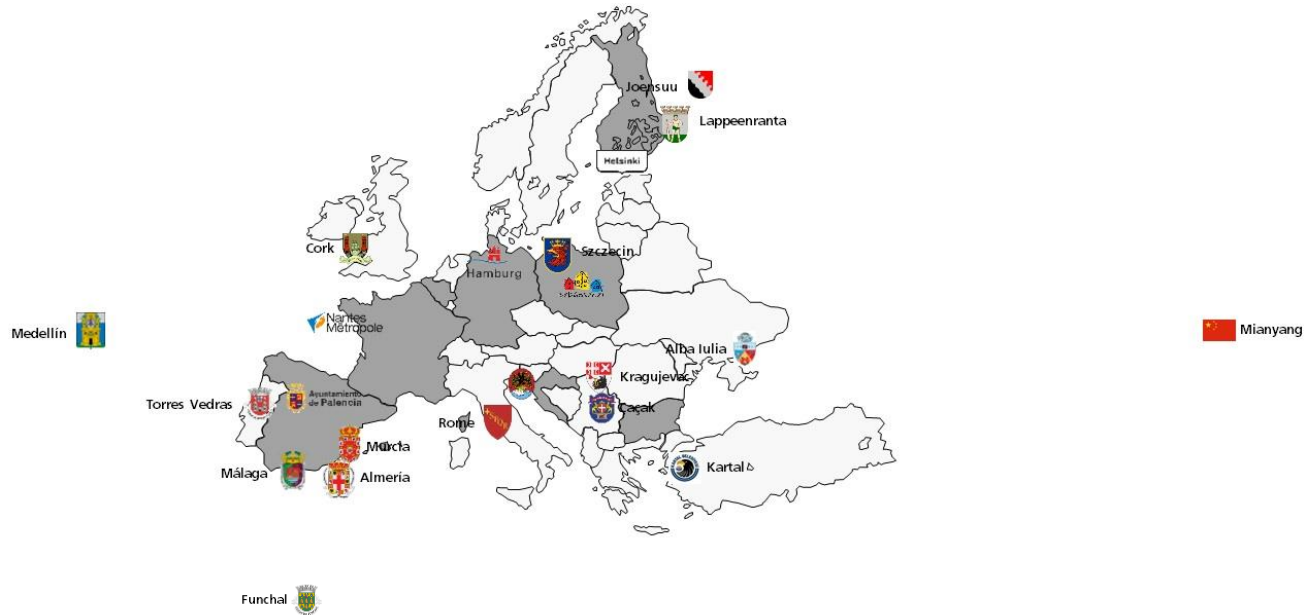


Figure 1: mySMARTLife Cities' Network



4. Overall Approach

This deliverable contains on the one hand the activities coordinated by SEZ as work package leader – such as the further development of the website, publishing of the e-newsletter and all other main project communication and dissemination tools.

On the other hand, all communication and dissemination activities carried out by all partners, also on a local level, are summarised. SEZ contacts all consortium partners regularly for an update on their individual communication and dissemination actions. Based on the partners input, an overview of all activities can be achieved.

As stated above, all partners proactively communicate and disseminate their mySMARTLife activities. Press releases, blogs, articles, newsletters and scientific publications present the activities of mySMARTLife in general and of specific results in particular. They are related to all project activities and all work packages.



5. Overview of the mySMARTLife Dissemination and Communication activities from M13-24

The following section provides an overview of all communication and dissemination activities that have been carried out from M13-24 of the project by the WP8 leader SEZ, the Dissemination and Communication Secretariat and the entire mySMARTLife consortium.

Our focus during the reporting period was to further increase the number of communication and dissemination channels/tools (i.e. video production) and increase the visibility of mySMARTLife through intensifying partnership working, event attendance and outreach to the residents in the Lighthouse and Follower cities.

Examples of this approach are found in the various sections of the report. As mentioned in the executive summary, the mySMARTLife consortium changed during the reporting period. This had implications for the communication and dissemination work as all materials had to be adapted to mirror the new consortium of mySMARTLife.

5.1 Looking Back – mySMARTLife Communication and Dissemination Activities from M1 to M12

During first year of mySMARTLife, all partners carried out a wide variety of communication and dissemination activities. The focus of M1-M12 was on the development of the overall communication and dissemination structure (setting up the Dissemination & Communication Secretariat), including the projects corporate identity and host of the website as well as a host of dissemination and communication tools. For further insight into the achievements of WP8 (Communication and Dissemination) please see D8.2 Report on the activities of the Communication and Dissemination Secretariat, v1 (WP8, Task 8.5) covering the project period from M1 to M12.

5.2 mySMARTLife Dissemination and Communication Tools and Activities

Within mySMARTLife, a mix of different dissemination and communication tools is applied, covering both printed and digital channels as well as other tools. This multichannel approach ensures that a broad range of stakeholders and target audiences is reached. The following table provides a concise overview of the main tools used within mySMARTLife, their respective targets groups, aims and mySMARTLife actors. The following sections describe the tools in more detail.



D+C Tools / Activities	Target groups	Aim	Actor
Project website	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform (in detail) about the project, its aims, objectives, activities, news	SEZ, based on input by D+C Secretariat
Postcard	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about the project, to promote the network, to link to website	SEZ / CAR
Project leaflet	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about project, aims, objectives, technologies, sites, approach, to promote the network, to link to website	SEZ / CAR
Roll-ups / Poster	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about the project	SEZ, based on input by D+C Secretariat
Press releases	Media (both general and with scientific / technical focus)	To raise interest in mySMARTLife, to inform about project news, to link to website	SEZ / CAR, based on input by D+C Secretariat
Professional and scientific publications	Scientific / technical audience	To disseminate project results	SEZ, Academia partners: CAR, ARM, VTT, HMU, TEC, NBK
e-newsletter	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about project news, to link to website	SEZ, based on input by D+C Secretariat
LHC video clips	All (general public, scientific / technical audience, media)	To show the progress in the LHCs, to inspire other cities	LHCs (NAN, HAM, HEL)



Radio broadcasts	All (general public, scientific / technical audience, media)	To promote technical and popular aspects of the LHCs	LHCs (NAN, HAM, HEL)
Social media	All, depending on channel (Twitter: all audiences, LinkedIn: stronger focus on scientific / technical audience)	To raise interest in mySMARTLife, to inform about project news, to promote the network, to foster discussions on mySMARTLife topics	SEZ, based on input by D+C Secretariat All partners engage actively
Blogs and short articles	All (general public, scientific / technical audience, media)	To raise interest in mySMARTLife, to inform about project news and technical issues	SEZ, based on input by D+C Secretariat and other partners
Best practice booklet	Whole range of stakeholders involved in the process of district retrofitting	To promote mySMARTLife results, to assure take up of activities	SEZ together with D+C Secretariat, input by all project partners
Webinars with interested stakeholders	Enablers (e.g. industrial stakeholders, SME; energy providers, energy performance contractors, RTD, universities)	To allow enablers to learn about implementation in LHCs and replication actions by FCs	SEZ with LHCs / FCs / CAR, input from all project partners depending on topic
Event participation	All, depending on event	To increase the visibility of mySMARTLife	All project partners
Final conference	All (general public, scientific / technical audience, media)	To promote mySMARTLife results, to demonstrate the implementation of actions in the LHCs and the FCs approaches	CAR together with D+C Secretariat, input by all project partners
Partners'	All (general public,	To raise interest in	All project partners



websites	scientific / technical audience, media)	mySMARTLife, to inform about the project, its aims, objectives, to link to mySMARTLife website	
Partners' social media channels	All, depending on channel (Twitter: all audiences, LinkedIn: stronger focus on scientific / technical audience)	To raise interest in mySMARTLife, to inform about project news, to foster discussions on mySMARTLife topics	All project partners

Table 3: Overview of mySMARTLife D+C tools, target groups and aims



5.2.1 Project tools

SEZ as the Dissemination and Communication leader is responsible for the planning and realisation of the dissemination and communication tools and activities, with input by the project coordinator and / or the project partners. Together, they constitute an organised structure to describe the entire project in all its complexity. Choosing different tools aims to present different aspects of the project to a diverse audience. They do all have in common their high recognition value as the project's CI is used consistently in all tools.

- **Project website**

The mySMARTLife website (www.mysmartlife.eu) is one of the key instruments for internal and external communication. The website constitutes the central communication and knowledge hub for the project partners and was set up at the beginning of the project. Following the Corporate Identity of mySMARTLife, this website offers general and individual information for internal and external purposes in a clear and structured manner.

SEZ is responsible for the website's set-up and maintenance, whereas the content is strongly dependent on the input of the project partners in general and of the work package leaders, LHCs and FCs in particular. The website also links to the project's social media channels.

From M13 to M24, continuous updates and improvements have been made to the website. As of 28 May 2018, the new EU-wide GDPR regulations came into effect, which resulted in the fact that the consortium had to reset their distribution list, asking every subscriber to renew their subscription and to re-submit their contact details by double opt in. Consequently, the current number of newsletter subscribers is now at 106 people. The entire mySMARTLife consortium undertakes great efforts to continuously increase the number of subscribers to the mySMARTLife newsletter by promoting it to many Smart City projects and by actively featuring the newsletter via the website, Twitter and LinkedIn as well as at all events. In addition, a comprehensive [Privacy Policy](#) outlining the data protection efforts of the mySMARTLife team was published.





Privacy Policy

Privacy Policy

1. An overview of data protection

General

The following gives a simple overview of what happens to your personal information when you visit our website. Personal information is any data with which you could be personally identified. Detailed information on the subject of data protection can be found in our privacy policy found below.

Data collection on our website

Who is responsible for the data collection on this website?

The website operator processes the data collected on this website. The operator's contact details can be found in the website's required legal notice.

How do we collect your data?

Some data are collected when you provide it to us. This could, for example, be data you enter on a contact form.

Other data are collected automatically by our IT systems when you visit the website. These data are primarily technical data such as the browser and operating system you are using or when you accessed the page. These data are collected automatically as soon as you enter our website.

What do we use your data for?

Part of the data is collected to ensure the proper functioning of the website. Other data can be used to analyse how visitors use the site.

What rights do you have regarding your data?

You always have the right to request information about your stored data, its origin, its recipients, and the purpose of its collection at no charge. You also have the right to request that it be corrected, blocked, or deleted. You can contact us at any time using the address given in the legal notice if you have further questions about the issue of privacy and data protection. You may also, of course, file a complaint with the competent regulatory authorities.

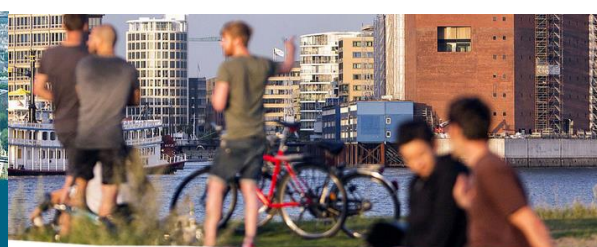
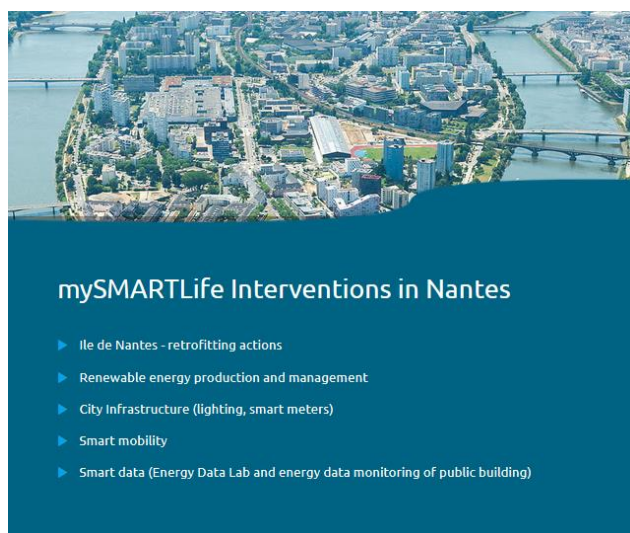
Analytics and third party tools

When visiting our website, statistical analyses may be made of your surfing behaviour. This happens primarily using cookies and analytics. The analysis of your surfing behaviour is usually anonymous, i.e. we will not be able to identify you from this data. You can object to this analysis or prevent it by not using certain tools. Detailed



Figure 2: mySMARTLife Website – Privacy Policy

In M23, detailed pages outlining the interventions in each of the LHCs were compiled, designed and published. The aim of these pages is to demonstrate how the three Lighthouse Cities of Nantes, Hamburg and Helsinki are reducing their CO₂ emissions by increasing the use of renewable energy sources. The interventions include innovative technological solutions in connection with the refurbishments of buildings, the usage of renewable energies, e-mobility and supporting ICT solutions like the urban platforms.





mySMARTLife Interventions in Helsinki

- ▶ Merihaka and Vilhonvuori - retrofitting projects
- ▶ Kalasatama high-performance residential buildings
- ▶ Viikki Environment House
- ▶ Energy projects
- ▶ Smart public lighting
- ▶ Solar Power Plant
- ▶ E-mobility
- ▶ Helsinki Urban Platform

Figure 3: mySMARTLife Website – Interventions Nantes, Hamburg, Helsinki

In M22, SEZ has commissioned the programming of a deliverable section for the website including a user-friendly registration process with the aim of uploading all public deliverables during the lifespan of the project.

After the departure of one of the Follower Cities from the consortium, a major effort was made to bring the website into line with the new reality of mySMARTLife. The individual pages were reviewed with regard to content and graphic elements had to be redesigned.





Figure 4: Updated mySMARTLife Website – Landing Page

- **Project leaflet, postcard and poster**

The project leaflet and project postcard are major communication tools, as they provide core information of mySMARTLife. Whereas the postcard offers only basic information on mySMARTLife, the leaflet provides detailed information on the project, the involved cities, the consortium, technologies, sites and approach.

During the reporting period M13 to M24, the mySMARTLife leaflet was designed, printed (2000 copies) and distributed to all partners. The postcards have been reviewed, amended (due to Varna's departure from the consortium) and re-printed in English and Spanish. Other local language translations are outstanding because the consortium made the decision to use existing printed materials first before reproducing material in a new amended version.

The leaflet is currently commissioned to be translated into all local languages of the LHCs and FCs (FR, DE, FIN, KR, PL, and SP). All communication materials are available in printed and electronic versions (downloadable from the project website) and distributed in the LHCs and FCs, on events and to interested stakeholders.


In M22 the wish of consortium partners for a poster was articulated. Two posters have been produced in different sizes, one focusing on technical aspects of mySMARTLife and the other one introducing mySMARTLife. The generic poster is a graphic replication of the cover side of the postcard and the technical poster is seen below. All posters are also available in the downloadable section of the website and on the commonly used SharePoint.

What is mySMARTLife about?

The mySMARTLife project aims at making the three Lighthouse Cities of Nantes, Hamburg and Helsinki more environmentally friendly by reducing their CO₂ emissions and increasing the use of renewable energy sources.

Activities are focusing on "Inclusive Cities", offering a high quality of life to residents. "Smart People" are playing a vital role in their city's development. "Smart Economy" is an innovative and dynamic economic concept aiming at guaranteed employment and an adequate income, attracting talents as well as providing goods and services.


An integrated planning process, where citizens are actively involved in the decision making, links the actions in different fields (e.g. mobility, sustainable energy, ICT). Following a structured city business model leads to an integrated urban transformation strategy, which is transferable to other cities.



mySMARTLife Interventions

Within the three Lighthouse Cities, more than 150 demonstration actions will be carried out, ranging from technical actions (refurbishments of buildings, usage of renewable energies, clean transport and supporting ICT solutions) to social / non-technical actions (citizen engagement, develop-


Partners




Besides the mySMARTLife Lighthouse and Follower Cities, 16 cities from Europe and beyond exchange experiences and learn directly from the mySMARTLife findings and results. Together, they build up the mySMARTLife Cities Network, a strong network of cities, to make their cities smarter and more sustainable.

Contact

Project Coordinator: Rubén García Pajares, CARTIF Technology Centre
mysmartlife@mysmartlife.eu
www.mysmartlife.eu
 Join us at:
[@mySMARTLife_eu](https://twitter.com/mySMARTLife_eu)



Nantes
Hamburg
Helsinki



Transition of EU cities towards a new concept of Smart Life and Economy

3 Lighthouse Cities • 3 Follower Cities • 27 Partners • 6 Countries

A taster of some of the innovative mySMARTLife Interventions

Smart E-Busway XXL in Nantes

In Lighthouse City Nantes, preparatory actions to integrate electric high capacity buses on a bus rapid transit (BRT) line are in progress. By acquiring 22 E-busways (24m long, 100% electric) and developing an energy management system completely transparent for the bus line operation, Nantes responds to the citizens' high demand for efficient public transport and tackles climate change at the same time.

Smart Mobility in Hamburg

Although the mobility interventions affect the whole City of Hamburg, they are a focused activity in the borough of Bergedorf. Here, electric buses, e-cars, e-bikes and the "Cityskater" (a small last mile e-scooter) for public and private fleets are implemented as well as e-bus charging stations at the bus depot and a set of private and public stations for e-cars.

Smart Construction in Helsinki

As part of mySMARTLife, Helsinki is promoting the transition towards decentralised energy production and increasing the share of renewable energy sources. Activities are focused on the construction of a high performance residential zone, smart home solutions, smart building solutions and the integration of renewable energy sources for example to the e-mobility charging network.



The Lighthouse Cities



Nantes – Smart urban transformation for citizens

Nantes is the sixth largest city of France, with a metropolitan area of over 600,000 inhabitants. As part of mySMARTLife, Nantes has 47 actions from smart lighting and smart charging stations to an urban ICT platform and an energy databank which contribute to its energy transition roadmap set up in 2016, based on the results of a large citizen engagement process.



Hamburg – More liveable space for more residents

The Free and Hanseatic City of Hamburg is the second largest city in Germany, with its 1.8 million inhabitants. Hamburg is implementing actions from smart streetlights and new bicycle connections to smart heating islands and new electric buses.



Helsinki – Where history and presence lead into a smart future

Helsinki, the capital of Finland, has a population of over 626,300 inhabitants. The mySMARTLife project with its 47 actions is a major step towards Helsinki's target to become carbon neutral in 2035.

The Follower Cities

Three Follower Cities – Bydgoszcz (Poland), Rijeka (Croatia) and Palencia (Spain) – will directly learn from the Lighthouse Cities' experiences and set up their own urban transformation plans.



Bydgoszcz (Poland) – Continuous engagement towards a smart future

Bydgoszcz is located in northern Poland, facing the rivers Brda and Vistula and has almost 360,000 residents. Due to Bydgoszcz's engagement in various European programmes, numerous smart solutions have already been implemented. One example is an intelligent transportation system which steers traffic through vision-based monitoring.



Rijeka (Croatia) – On the way to transformation with modern ICT infrastructures

Situated at the Adriatic Sea, Rijeka is the third largest city in Croatia, with a population of 128,624 residents. Over the last decade, Rijeka has put strong efforts into urban development projects, particularly into the use of renewable energy sources in public transportation.



Palencia (Spain) – Transferring successful big scale solutions to a smaller scale

Palencia is located in the North Northwest region of Spain and has 80,000 residents. The city has been a pioneer in implementing electric car-sharing and in replacing its municipal fleet with electric vehicles (EV). It promotes public EV charging points and fosters cyclists mobility through bike rental and dedicated cycle paths.



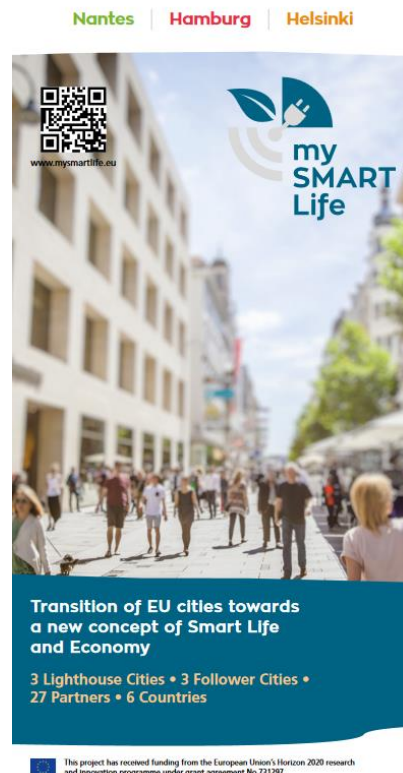


Figure 5: English Version of the mySMARTLife Leaflet and Amended Postcard

All postcard versions and the leaflet can be found in <https://www.mysmartlife.eu/publications>

- **Press releases**

Press releases in mySMARTLife focus on technological rather than general or social issues. Based on the information provided, SEZ, in close cooperation with CAR, is preparing professional press releases in English, which will be translated by the partners accordingly to the other project languages.

The first press release was published at the beginning of the project, providing basic information on mySMARTLife. The second press release was published mid-September after the periodic meeting that took place in Hamburg, Germany on 11-13 September 2018. The release focused on the study tour to the demonstration site Bergdorf.

The archive of press releases is available on the mySMARTLife Website under:
<https://www.mysmartlife.eu/press-corner>

- **Professional and scientific publications**

mySMARTLife academia partners (namely CAR, ARM, VTT, HMU, TEC, and NBK) will publicise research outputs from the project as scientific publications, peer-reviewed papers in international journals (e.g. IEEE Trans. Comm., Power Electronics, Smart Grids, and Sustainable Energy, International Journal of

Green Energy) and on the public platform www.openaire.eu. Each partner must ensure open access (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results.

During the second 12 months of the project, two additional scientific publications have been published.

Further information is in Annex I: Overview of Publications and further Dissemination Activities (without Events).

- **e-newsletter**

The public e-newsletter, published twice a year, is providing information about the project's activities and progress during the previous period. SEZ is responsible for writing the newsletters, with active input by and information from all partners, especially the LHCs, the WP leaders and CAR as the project coordinator.

For the time span of this report, two e-newsletters have been published, the latest one in June 2018. The next newsletter is currently being finalised and will be published in December 2018. The newsletters can be found [here](#) on the mySMARTLife website.

Newsletter No.2 published in December 2017 focused on the topic of the mySMARTLife Urban Transformation Strategy but also included news from all three Lighthouse Cities as well as projects news and events.

mySMARTLife – Focus Topic

Creating smart cities with the help of citizens and businesses – The mySMARTLife Urban Transformation Strategy

Developing new ways on how to engage citizens in the city life and in an integrated city planning process is at the core of the mySMARTLife Urban Transformation Strategy.

The **Urban Transformation Strategy** is one of the main mySMARTLife outcomes. It is based on the Smart People and Smart Economy concepts, adopting as main instrument an integrated Advanced Urban Planning. The strategy aims to support public authorities in the development of transition models on how to become a Smart City.

[READ MORE](#)



Figure 6: mySMARTLife Newsletter No.2 - Urban Transformation Strategy

Newsletter No.3 published in June 2018 focused on the topic of innovative energy usage in all three Lighthouse Cities. In addition, articles on zero-emission mobility in Hamburg as well as the launch of the Energy Climate Atlas in Helsinki were published.

mySMARTLife – Focus Topic

mySMARTLife sets Examples for Innovative Energy Usage

One of the objectives of the EU funded mySMARTLife project is to reduce the CO₂ emissions of cities and to make the demonstration cities more environmentally friendly. In the following article, we want to shine a light on how smart control and batteries provide flexibility for electrical grids in the Lighthouse City Helsinki. We will also present outstanding energy projects in the Lighthouse Cities Nantes and Hamburg.

[READ MORE](#)



Figure 7: mySMARTLife Newsletter No.3 –Examples for Innovative Energy Usage

For the upcoming newsletter (No.4), the focus subject will be mobility including reports on the XXL E-buses in Nantes, the self-driving Robobus in Helsinki and the mobility hub in Hamburg including plenty of project news and events that have taken place and will take place in the next couple of months.

In line with changes in the data protection legislation (GDPR), SEZ contacted all mySMARTLife newsletter subscribers in May 2018, informed them about the changes in legislation and asked them to re-subscribe in line with the new law. The number of subscribers is currently 106 to 177 (prior to the change in data privacy law).

SEZ is making great efforts to increase the number of newsletter subscribers and is currently using its twitter channel to increase subscription numbers.



Figure 8: Promotion of mySMARTLife Newsletter on Twitter



The newsletter archive is on the mySMARTLife Website under: <https://www.mysmartlife.eu/publications>

- **LHC video clips**

Short video clips showing project progress in the LHCs are to be produced by the LHCs, with the aim of inspiring other cities. The consortium has decided to support LHCs in their request to reduce the number of videos to be produced from initially 4 to 2. After initial discussions as part of the D&C Secretariat, we decided to set up a video working group that should focus on the production of the videos. The video working group acted as a sounding board accompanying the production of the first three videos for the three LHCs.

Parallel to setting up the video working group, a branded template clearly outlining the funding source for the videos as well as incorporating the corporate identity of mySMARTLife was produced. Each video is to incorporate the branded banner shown below.



Figure 9. Branded mySMARTLife visual for videos

At the end of November, all three LHCs presented their videos to the consortium. The videos are as diverse as the three LHCs themselves with Nantes presenting a very creative view of the project in general, Hamburg delivering a fly over their project area recorded with innovative 360° technology and Helsinki focusing on their interventions (one version with Finnish subtitles for local audiences).

A mySMARTLife [YouTube channel](#) was set up to offer interested stakeholders one contact point to see all relevant videos that are part of mySMARTLife, thus increasing traffic and awareness of the EU funded project and its videos.

- **Radio broadcasts**

Radio broadcasts with short interviews on local radio stations are planned on the project progress, covering technical and popular aspects in every LHC and if possible FC.

- **Social media**

For a trend-setting project like mySMARTLife, it is inevitable to integrate social media in the dissemination and communication strategy, addressing and involving both professional and private users. The aim is furthermost to raise attention regarding mySMARTLife and its activities and results, to involve the target groups in the project, for example via discussions on LinkedIn, and to raise interest in the project's dissemination and communication tools, for example directing them to the project's website, where more detailed information can be found. The social media activities are complementing the rest of the mySMARTLife dissemination and communication tools.

Two social media profiles have been established:

- **Twitter:** A mySMARTLife Twitter account has been created (https://twitter.com/mySMARTLife_eu) with currently 871 followers, 701 tweets and 443 likes (Status: 12.11.2018)
- **LinkedIn:** A mySMARTLife discussion forum has been created very recently (<https://www.linkedin.com/groups/13531338>) with currently 74 members (Status: 12.11 2018) and active participation in other discussion groups will take place





Figure 10: Screenshot of mySMARTLife Twitter account (Status: 12.11.2018)

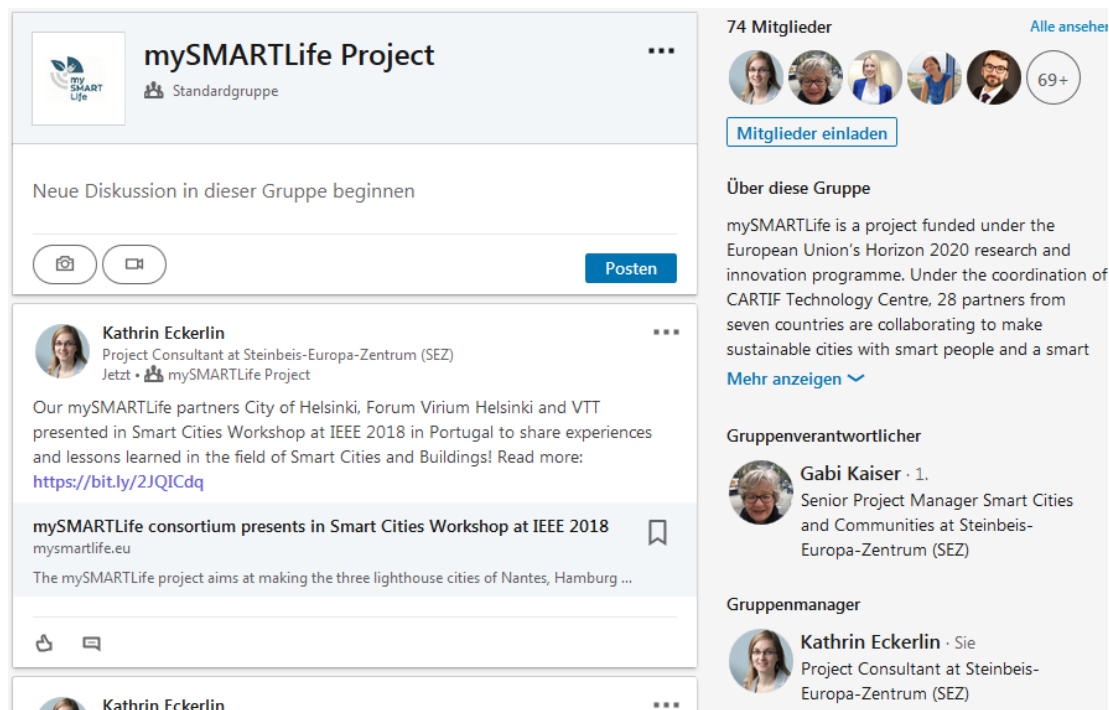


Figure 11: Screenshot of mySMARTLife LinkedIn discussion group (Status: 12.11.2018)



- **Blogs and short articles**

Short articles on the actual development status and on specific technical topics are regularly being published on the project website, based on input from all partners, according to the project achievements.

During the reporting period, nearly thirty short articles are published, covering a wide range of subjects from the smart lighting concept in Nantes to the self-driving bus in Helsinki and zero emission mobility in Hamburg. A full list of articles is on the mySMARTLife website in the [news section](#).

5.3 Publications and further Dissemination Activities

All mySMARTLife partners have been very active within months 13-24 of the project in communicating the project. This constitutes itself through active event participations, general publications and peer-reviewed articles. The following sections provide an overview of all scientific and other publications prepared and dissemination activities carried out between M13 and M24 by all project partners.

5.3.1 Scientific Publications (Peer Reviewed)

Three scientific publications have been published as part of mySMARTLife so far.

The first one in M1-M12 with the title [„Benefits of Battery Energy Storage System for System, Market, and Distribution Network – Case Helsinki”](#) published in the context of the “24th International Conference on Electricity Distribution”, written by mySMARTLife partner Helen, in cooperation with Fingrid. (Publication is related to mySMARTLife but not funded under the program).

The second one in M20 [Introduction of new decentralised renewable heat supply in an existing district heating system, Energy, Volume 154, 2018, Elsevier, 1 July 2018, pp. 68-79.](#)

The third one in M22 with the title [Combining a dynamic simulation tool and a multi-criteria decision aiding algorithm for improving existing District Heating, 16th International Symposium on District Heating and Cooling, Elsevier, Energy Procedia 149, 2018, pp. 266-275.](#) published by project partner ARMINES at the occasion of the 16th International Symposium on District Heating and Cooling.

Details can be found in Annex I: Overview of Publications and further Dissemination Activities (without Events).

5.3.2 Publications and further Dissemination Activities (without Events)

A total of 72 publications and further dissemination activities (without events) have been reported for M1-12 of the project.¹

For the reporting period M13 - M24, 74 publications and further dissemination activities without events were reported. These included:

- 44 Non-scientific and non-peer reviewed publications (popularised publications)
- 2 scientific publications
- 9 press releases

¹ 15 Non-scientific and non-peer reviewed publications (popularised publications), 11 press releases, 13 social media activities, 26 website actions, 2 videos published on YouTube, 1 communication campaign, 4 other dissemination activities



- 9 social media activities (including regular tweets on different profiles)
- 4 website actions
- 3 videos
- 2 flyers
- 1 communication campaign

An estimated audience of about 493,700 persons has been reached by these activities, constituting the scientific community, industry, civil society, media, the general public and customers.

A detailed overview can be found in Annex I: Overview of Publications and further Dissemination Activities (without Events).

5.4 Organisation of and Participation in Events

Partners participate actively in events not organised by the consortium at national and international level to stimulate interest from "new" stakeholders, including the public and end users. The project is presented in presentations or with posters or other materials whenever possible. Key European events are identified and selected (e.g. European Sustainable Energy Week, Annual Conferences of the Market Place Smart Cities and Communities).

An overview of events is generated based on the input of all partners. This provides an important overview of all past and future event related activities by the consortium and helps in coordinating the partner's activities. This is constantly being updated by all partners.

Several events in the Lighthouse Cities have been organised within mySMARTLife. Highlights include:

- **Presentation of E busway during electric road international congress**



Figure 12: Nantes Congres Electric

mySMARTLife Lighthouse City Nantes organised a workshop in Nantes as part of the Congres Electric Road Region Pays de la Loire 2018. The partner engaged with e-mobility experts from the region and updating them on the XXL E-busway program that part of the mySMARTLife project.



<http://www.electric-road.com/congres-er/le-congres-electric-road-region-pays-de-la-loire-2018/>

- **Hamburg – Walks & Talks**

mySMARTLife Walks & Talks is an event series in Lighthouse City Hamburg where mySMARTLife is presented to the public. Talks are organised on a regular basis on different topics related to the project. The talks are very popular with nearly 40 participants having joined the first two events. From summer 2018, regular walks through different buildings give interested citizens the opportunity to visit various demonstration sites where innovative smart city solutions are tested.



In summary, four Walks & Talks took place covering a wide variety of subjects from smart city lamps to smart metering and energy transition. Participation in Hamburg's Walks & Talks is free of charge. To increase the number of citizens being able to engage through the Walks & Talks, the Hamburg team is currently exploring the option to create an online virtual version of Walks & Talks.

Figure 13: Hamburg Walks & Talks

- **Helsinki – Helsinki has launched Energy and Climate Atlas on 3D City Model**

The Energy and Climate Atlas was officially introduced to the public at a launch event in Helsinki City Hall on 14th February 2018 ([read more](#)). Lighthouse City Helsinki presented its work on the open energy data and explained the different features of the Helsinki 3D City Model and the Energy and Climate Atlas.



In addition, mySMARTLife project Coordinator Rubén García Pajares (CARTIF) presented the mySMARTLife project to the interested audience. Lighthouse City Helsinki has made a significant step forward on its path to cut carbon dioxide emissions and reach carbon neutrality by launching its [Energy and Climate Atlas](#) (<https://kartta.hel.fi/3d/atlas>). The 3D atlas, developed as part of the mySMARTLife project, is a tool for implementing energy efficiency improvements in buildings. Please see the [video](#) from the launch event.

Figure 14: Helsinki Launch of Energy & Climate Atlas



- **Together is Better: Helsinki and Bydgoszcz share their experience at Smart City Forum in Warsaw**

mySMARTLife Lighthouse City Helsinki and Follower City Bydgoszcz participated in the seventh Smart City Forum in Warsaw, Poland on 13-14 March 2018. Strategies for creating smart cities were presented and discussed between local administrations and residents. One of the highlights of the event were the speeches of the Bristol and Helsinki representatives - both ranked among the leaders in the implementation of smart city solutions. During a thematic block devoted to "Strategies of Intelligent Cities", Petteri Huuska, environmental planner at the Urban Environment Division of the City of Helsinki, presented the Helsinki City strategy for 2017-2021 in the context of climate protection focusing on the



climate mitigation action plan of the city. Further topics addressed were the use of open data and the engagement of citizens and businesses in the creation of a smart city. He also introduced sustainable actions such as Smart Kalasatama, a new construction area in Helsinki where smart city solutions are being demonstrated, and Helsinki's Energy and Climate Atlas, both actions supported within mySMARTLife.

Figure 15: Helsinki Sharing Experiences

- **Presentation of mySMARTLife at European Day in Palencia, Spain**

European Day in Palencia was a public event on Palencia's activities in Europe and EU projects. On 9 May 2018, mySMARTLife Follower City Palencia organised a "European Day" in order to inform local and regional press and media about Palencia's institutional relations with Europe and the EU projects in which Palencia is involved, such as mySMARTLife. In addition, an exhibition stand and public activities for citizens were organised.

- **BY&FORCITIZENS Conference, Valladolid, Spain**

This conference on urban regeneration and smart, sustainable and resilient cities to climate change, took place in Valladolid (Spain) on September 20th and 21st. It was organized by CARTIF Technology Centre and the Institute for Business Competitiveness of the Junta de Castilla y León.

The common thread of the conference was the experience of R2Cities, CITYFiED, REMOURBAN, mySMARTLife and Urban GreenUp projects, funded by the European Commission and coordinated by CARTIF. The research teams of these projects have succeeded in turning Valladolid and more than 40



European cities into more liveable places. Conference's attendees had the opportunity to share the experience of these projects and many other initiatives and examples of leading European cities in the transition towards more sustainable, efficient and competitive Europe.



Figure 16: Opening of the BY&FOR&CITIZENS Conference

The conference was organised in different blocks. In terms of the technical programme, 60 first level speakers discussed about the role of the citizen in the cities of the future, the concept of circular economy in urban environments, the most advanced technological solutions in energy efficiency, electric mobility and communication and information technologies (ICTs) and the introduction of nature based solutions in cities.

The keynote speeches and debates were complemented with technical visits to the projects pilots in Valladolid. The first visit was to the rehabilitated district of Torrelago, in Laguna de Duero (Valladolid), composed of 31 buildings, which means more than 143.000 square meter of living space. The attendants could also visit the neighbourhood of Fasa-Delicias (Valladolid), where the REMOURBAN project has managed to reduce the CO₂ emissions by 950 tons per year to around 400 families, and the Cuatro de Marzo (Valladolid), where more than 300 houses have been rehabilitated.

As regards mobility, there was a visit, organised by the City Council of Valladolid, to see the pantographs of line 7 of urban buses that provide the required electricity to recharge the batteries with which the buses can travel in electric mode in the downtown area of the city. Finally, the University of Valladolid organised the visit to the Lucía Buildings, a zero-energy building.

Last but not least, participants had the chance to hold bilateral meetings to seek partners and agreements for the technological and commercial transfer.

Overall, for the reporting period M13-M24,



- 41 events were organised:
 - 10 conferences
 - 26 workshops
 - 5 exhibitions

- 108 participations to events took place:
 - 39 conferences
 - 13 workshops
 - 24 events other than conferences or workshops
 - 19 other events
 - 8 activities jointly organised with other H2020 projects
 - 3 trade fairs
 - 2 pitch events

- 126 presentations were held

Through these event related activities, over 28,800 persons were reached.

Details can be found in Annex II: Overview of Events.



5.5 Joint activities with SCC1 projects and other EU initiatives

Close interaction and exchange with the other twelve SCC1 projects is taking place, especially regarding joint replication and dissemination / communication activities. Within the second project year, the following activities have taken place:

- **Regular meetings and exchange:**

Regular meetings and telephone conferences among the SCC1 projects are happening – both on the coordination, dissemination/communication and replication level. We plan joint activities and align the project activities, where possible. CAR, as project coordinator, SEZ, as mySMARTLife D+C leader, and Nobatek, as mySMARTLife replication leader, are regularly participating in the meetings and telephone conferences.

- **Promotion of SCC1 projects:**

The regularly updated mySMARTLife website has a section of useful links that is under the header press corner – useful links.

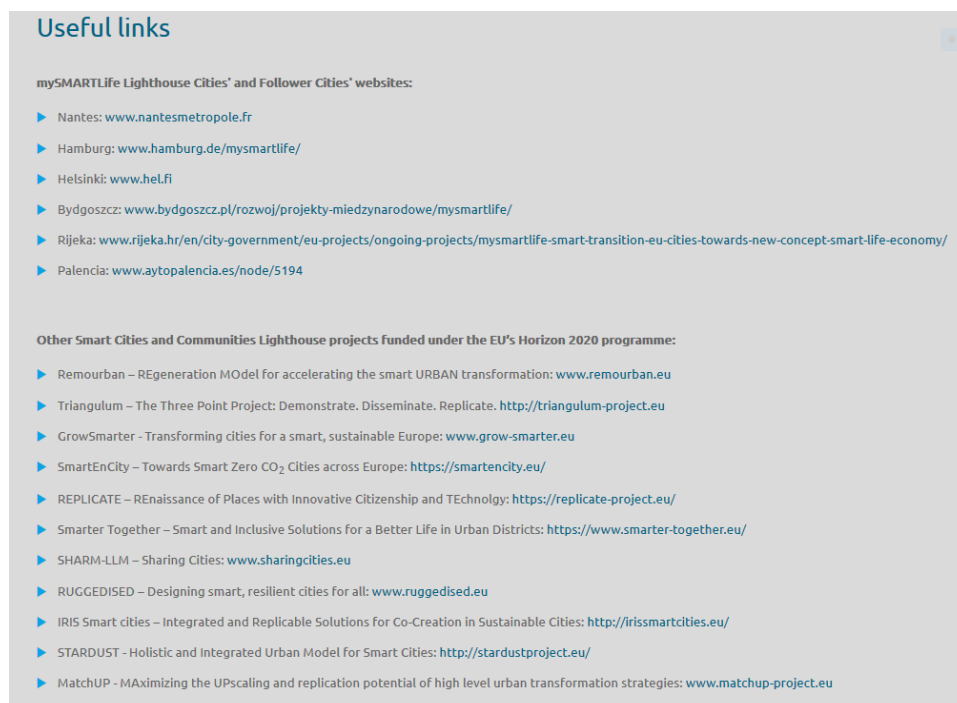


Figure 17: List of smart city projects on mySMARTLife website



- **Joint events and stands:**



Joint SCC1 meeting in Lisbon as part of the Portugal Smart City Summit (12 April 2018) including signing of manifesto of cooperation. Representatives of the twelve Smart City projects, recipients of a combined investment from the European Commission of €263.83 million, met to sign a manifesto of cooperation, among them mySMARTLife project coordinator Rubén García Pajares (CARTIF)

Figure 18: SCC1 meeting Lisbon



mySMARTLife took part in organising a **joint booth at the European Sustainable Energy Week 2018** in Brussels on 4-8 June 2018). The event was marked by a Policy Conference including the ceremony of the annual EU Sustainable Energy Awards and a chance to

share ideas and good practice in the Networking Village. As part of the EU Smart Cities Information System (SCIS), mySMARTLife was also represented.

- **Smart with a Heart: mySMARTLife Takes Part in the Meeting of the Smart City Community at Nordic Edge 2018**





Figure 19: Joint SCC1 stand Nordic Edge, Stavanger

From 25-27 September 2018, the fourth Nordic Edge Expo & Conference took place in Stavanger, Norway. The Nordic Edge is an annual event showcasing the latest innovative solutions from the Smart City community and thus the ideal meeting place for the project partners of the Horizon 2020 Smart Cities and Communities programme including representatives from mySMARTLife. 4500 visitors from all across Europe and even beyond attended this three-day event to present outcomes, exchange knowledge and meet with project partners. Apart from the official event, several side-events were organised around this largest Smart City event in the Nordics.

- **Joint booth at the Smart City Expo World Congress (SCEWC), 13.-15.11.2018 in Barcelona, Spain**

The current twelve SCC-1 lighthouse projects organised a joint participation in the Barcelona SCEWC 2018, held in November. mySMARTLife submitted a proposal to organise an Agora session on smart mobility titled “mySMARTLife Mobility Stories about Robots, Last Miles and XXL Buses”. A wide variety of speakers from the three Lighthouse Cities presented success stories from mySMARTLife.





NANTES: Great Debate on Energy Transition
(photo: Nantes Métropole / Ville de Nantes)



HAMBURG: mySMARTLife Talk 4
(photo: konsalt GmbH)



HELSINKI: Launch of the Energy and Climate Atlas (photo: City of Helsinki)



RIJEKA & Bydgoszcz at Follower Cities Event in Sonderborg (photo: SmartENCity)



PALENCIA: mySMARTLife Presentation in front of Palencia City Council (photo: City of Palencia)



BYDGOSZCZ: Smart City Forum in Warsaw, Maria Wasiak, deputy mayor of the City of Bydgoszcz (photo: MMC Polska)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 731297.



Figure 20: Some pictures of the events attended by mySMARTLife partners

- **Joint Multitouch Tool:** A project overarching touch tool has been set up by all SCC1 projects and mySMARTLife has joined this initiative. The tool presents the different SCC1 projects, involved LHCs / FCs and their technical approaches.
- **Joint D+C Plan:** Together, the SCC1 projects have developed a joint Dissemination and Communication plan. The aim is to define the aims of the joint D+C activities of the projects, to coordinate activities amongst the projects and to define the roles of the projects. SEZ, as mySMARTLife D+C leader, is actively involved in the implementation of the plan.
- **Cooperation with other initiatives:** In addition to collaboration with other SCC1 projects, mySMARTLife is engaged in active collaboration with other relevant EU wide initiatives, such as the ESPRESSO project², the EIP on Smart Cities and Communities³ and the Smart Cities Information System (SCIS)⁴. Apart from these events in which all projects participated, some other events in which mySMARTLife was present in connection with this task were:
 - Presenting mySMARTLife to Lighthouse project Stardust (HEL): Helsinki City partners presented their mySMARTLife actions to the Stardust lighthouse project Tampere City (23.01.2018)
 - Presenting mySMARTLife to MATCHUP project (HEL); Helsinki City partners presented their mySMARTLife actions to lighthouse project MATCHUP Follower City Kerava (24.05.2018)

² <http://espresso-project.eu>

³ http://ec.europa.eu/eip/smartcities/index_en.htm

⁴ <http://www.smartcities-infosystem.eu>



- Presenting mySMARTLife to lighthouse project Grow Smarter in Stockholm (HEL): Helsinki City partners visited Stockholm and presented mySMARTLife to the GrowSmarter LHC of Stockholm (26.04.2018)
- Delivering SmartCity Session to IEEE2018 together with STARDUST and MAtchUP projects (VTT): VTT has co-chaired a smart city workshop in IEEE2018 by UNINOVA. The preparations for the session is targeting five smart city projects and especially anticipated city and industry partners to be involved to the session (25-27.09.2018).
- Periodic exchange of experiences with other German LHC: City of Hamburg partners have actively been presenting their actions in mySMARTLife to other German LHCs. For instance, German LHCs will develop a policy paper addressed to the federal and the state governments, mySMARTLife Walks & Talks citizen information events with the LHCs of Munich, Dresden, Cologne and Hamburg, etc. (18.-19.04.2018)

The related deliverable is D7.1 “Report of lighthouse projects cooperation. Working groups and platform results”. In this deliverable, all these activities are reported. The first version of D7.1 has been released on M12 (November 2017); others will follow in M36 and M60.

6. Conclusions

During the second 12 months of mySMARTLife, all project partners have carried out a variety of Dissemination and Communication activities. During the first 12 months, the WP8 activities were focused on the development of the overall dissemination and communication structure within mySMARTLife, the development of the project’s corporate identity and the main communication materials and tools. In the second 12 months, all communication and dissemination tools were further developed, adapted to project needs, and all project partners proactively promoted mySMARTLife as well as their individual activities. The overarching aim of the communication and dissemination activities of mySMARTLife are to build on the successful start of the project and to continue the strong interaction with all stakeholders through the various communication tools.

The continuous focus stayed on the close cooperation and collaboration with the other SCC1 Lighthouse projects and other EU initiatives, resulting, amongst other things, in joint activities with a focus on dissemination and communication.

With 223 communication and dissemination activities having been carried out by the consortium, among them 74 publications and further dissemination activities and 149 event related activities and reaching an estimated audience of 522,500 persons, it can be concluded that the project visibility has been very actively and efficiently driven forward during the second year of mySMARTLife.



Annex

Annex I: Overview of Publications and further Dissemination Activities (without Events)

In the following Table 4, all scientific publications related to the project during months 12-24 are listed:

No.	Type	Title	DOI	ISSN eISSN ISBN	Author(s)	Title of journal or equivalent	Vol. / Date	Publisher	Place	Year	Rel. pages	Public & private partici- pation	Peer- review	Open- Access
1	Article in journal	Introduction of new decentralised renewable heat supply in an existing district heating system	10.1016/ j.energy. 2018.03. 105	0360- 5442	M. Rämä, M. Wahlroos	Energy	Vol: 154, 2018	Elsevier BV	Amsterdam	2018	68-79	No	Yes	Yes – Gold OA Link
2	Publication in conference proceeding/ workshop	Combining a dynamic simulation tool and a multi-criteria decision aiding algorithm for improving existing District Heating	10.1016/ j.egypro. 2018.08. 191	1876- 6102	M. Mabrouk, P. Haurant, V. Dessarthe, P. Meyer, B. Lacarrière	Energy Procedia, Special Issue 16th International Symposium on District Heating and Cooling	Vol: 149, Sept. 2018	Elsevier	Amsterdam	2018	266-275	Yes	Yes	Yes - Gold OA Link

Table 4: Scientific Publications



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 731297.



In Table 5, the non-scientific publications during months 12-24 are listed:

No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
Press Release (PR)										
1	PR	HEL	Launching of Energy and Climate Atlas to the Helsinki City 3D Model	14.02.2018	Media	1000	FI	https://www.hel.fi/uutiset/fi/kaupunkiymparisto/atlas-140218	FI	
2	PR	HMU	Robottibussin uudet vaatteet - sinä päätät, millaiset	29.03.2018	Media	20	FI	https://www.epressi.com/tiedotteet/kaupungit-ja-kunnat/robottibussin-uudet-vaatteet-sina-paatat-millaiset.html	FI	Robotbus design to be voted
3	PR	HMU	Robottibussit valtaavat uusia alueita Helsingissä	25.04.2018	Media	376	FI	https://www.epressi.com/tiedotteet/koulutus/robottibussit-valtaavat-uusia-alueita-helsingissa.html	FI	Robotbuses in Helsinki
4	PR	HMU	Robottibussilinja 94R käynnistyy Kivikossa	11.05.2018	Media	449	FI	https://www.epressi.com/tiedotteet/hanketiedotteet/robottibussilinja-94r-kaynnistyy-kivikossa.html	FI	Helsinki RoboBusLine started
5	PR	HEN	News report	12.06.2018	Media	1042	FI	https://www.helen.fi/en/news/2018/Solar-panel-benches-in-Helsinki/	FI, EN	
6	PR	HEN	News report	14.08.2018	Media	631	FI	https://www.helen.fi/en/news/2018/Charging-station-for-electric-cyclists-in-Katajanokka/	FI, EN	



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
7	PR	SEZ, HAM	mySMARTLife partner Hamburg welcomes all consortium partners to a study tour	22.10.2018	Media	2020	EU	https://mysmartlife.eu/fileadmin/user_upload/press_releases/2018_10_22_mySMARTLife_press-release-studytour_final_web.pdf	EN	Press release about the projects first review meeting and a study tour to the demonstration site Bergedorf
8	PR	NAN	Implementation of digital boiler in social housing	October 2018	Media	0 (tbc)	FR		FR	
9	PR	NAN	First E-busway arriving in Nantes	November 2018	Media	0 (tbc)	FR		FR	
Non-scientific and non-peer reviewed publications (popularised publications)										
1	Non-scientific publication	HEL, FOU, HEN	Viikin ympäristötalossa testataan henkilökohtaista lämmönsäätöä	05.12.2017	General public	200	FI	https://www.hel.fi/uutiset/fi/kaupunkiymparisto/alytermostaatit-050617	FI	
2	Non-scientific publication	SEZ	mySMARTLife newsletter #2	21.12.2017	General public	141	EU	https://mysmartlife.eu/newsletter/newsletter-2017-2/	EN	Newsletter #2 was sent to 141 people: note: 68 confirmed subscribers after GDPR mailing
3	Non-scientific publication	HEL	Fiksu Merihaka säästää lämmityskuluissa / Horisontissa paranevaa asuinympäristöä	22.12.2017	General public	1000	FI	https://www.kiinteistolehti.fi/zine/1666/article-35787	FI	



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
4	Non-scientific publication	DTAG	Reference Architecture Model Open Urban Platform (OUP)	December 2017				https://www.beuth.de/de/technische-regel/din-spec-91357/281077528	EN	
5	Non-scientific publication	HEN	Blog post about demand response	16.01.2018	General public	835	FI	https://www.helen.fi/yritys/vastuullisuus/ajankohtaista/blogi/2018/lampojoustot/	FI	
6	Non-scientific publication	FVH	Esineiden internet tutuksi Helsingin Vekotinverstaalla	26.01.2018	General public	177	FI	https://forumvirium.fi/esineiden-internet-tutuksi-helsingin-vekotinverstaalla/	FI	
7	Non-scientific publication	BYD	Information on project partners meeting in Helsinki and in general about mySMARTLife project	15.02.2018	General public	712	PL	https://bydgoszcz24.pl/pl/11_wiadomosci/17397_z_helsinek_wrocili_urzednicy_ratuszowi_chodzi_o_inteligentna_przemiane.html	PL	Information on PP meeting in Helsinki and in general about mySMARTLife project
8	Non-scientific publication	DTAG	Interoperability – the next stage in Smart City development	28.02.2018	General public	200	Worldwide	https://www.telekom.com/en/blog/group/article/interoperability-the-next-stage-in-smart-city-development-516422	EN, DE	Blog Post
9	Non-scientific publication	HEN	Article in Helen magazine	01.03.2018	General public	400000	FI	https://www.helen.fi/asiakaspalvelu/ajankohtaista/helen-lehti/	FI	HEN magazine is sent to all HEN's electricity customers, hence the article has reached



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
										over 400 000 customers
10	Non-scientific publication	ENG	Call for candidates for smart house action	March 2018	General public	1000	FR	Link	FR	Also published on the websites of the City of Saint Sebastien and Rezé
11	Non-scientific publication	SEZ	EU-Projekt mySMARTLife - Neue Lebens- und Wirtschaftskonzepte für die Städte Europas	March 2018	General public	1000	DE	https://www.steinbeis-europa.de/files/sez-jahresbericht-2017_web.pdf	DE	Project description of mySMARTLife and role of SEZ in the project in SEZ annual report 2017 (print and online version)
12	Non-scientific publication	HAM, KON	Advertisement of mySMARTLife Talks	01.04.2018	Civil society	n/a	DE	Link	DE	In newspapers, on official partner website and in Europe Week magazine.
13	Non-scientific publication	HEL, HSY	Launch of Kattohukka web pages (heat losses of roofs)	10.04.2018	General public	1000	FI	https://www.hel.fi/uutiset/fi/kaupunkiymparisto/kattohukka-100418	FI	
14	Non-scientific publication	FVH	Avoin IoT -ekosysteemi tuottaa tietoa ja luo uutta bisnestä	10.04.2018	General public	67	FI	https://forumvirium.fi/avoin-iot/	FI	
15	Non-scientific publication	HEL, HSY	Vuotaako talosi katto rahanarvoista lämpöä taivaalle? Uudessa	11.04.2018	General public	5000	FI	https://www.hs.fi/kaupunki/art-2000005637345.html?share=3ac4c5236963751790786264ce2f46c8	FI	



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
			palvelussa on lämpökamerakuva jokaisesta Helsingin katosta							
16	Non-scientific publication	HEL, HSY	Katso, onko katossasi lämpövuotoja – Helsinki julkaisi kiinteistöjen Kattohukka-palvelun	12.04.2018	General public	1000	FI	Link	FI	
17	Non-scientific publication	HEL, HEN	Actions in Viikki	01.05.2018	General public	1000	FI		FI	
18	Non-scientific publication	FVH	Forum Virium Helsinki rakensi nuorten pienoisälykaupunkia IoT:n avulla	02.05.2018	General public	56	FI	https://forumvirium.fi/forum-virium-helsinki-rakensi-nuorten-pienoisalykaupunkia-iotn-avulla/	FI	
19	Non-scientific publication	BYD	Newsletter no. 2 on Bydgoszcz project website	07.05.2018	General public	70	PL	http://www.bydgoszcz.pl/rozwoj/projekty-miedzynarodowe/mysmartlife/	PL	Presentation of Newsletter no. 2
20	Non-scientific publication	HEL	Viikissä viritetään huippuunsa energiatehokkuus	07.05.2018	General public	3000	FI		FI	
21	Non-scientific publication	HMU	Robottibussilinja 94R käynnistyi Kivikossa	14.05.2018	Customers	n/a	FI	Link	FI	Helsinki RobobusLine started



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
22	Non-scientific publication	HMU	First self-driving bus in Helsinki to Scheduled Service operated by Metropolia	15.05.2018	Customers	n/a	Worldwide	Link	EN	Helsinki RobobusLine started
23	Non-scientific publication	VTT, HEN, HEL	Kalasatama: a model district for smart energy	18.05.2018	Other	15000	FI	Link	FI, EN	Press article in VTT Impulse magazine
24	Non-scientific publication	DTAG	Journal of Bifurcational Dynamics and Analysis of the European and Asian Area	May 2018	General public	n/a	Worldwide	http://www.weaf.at/wp-content/uploads/2018/06/BIFF-2nd-Edition.pdf	EN	Not yet published online
25	Non-scientific publication	HAM, KON	Information booklet about Project Partners in Hamburg "Infomappe" (DE)	May 2018	General public	500	DE	https://www.hamburg.de/contentblob/11433340/a7dfa35b425ab7c10b1f81228b363444/data/d-infomappe-englisch.pdf	DE	
26	Non-scientific publication	HEL	mySMARTLife-hankkeessa älykaupunkiratkaisut kokeilussa	28.05.2018	General public	5000	FI	https://isy.fi/wp-content/uploads/2018/06/Ilmansuojelu_lehti_2_2018_netti.pdf	FI, EN	
27	Non-scientific publication	HMU	"Näyttää ihan vaahtokarkilta, mutta mitä jos tämä sekoaa?" –	17.06.2018	General public	n/a	FI	Link	FI	



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
			Testissä Helsingin uusin robottibussi							
28	Non-scientific publication	SEZ	mySMARTLife newsletter #3	June 2018	General public	86	EU	https://mysmartlife.eu/newsletter/newsletter-2018-3/	EN	86 subscribers at 29.06.2018
29	Non-scientific publication	FOU (+VTT, HEN, HEL)	Demand response in Viikki Environment Center to RIL's Construction Engineering magazine	June 2018	Industry	6000	FI	https://www.ril.fi/fi/ril/lehdet/rakennustekniikka.html	FI	mySMARTLife demo site in Viikki
30	Non-scientific publication	HAM, KON	Newsletter about Project developments	June 2018	Other		DE		DE	.
31	Non-scientific publication	FVH	13 teknologiaa 2020 - luvulle	03.07.2018	General public	149	FI	https://forumvirium.fi/13-teknologiaa-2020-luvulle/	FI	
32	Non-scientific publication	VWG, HAM	Newspaper article titled "Rathaus testet E-Bikes von VW" published in local newspaper "Bergedorfer Zeitung"	14.08.2018	General public	17000	DE	https://www.bergedorfer-zeitung.de/nachrichten/article215083493/Rathaus-testet-E-Bikes-von-VW.html	DE	Newspaper article on e-bikes testing in Bergedorf
33	Non-scientific publication	FVH	Kaapelitehtaan bändikämpät vietiin esineiden Internetiin	14.08.2018	General public	125	FI	https://forumvirium.fi/bandikamppien-iot/		



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
34	Non-scientific publication	HMU	Robottibussi on vielä raakile – jo pelkkä sadekuuro voi pysäyttää	18.08.2018	General public	n/a	FI	https://www.tekniikkatalous.fi/tekniikka/autot/robottibussi-on-viela-raakile-jo-pelkka-sadekuuro-voi-pysayttaa-6736975	FI	
35	Non-scientific publication	FVH	Helsinki keräsi IoT-laskurilla tietoa Koffin puiston käytöstä	23.08.2018	General public	61	FI	https://forumvirium.fi/helsinki-kerasi-iot-laskurilla-tietoa-koffin-puiston-kaytosta/	FI	
36	Non-scientific publication	HAM, KON	Information booklet about Project Partners in Hamburg (EN)	August 2018	General public	200	DE	https://www.hamburg.de/contentblob/11433340/a7dfa35b425ab7c10b1f81228b363444/data/d-infomappe-englisch.pdf	EN	
37	Non-scientific publication	HMU	Joukkoliikenne murroksessa: Kinkkurasvaa tankkiin tai robottibussin kyytiin	18.09.2018	General public	n/a	FI	https://motiivilehti.fi/lehti/artikkeli/joukkoliikenne-murroksessa-brkinkkurasvaa-tankkiin-tai-robottibussin-kyytiin/	FI	
38	Non-scientific publication	FVH	Carbon Neutral Me - datalähteistä hyötyä ilmastotavoitteiden saavuttamisessa	25.09.2018	General public	169	FI	https://forumvirium.fi/carbon-neutral-me-datalahteista-hyotya-ilmastotavoitteiden-saavuttamisessa/	FI	
39	Non-scientific publication	NAN	Launch of call for project on urban logistics	September 2018	Industry	1000	FR		FR	



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
40	Non-scientific publication	ENG, NAN	Commissioning of smart lighting action	September 2018	General public		FR		FR	
41	Non-scientific publication	HAM (VHH)	Die VHH als Teil von mySMARTLife	September 2018	General public	n/a	DE	https://vhhbus.de/mysmartlife/	DE	Article about VHH's participation in mySMARTLife
42	Non-scientific publication	FVH	Digitaalinen kaksonen tuo älykkään kaupungin kartalle	10.10.2018	General public	154	FI	https://forumvirium.fi/digitaalinen-kaksonen-tuo-alykkaan-kaupungin-kartalle/	FI	
43	Non-scientific publication	SEZ	General mySMARTLife poster for events	06.11.2018	General public		EU, worldwide		EN	Poster with key visual and key figures of mySMARTLife
44	Non-scientific publication	SEZ, CAR	Technical mySMARTLife poster for Smart City Expo Barcelona	08.11.2018	Scientific Community	n/a	EU, worldwide		EN	Poster presenting mySMARTLife interventions and impact (e.g. on CO ₂ emissions reduction)
Flyer										
1	Flyer	HAM, KON	Flyer for mySMARTLife Talks	from February 2018	Civil society	1500	DE	http://www.hamburg.de/contentblob/9534290/9f32fd5e1ea7b6316e25e805626896e1/data/d-msl-talk.pdf	DE	Flyer for mySMARTLife Talks
2	Flyer	SEZ	Project Leaflet	August 2018	General public	n/a (2000 printed)	EU	https://mysmartlife.eu/fileadmin/user_upload/publications/3013_SEZ-ST_mySMARTLife_Flyer_WEB.pdf	EN	Presents the project's objectives, demo-sites and examples for interventions;



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
						d)				language adaptations under development
Social Media										
1	Social Media	NAN	Several tweets on mySMARTLife on twitter and LinkedIn account of NAN project leader	12/2016-05/2018	Other	600	FR	https://www.linkedin.com/feed/update/urn:li:activity:6336326447292125185	EN	
2	Social Media	NBK	Tweets during the Helsinki mySMARTLife event and Cities Network Workshop	14.02.2018	General public	1424	FR	https://twitter.com/nobatekinef4?lang=fr	FR	
3	Social Media	HMU	Historiallinen hetki Kivikossa - Robottibussilinja 94R käynnistyy!	14.05.2018	General public	2437	FI	https://www.facebook.com/MetropoliaAMK/posts/1718110134921536	FI	Helsinki RobobusLine started
4	Social Media	HMU	Historical Moment in Kivikko today: Helsinki RobotbusLine 94R starts operating!	14.05.2018	General public	only counts once	FI	https://www.facebook.com/MetropoliaAMK/posts/1718110134921536	FI	Helsinki RobobusLine started
5	Social Media	HMU	Helsingin Uutiset Headline - picture on Facebook	16.05.2018	General public	396	FI	Link	FI	Helsinki RobobusLine started
6	Social Media	ENG	Social media actions for	24-	General	500	Worldwide	https://vivatechnology.com/	EN	https://innovation.engie.com/fr/



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
			Vivatech participation of one winner of call for projects launched by ENGIE	26.05.2018	public					news/actus/mobilite-durable/obwstreetstyle-un-parking-intelligent-sur-l-ile-des-machines-a-nantes/9474
7	Social Media	SEZ	Regular tweets on mySMARTLife profile about project news, event participation etc. (@mySMARTLife_eu)	12/2017 - 11/2018	General public	871	EU	https://twitter.com/mysmartlife_eu	EN	871 followers, 701 tweets and 443 likes
8	Social Media	SEZ	Regular retweets of mySMARTLife posts via SEZ twitter profile (@SEZ_Europa)	12/2017 - 11/2018	General public	354	DE	https://twitter.com/sez_europa?lang=de	DE	354 followers
9	Social Media	SEZ	Regular posts in mySMARTLife LinkedIn group	12/2017 - 11/2018	General public	74	EU	https://www.linkedin.com/uas/login?session_redirect=https%3A%2F%2Fwww.linkedin.com%2Fgroups%2F13531338	EN	74 group members
Website										
1	Website	CER	mySMARTLife à Nantes: un projet H2020 de "smart cities" dont le Cerema est partenaire	09.01.2018	General public	150	FR	https://www.cerema.fr/fr/actualites/mysmartlife-nantes-projet-h2020-smart-cities-dont-cerema-est	FR	Webpage on the Cerema website to describe the mySMARTLife project and Cerema's contribution



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
2	Website	HMU	Helsinki RobobusLine website	09.08.2018	General public	n/a	FI	https://www.helsinkirobobusline.fi/	FI, EN	
3	Website	HMU	Metropolia UAS Smart Mobility Innovation Center website	25.09.2018	General public	n/a	FI	https://www.metropolia.fi/innovaatiokeskittymat/alykas-liikkuminen/	FI	
4	Website	SEZ	mySMARTLife website	07/2017 - 05/2018	General public	4922	EU	www.mysmartlife.eu	EN	Informs about the project, news, events, network and publications
Communication campaign (e.g. radio, TV)										
1	Communication campaign	ENG	Call for candidates for smart house action	March 2018	General public	13000	FR		FR	13000 mails distributed
Video/Film										
1	Video/Film	HMU	German television company ZDF filming documentary of the smart city of Helsinki	27.06.2018	General public	n/a	FI		EN	Helsinki RobobusLine was filmed to a documentary film
2	Video/Film	HMU	Presenting Helsinki RobobusLine to EU's Road Trip project	03.08.2018	General public	n/a	EU	https://roadtripproject.eu/discovery-details/exploring-the-future-in-helsinki/	EN	The Road Trip Project is a journey across the continent and explores a variety of EU supported projects and activities.



No.	Activity	Partners	Title	Date	Type of audience	Size of audience	Countries addressed	Means of verification (URL or PDF)	Language	Comments / Description
3	Video/Film	HMU	Ramboll Finland OyYTJ filming promotional video in the robobus	23.& 27.08.2018	Customers	n/a	FI		FI	

Table 5: Non-scientific publications



Annex II: Overview of Events

In the following Table 6, the series of events attended by mySMARTLife during months 12-24 are listed:

No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
Organisation of a Conference										
1	Organisation of a Conference	HAM, KON	Presentation of mySMARTLife at Walks & Talks (Talk 2)	14.12.2017	Hamburg, DE	Civil society	30	DE	http://www.hamburg.de/contentblob/9534290/32b7fc2f28edc92ed213f9b9fa0ac0ac/data/d-msl-talk.pdf	Presentation and discussion for residents from project partners in the frame of citizen engagement.
2	Organisation of a Conference	HAM	Presentation of the project at the "Bergedorfer Bautage"	23.03.2018	Hamburg, Germany	Industry	40	DE		A yearly conference about new buildings and technics in Hamburg-Bergedorf
3	Organisation of a Conference	BYD	Bydgoszcz Energy Days	25.04.2018	Bydgoszcz, PL	General public	500	PL	http://www.bydgoszcz.pl/aktualnosci/tresc/final-iii-bydgoskich-dni-energii/	Conference on e-mobility: discussion about the future of e-mobility, exhibition of electric vehicles (cars, buses, bikes), information about mySMARTLife.



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
4	Organisation of a Conference	HAM, KON, DTAG	Two presentations of mySMARTLife at Walks & Talks - Talk 3 on smart street lamps	04.05.2018	Hamburg, DE	Civil society	15	DE	http://www.hamburg.de/contentblob/9534290/32b7fc2f28edc92ed213f9b9fa0ac0ac/data/d-msl-talk.pdf	A presentation and discussion session from project partners in the frame of citizen engagement during the Europe Week in Hamburg.
5	Organisation of a Conference	ESA	Presentation of mySMARTLife at Innovation in smart cities: new tendencies	17.05.2018	Barcelona, ES	Scientific Community	35	ES		To explain to university students the Lighthouse projects funded by the EU in order to engage them for the future
6	Organisation of a Conference	HAM, KON	Two presentations at Walks & Talks - Talk 4 "Smart Metering"	12.06.2018	Hamburg, DE	General public	25	DE	Link	A presentation and discussion session for the civil society from project partners in the frame of citizen engagement.
7	Organisation of a Conference	FVH	Presentation at MyData2018 Smart City Day	29.08.2018	Helsinki, FI	Civil society	36	FI	http://www.mydata2018.org	Organisation of a pre-event on MyData - conference and workshop related to Carbon Neutral Me



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
8	Organisation of a Conference	CAR	Four mySMARTLife related presentations at BY&FORCITIZENS Conference	20-21.09.2018	Valladolid, ES	General public	236	Worldwide	https://byforcitizens.com/	Several technical sessions were held targeting different smart cities related topics (smart mobility, renaturing cities, financial aspects, etc). mySMARTLife coorganised this conference, together with other projects
9	Organisation of a Conference	DTAG	Smart City Science Day	01.11.2018	Berlin, DE			DE		
10	Organisation of a Conference	DTAG	Berlin Science Week - Open Day at T-Labs	01.11.2018	Berlin, DE			DE		
Organisation of a Workshop										
1	Organisation of a Workshop	FVH	Presentation at Co-creation workshop for IoT developers, introduction	11.01.2018	Helsinki, FI	General public	18	FI	http://www.vekotinverstas.fi	Introduction to IoT sensors event for citizen developers
2	Organisation of a Workshop	FVH	Presentation at Co-creation workshop for IoT developers,	18.01.2018	Helsinki, FI	General public	16	FI	http://www.vekotinverstas.fi	Introduction to IoT sensors event for citizen developers



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			introduction							
3	Organisation of a Workshop	HAM, KON	Presentation at a workshop about innovative mobility concepts in town quarters	18.01.2018	Hamburg, DE	Other	30	DE		
4	Organisation of a Workshop	HAM, KON	Two presentations at 2nd Meeting of the local innovation network in the Borough of Bergedorf	21.01.2018	Hamburg, DE	Investors	15	DE		2nd meeting of the local innovation network in the Borough of Bergedorf, organised by the project mySMARTLife, focus topic mobility in town quarters
5	Organisation of a Workshop	HEL, HEN, SAL	Presentation at Info evening at Merihaka	23.01.2018	Helsinki, FI	Civil society	10	FI		Info evening about smart thermostats and installations for the residents of Haapaniemenkatu 12
6	Organisation of a Workshop	NAN	Presentation at Workshop on greening company fleets	27.01.2018	Nantes, FR	Industry	30	FR		Workshop organised by Nantes Metropole to recruit company fleet to take part in the "greening



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										company fleet" action, local event
7	Organisation of a Workshop	HEL, HEN, SAL	Presentation at Info evening at Merihaka	14.02.2018	Helsinki, FI	Civil society	10	FI		Info evening about smart thermostats and installations for the residents of Haapaniemenkatu 12
8	Organisation of a Workshop	HAM, KON	Two presentations at Development of a local innovation Network in the Borough of Bergedorf with focus on E-Mobility	21.02.2018	Hamburg, DE	Investors	20	DE		A presentation and discussion session for the scientific community, industry and investors in HAM.
9	Organisation of a Workshop	HEL, HEN, SAL	Presentation at info evening at Merihaka	07.03.2018	Helsinki, FI	Civil society	10	FI		Info evening about smart thermostats and installations for the residents of Haapaniemenkatu 12
10	Organisation of a Workshop	FVH	Presentation at Workshop on how to create noise sensors	13.03.2018	Helsinki, FI	General public	16	FI	http://www.vekotinverstas.fi	Workshop during which attendees built their own noise sensors
11	Organisation of a Workshop	FVH	Presentation at Workshop on creating	15.03.2018	Helsinki, FI	General public	16	FI	http://www.vekotinverstas.fi	Workshop to create sensors that use the



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			LoRaWAN sensors							LoRaWAN network used in mySMARTLife project
12	Organisation of a Workshop	HEL, HEN, SAL	Presentation at Info evening at Merihaka	22.03.2018	Helsinki, FI	Civil society	10	FI		Info evening about smart thermostats and installations for the residents of Haapaniemenkatu 12
13	Organisation of a Workshop	FVH	Presentation at Workshop on co-creating sensors based on ESP technology	27.03.2018	Helsinki, FI	General public	11	FI	http://www.vekotinverstas.fi	Workshop to build own ESP -based sensors
14	Organisation of a Workshop	HAM, HEL, NAN	Hamburg mySMARTLife ICT meeting	26.-27.04.2018	Hamburg, DE	Other	10	DE, FI, FR		Meeting of the ICT groups from HAM, HEL and NAN.
15	Organisation of a Workshop	NAN	Creative workshop on innovative use of public space	12.06.2018	Nantes, FR	Civil society	30	FR		Workshop with companies, citizens to generate new ideas on innovative use of public space
16	Organisation of a Workshop	NAN	Presentation at Electric road	18-19.06.2018	Nantes, FR	Industry	500	FR	http://www.electric-road.com/	Organisation of a workshop to present the E-busway & stand



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
17	Organisation of a Workshop	HAM, KON	Two presentations at 3rd Meeting of the local innovation network in the Borough of Bergedorf	26.06.2018	Hamburg, DE	Investors	30	DE		Establishment and development of networking between the Scientific Community, Industry and Investors through sharing of know-how from various professionals and guest lecturers.
18	Organisation of a Workshop	HEL	Presentation at Energy Renaissance Workshop	04.09.2018	Helsinki, FI	Policy makers	50	FI		
19	Organisation of a Workshop	NAN	Nantes Digital Week	13 - 23.09.2018	Nantes, FR	Other		FR	http://www.nantesdigitalweek.com	Local event
20	Organisation of a Workshop	NAN	Presentation of E-busway during electric road international congress	18.09.2018	Nantes, FR	Industry	40	FR	http://www.electric-road.com/congres-er/le-congres-electric-road-region-pays-de-la-loire-2018/	Presentation during conference to a group of experts in electric mobility
21	Organisation of a Workshop	NAN	Workshop to present MOBILIPRO tools during Nantes Mobility Club meeting	25.09.2018	Nantes, FR	Industry	30	FR		Presentation to the members of the mobility Club of Nantes Metropole



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
22	Organisation of a Workshop	VTT, HEL, FVH	Presentation at 9th International Conference on Intelligent Systems 2018	25.-27.09.2018	Madeira, PT	Industry	300	Worldwide	http://www.ieee-is2018.com/	Audience includes Scientific Community (higher education, research), Industry, Civil society Workshop presentation
23	Organisation of a Workshop	FVH	Presentation at Carbon Neutral Me Concept Lab	09.10.2018	Helsinki, FI	Policy makers	17	FI	https://forumvirium.fi/concept-lab-carbon-neutral-me-tyopaja-9-10-2018/	Concept lab workshop as part of the Carbon Neutral Me development
24	Organisation of a Workshop	NAN	Presentation at Workshop for potential applicants to the call for proposals on innovative urban logistics	06.11.2018	Nantes, FR	Industry	40	FI		Workshop to support companies wanting to respond to the call for proposals
25	Organisation of a Workshop	NAN	Workshop on self data	08.11.2018	Nantes, FR	Civil society	40	FR		Workshop on self data to initiate a one year process to deepen the issue with stakeholders, citizens, companies (link to WP 1 on citizen/stakeholder engagement)



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
26	Organisation of a Workshop	NAN	Presentation at Call for ideas on urban logistics	November 2018	Nantes, FR	Industry	40	FR		Workshops with companies, start ups interested in developing innovative projects for the call
Exhibition										
1	Exhibition	HEL	Presenting mySMARTLife at Services and Permits Exhibition	20.04.2018	Helsinki, FI	General public	300	FI		
2	Exhibition	HAM	Presentation of the project at the framework programme of the exhibition "Energy production in Bergedorf"	09.05.2018	Hamburg, DE	Civil society	3	DE		At the "Museum of the Vier- and Marshlands" in Hamburg-Bergedorf mentioned with interview in local newspaper
3	Exhibition	ERDF	Presentation of the Public Lighting use case of the Nantes Datalab at the Web2Day, 3 days digital exhibition in Nantes	13.-15.06.2018	Nantes, FR	Industry	500	FR	https://web2day.co/	



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
4	Exhibition	SEZ	Nordic Edge 2018	25.-27.09.2018	Stavanger, Norway	Industry, scientific community	50	EU	https://www.nordicedgeexpo.org/	Join SCC1 stand featuring all 12 Lighthouse projects; presentation of mySMARTLife via SCC1 Multitouch Tool
5	Exhibition	DTAG	Presenting mySMARTLife with a multitouch tool at DTAG stand	13.-15.11.2018	Barcelona, ES	General public	only counts once	Worldwide	http://www.smartcityexpo.com/en	
Participation in a Conference										
1	Participation in a Conference	SEZ	Presentation at Info Day on Renewable Energies and Smart Cities	01.12.2017	Stuttgart, DE	Industry	33	DE	Link	Presentation on Smart Cities Projects including mySMARTLife; Audience: Universities of Applied Sciences, enterprises, multipliers
2	Participation in a Conference	SEZ	Presentation at InnoEnergy Conference: Women4Energy International Conference 2017	06.12.2017	Stuttgart, DE	Scientific Community	53	EU	http://www.women4energy.eu/	Presentation; audience: Industry, RTD, SME, public authorities; exhibition



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
3	Participation in a Conference	DTAG	Presentation at IEC (International Electronic Committee)	31.01.2018	Dortmund, DE	Industry	70	DE	https://www.dke.de/de/themen/smart-cities/iec-smart-cities-workshop-2018-de	
4	Participation in a Conference	DTAG	Presentation at Mobile World Congress 2018	26.02 - 01.03.2018	Barcelona, ES	General public	200	ES	https://www.mobileworldcongress.com/mwc18-highlights/	Usage of the multitouch tool
5	Participation in a Conference	HAM	Presentation of the project to the "Association of Road- and Traffic Engineers" (VSVI)	27.02.2018	Hamburg, DE	Scientific Community	75	DE		
6	Participation in a Conference	SEZ	Presentation at Enterprise Europe Network: Sector group meeting "Sustainable Construction" + R+T 2018 international exhibition and matchmaking	01-02.03.2018	Stuttgart, DE	Industry	20	EU		Presentation of Smart Cities projects including mySMARTLife
7	Participation in a Conference	HEL, BYD	Presentation at Smart City Forum	13.03.2018	Warsaw, PL	Other	120	EU	http://smartcityforum.pl/	Promotion of mySMARTLife project: giveaways, stand, roll-up. Presentation about smart



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										city actions in Helsinki.
8	Participation in a Conference	FVH	OGC Technical Committee	19.-20.03.2018	Orleans, FR	Scientific Community	200	FR	http://www.opengeospatial.org/event/1803tc	Technical committee to meet organisations involved with standardisation of TC211
9	Participation in a Conference	HEN	Presentation at 2nd Plenary Meeting Concerted Action for the Energy Efficiency Directive	21.-23.03.2018	Vienna, AT	Policy makers	40	EU	Link	Energy efficiency and demand response topic, Helen presented three options for demand response of which mySMARTLife demo in Merihaka was mentioned. Helen described how smart thermostats enable demand response for residents.
10	Participation in a Conference	HAM	Presentation at Forum Offene Stadt	13.04.2018	Hamburg, DE	General public	150	DE	https://offenestadt.info/	A presentation on the Hamburg Urban Platform. mySMARTLife was mentioned in the context of the integration of sensor data.



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
11	Participation in a Conference	HAM	Presentation of the project to the "Federal Association for Housing Industry, North" (BfW Nord)	26.04.2018	Hamburg, DE	Industry	150	DE		
12	Participation in a Conference	ERDF	Presentation at ODS Talks - Without sharing of data, no energy transition	15.05.2018	Paris, FR	Policy makers	100	FR	Link	
13	Participation in a Conference	HEL	Climate conference for municipalities	16.05.2018	Helsinki, FI	Other	150	FI		Presenting mySMARTLife at the exhibition of the conference
14	Participation in a Conference	BYD	Energy-efficient Building Forum (Forum budownictwa energooszczędnego)	16.05.2018	Bydgoszcz, PL	Other	120	PL	http://www.czystabydgoszcz.pl/forum-budownictwa-energooszczednego/	Lecture by the University of Technology and Life Sciences in Bydgoszcz on "Energy Losses in Buildings." Students tried out electric bicycles and a thermal imaging camera. Energy-saving constructions made by students were presented and the best were



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										awarded with gifts.
15	Participation in a Conference	BYD	Presentation at Cities and municipalities against air pollution and climate change - an international seminar in Zegrze, PL	17.05.2018	Zegrze, PL	Policy makers	90	PL	Link	Discussion about challenges, solutions and good practices for Polish cities following the path of sustainable development and adapting to the changing climatic conditions; exchange of experiences; presentation of mySMARTLife.
16	Participation in a Conference	FVH	Presenting mySMARTLife actions to Smart Tartu cluster	17.05.2018	Helsinki, FI	Policy makers	40	EE		Generic presentation about the project activities and discussion about co-operation possibilities
17	Participation in a Conference	HAM	Presentation of the project at the "Mobility Slam" in Hamburg-Altona	17.05.2018	Hamburg, DE	General public	25	DE		



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
18	Participation in a Conference	HAM	Presentation of the Project at the Hamburg New Mobility Day "mlove"	17.05.2018	Hamburg, DE	Scientific Community	300	DE		
19	Participation in a Conference	SEZ	EU Sustainable Energy Week - EUSEW	04.-08.06.2018	Brussels, BE	Other	50	EU	https://www.eusew.eu/	As part of the EU Smart Cities Information System (SCIS), mySMARTLife was represented
20	Participation in a Conference	BYD	Presenting mySMARTLife at XI Climate Metropolitan Forum, organised in the framework of ADAPTCITY project	11.-12.06.2018	Bydgoszcz, PL	Policy makers	62	PL	Link	Target group: policy makers, representatives of the cities in the metropolitan area, scientists; mySMARTLife was introduced during presentation on City of Bydgoszcz achievements titled "Preventing climate change"
21	Participation in a Conference	HAW	Presentation at the Walks & Talks series of HAM	12.06.2018	Hamburg, DE	Civil society	(25) only counts once	DE	http://www.hamburg.de/contentblob/9534290/68fd2c8579a07d42bbc9c1b223d63a5a/data/d-msl-talk.pdf	Presentation on the advantages of a Smart City regarding the energy supply and sector coupling of power and



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										heat; Topic: "Die Rolle der Smart City in der Energiewende" (EN: The role of a Smart City in the Energy Turnaround)
22	Participation in a Conference	HAM	Presentation of the project at the conference for sustainable town quarters	18.06.2018	Hamburg, DE	Scientific Community	30	DE		
23	Participation in a Conference	KON	Conference "Nachhaltige Quartiere"	18.06.2018	Hamburg, DE	Other	100	DE		
24	Participation in a Conference	DTAG	Smart Cities - Global Technology and Investment Summit	27.-28.06.2018	Algiers, DZ			Worldwide	Link	
25	Participation in a Conference	DTAG	Presentation at Smart City Forum Niederrhein	05.07.2018	Mönchengladbach, DE	Industry		DE	Link	Presentation on digital transformation in municipalities with mySMARTLife as case study
26	Participation in a Conference	KON	Conference "Entwicklungskonzept"	22.08.2018	Hamburg, DE	Other	100	DE		



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			Bergedorf"							
27	Participation in a Conference	HEN	Presentation at Global District Energy Days	25.-27.09.2018	Helsinki, FI	Industry	40	FI		
28	Participation in a Conference	ARM	16th International Symposium on District Heating and Cooling	09-12.09.2018	Hamburg, DE	Scientific Community		DE	https://www.dhc2018.eu/	
29	Participation in a Conference	HEL	Presentation at the World Summit on the Digital Built Environment WDBE 2018	11.-12.09.2018	Helsinki, FI	Scientific Community	50	EU	http://programme.exordo.com/wdbe2018/delegates/session/7/	
30	Participation in a Conference	HMU	Presentation at ITS World Congress 2018	18.09.2018	Copenhagen, DK	Industry	50	Worldwide	https://itsworldcongress.com/	Presentation about ongoing Finnish smart mobility projects (including mySMARTLife) in a session "NS3 How can Self-Driving Feeder Services improve Public Transport?" and panel discussion



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
31	Participation in a Conference	PAL	Presentation at 1st Sustainable Mobility Fair and Conference in Palencia	21.09.2018	Palencia, ES	General public	40	ES	Link	Introducing mySMARTLife at the conference of the first Sustainable Mobility Fair in Palencia
32	Participation in a Conference	DTAG	Presentation at Mobility World Congress at IAA Commercial Vehicles 2018 - "The Future of Network and Platform Providers"	24.09.2018	Hanover, DE			Worldwide		Presentation titled "Rethink Mobility: avoid, reduce, reuse"
33	Participation in a Conference	FVH, VTT	Two Presentations at IEEE Intelligent Systems 2018	24.-28.09.2018	Funchal (Madeira), PT	Scientific Community	250	Worldwide	http://www.ieee-is2018.com/	FVH: Co-chairing of a session where mySMARTLife was presented, two peer-reviewed papers published on Proceedings VTT: Conference presentation in Smart City session in cooperation with STARDUST. The goal of



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										this workshop was to share experiences and lessons learned in the field of Smart Cities and Buildings.
34	Participation in a Conference	HEL	Presentation at Nordic Edge	25.-27.09.2018	Stavanger, NO	Industry, scientific community	(50) only counts once	EU	https://www.nordicedgeexpo.org/	
35	Participation in a Conference	HEL	Presentation at Global District Energy Days	25.-27.09.2018	Helsinki, FI	Industry, scientific community	30	FI	http://www.2018dedays.org/	
36	Participation in a Conference	RIJ	"Poslovni uzlet" Rijeka - yearly conference, this year's theme is EU funding	September 2018	Rijeka, HR	Industry	200	HR		
37	Participation in a Conference	BYD	Presentation at conference called "Energy efficiency in practice, new technologies - financing options for change of heat sources and thermo-modernization"	15.10.2018	Bydgoszcz, PL	General public	80	PL	Link	Activities of the City in the area of energy efficiency and the elimination of emissions; audience: citizens of Bydgoszcz and neighboring municipalities, representatives of



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										cooperatives, housing associations, housing developers, owners of single-family houses, local government employees.
38	Participation in a Conference	CAR, CER, FVH, VTT	Three presentations at Smart City Expo World Congress	13.-15.11.2018	Barcelona, ES	General public	400	Worldwide	http://www.smartcityexpo.com/en	CAR: Agora Session "Trial. Innovate. Replicate" CER: General presentation of CERs activity in the field of smart city; FVH: Agora Session "Future Mobility" (robobus presentation)
39	Participation in a Conference	HEL	mySMARTLife presentation at OptEEmAL Conference - The OptEEmAL Solution for Energy Efficient District Retrofitting	15.11.2018	Barcelona, ES	General public	50	Worldwide	Link	Presentation titled "Open Energy Data: A New Framework for Better Energy Retrofit Solutions"
Participating in a Workshop										



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
1	Participating in a Workshop	BYD	Nature Days with participation of the projects ENERGY@SCHOOL, CitiEnGov, mySMARTLife	09.04.2018	Bydgoszcz, PL	General public	150	PL	Link	Promotion of the mySMARTLife project (roll-up) during Nature Days within an event organised by Energy@School, CitiEnGov projects
2	Participating in a Workshop	HEL	Presenting mySMARTLife to project SMART-MR	11.04.2018	Helsinki, FI	Other	40	FI	https://www.interregeurope.eu/smart-mr/	Energy actions in Kalasatama
3	Participating in a Workshop	FVH	Presenting mySMARTLife to Smart Energy Platform Åland and Motiva	12.04.2018	Helsinki, FI	Civil society	10	FI	https://clcinnovation.fi/projects/smart-energy-platform/	Overview on project actions and platform vision
4	Participating in a Workshop	FVH	Presenting mySMARTLife activities to Smart&Clean indoor air quality project industry partners	20.04.2018	Helsinki, FI	Industry	50	FI		General presentation on the mySMARTLife activities and discussion about possible co-operation
5	Participating in a Workshop	PAL	European Day / presentation of mySMARTLife and other Palencia's EU	09.05.2018	Palencia, ES	Scientific Community	25	ES	https://www.aytopalencia.es/plan-estrategico/proyectos-europeos	Explain to the students the objectives of mySMARTLife, the replication and how they



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			projects							can contribute
6	Participating in a Workshop	ERDF	Participation to a workshop organised by the urban planning authority (SAMOA) to work with interdisciplinary experts on the subject of sensory energy data for public awareness	12.06.2018	Nantes, FR	Industry	20	FR		
7	Participating in a Workshop	PAL	Presentation at 2nd electrical mobility Observatory of the Excellence Club of Sustainability	03.07.2018	Madrid, ES	Other	20	ES	http://www.clubsostenibilidad.org/	Presentation on Sustainable Mobility Fair in Palencia including mySMARTLife project; Workshop with companies and administration representatives about development of the electric chargers network and PAL's experience.
8	Participating in a Workshop	HEL	Renovation Leap Project Workshop	03.09.2018	Espoo, FI	Scientific Community	40	FI	https://smartclean.fi/en/projektit/smart-elements-for-	



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
									renovation-leap/	
9	Participating in a Workshop	HCU	Presentation at Workshop: Localizing the sustainable development agenda - German Association for the United Nations	07.-08.09.2018	Potsdam, DE	Scientific Community	30	Worldwide		Presentation of paper on mySMARTLife
10	Participating in a Workshop	HEL, FOU	Presentation at SCC01 Replication workshop	28.09.2018	Stavanger, NO	Industry, scientific community	70	EU		
11	Participating in a Workshop	CAR	Presentation at Workshop organised by Prometeus INTERREG project	02.10.2018	Avila, ES	Policy makers	20	ES	https://www.interregeurope.eu/prometeus/	Attendance to a workshop organised in the framework of Prometeus INTERREG Europe project. CAR was invited to present related good practices/projects regarding sustainable mobility. mySMARTLife was presented: most remarkable mobility actions from our three cities: Nantes, Hamburg



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										and Helsinki
12	Participating in a Workshop	HCU	Circular & Smart Cities - Innovating Sustainability and Resource Efficiency in European Cities and Regions - European Week of Regions and Cities	10.10.2018	Brussels, BE	Other	30	EU	https://europa.eu/regions-and-cities/programme/sessions/151_en	HCU has moderated the workshop on smart and circular cities
13	Participating in a Workshop	CAR	Presentation at "Cities for Excellence" event organised within the European Week of Regions and Cities	11.-12.10.2018	Brussels, BE	General public		EU		Attendance to this event to present mySMARTLife as example of smart city project
Participation in an event other than a conference or workshop										
1	Participation other event	FVH	Introduction of mySMARTLife platform activities to Smart Otaniemi project	19.12.2017	Helsinki, FI	Scientific Community	5	FI		Project introduction and discussion on possible co-operation



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
2	Participation other event	HEL	Presenting mySMARTLife to WWF and project EconomisE	20.12.2017	Helsinki, FI	Other	3	FI	https://www.fi/en/economise/	Sharing general information about mySMARTLife
3	Participation other event	HEL	Presenting mySMARTLife and Merihaka actions to board members of housing associations of Merihaka	15.01.2018	Helsinki, FI	Civil society	8	FI		Planning together future action concerning energy renovations
4	Participation other event	HEL	Presenting Viikki and mySMARTLife to BEST project	06.02.2018	Helsinki, FI	Other	50	FI	https://www.johnnurmisenmaat.io.fi/en/clean-baltic-sea-projects/best/	
5	Participation other event	HEL	Presenting mySMARTLife to Helsinki EU office and Central administration	14.02.2018	Helsinki, FI	Other	5	FI		
6	Participation other event	ENG	Presentation of winners of call for projects	22.02.2018	Nantes, FR	Civil society	40	FR		
7	Participation other event	SEZ	SmartEnCity Network event	15.03.2018	Asenovgrad, BG	Other	20	BG	http://smartencitynetwork.eu/City.aspx?id=c8d400d5-2a67-48a4-84c9-	Bulgarian Follower Cities presented their experiences (Asenovgrad)



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
									b4815e577e9f&tags=	- SmartEnCity, Burgas - SHARINGCITIES, Sofia - SMARTER TOGETHER); roundtable discussion about smart buildings, smart urban mobility and ICT; site visits
8	Participation other event	HEL	Presenting mySMARTLife to Motiva and ClicInnovation	22.03.2018	Helsinki, FI	Other	10	FI	https://clicinnovation.fi/ https://www.motiva.fi/en	
9	Participation other event	CAR	Presentation at Interregional Workshop Castilla y León	12.04.2018	Valladolid, ES	Policy makers	50	EU	Link	Study visit organised by Prometheus INTERREG Europe project. CAR presented actions on sustainable mobility. mySMARTLife was presented: most remarkable mobility actions from NAN, HAM and HEL
10	Participation other event	CAR, VAR, TEC,	Presentation at SCC01 Meeting organised by Sharing Cities project	11-13.04.2018	Lisbon, PT	Other	230	EU	Link	Participation in the branding workshop organised by the City of



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
		ESA, SEZ								Rotterdam. Participation in the BoC meeting and other event activities; exchange of knowledge and experiences between 12 SCC1 projects.
11	Participation other event	HEL, HEN	Energy efficiency potentials of Merihaka	16.04.2018	Helsinki, FI	Civil society	11	FI		Finding out possible actions for energy efficiency measures at Merihaka
12	Participation other event	FOU	Presentation at Heat seminar	18.04.2018	Turku, FI	Industry	150	FI		Presenting preliminary results of Viikki Environmental Center
13	Participation other event	FOU	Presentation at Buildings' Smart Energy Usage seminar	03.05.2018	Espoo, FI	Industry	100	FI		Presenting preliminary results of Viikki Environmental Center
14	Participation other event	PAL	European Day	09.05.2018	Palencia, ES	Civil society	100	ES	Link	Students showed through games and performances their support and pride of being European citizens. Participation in activities organised jointly with ERDF and ESF projects



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
15	Participation other event	HEL	Presenting mySMARTLife to Match-Up project	24.05.2018	Kerava, FI	Other	5	FI		
16	Participation other event	HEL, SAL, VTT	Presentation at Summer Festival of Merihaka	26.05.2018	Helsinki, FI	General public	150	FI	https://www.facebook.com/events/432818837167038/	Presenting mySMARTLife for residents of Merihaka and festival visitors
17	Participation other event	HEL	Presenting mySMARTLife to ENEDIS	30.05.2018	Helsinki, FI	Other	7	FR		
18	Participation other event	HEL	Presenting mySMARTLife to Helsinki Region Municipalities Climate Experts Work Group	30.05.2018	Helsinki, FI	Policy makers	20	FI		Cities climate agenda collaborations
19	Participation other event	BYD	Fair of Youth Cultural Center no.2 in Szvederowo District, on the occasion of the Children's Day. Promotion of mySMARTLife	05.06.2018	Bydgoszcz, PL	General public	500	PL		Presenting mySMARTLife to residents, children



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
20	Participation other event	FVH	Presenting Kalasatama to UK Architecture Journalists	06.06.2018	Helsinki, FI	Media	5	UK		Presented Kalasatama energy related plot assignment stipulations and the benefits of data
21	Participation other event	HEL	Carbon Neutral Action Plan: economic impact	24.08.2018	Helsinki, FI	Industry, Civil society	70	FI		
22	Participation other event	HCU	Presenting mySMARTLife at International School on Energy Systems 2018	26.-31.08.2018	Kloster Seeon, DE	Scientific Community	40	Worldwide		Poster & Presentation of mySMARTLife
23	Participation other event	HEN	Presentation at Sähkönaiset Helenillä	18.09.2018	Helsinki, FI	General public	14	FI		
24	Participation other event	HEL	Presentation at Forum Virium Helsinki Strategy Day	26.09.2018	Helsinki, FI	Industry, scientific community	15	FI		
Pitch Event										
1	Pitch Event	ERDF	Pitch presentation about the Datalab for the birthday celebration of the CityLab	17.05.2018	Nantes, FR	Policy makers	100	FR	Link	Datalab project is one of the main projects of the CityLab programme; audience: economic and institutional leaders, general public.



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
2	Pitch Event	SAL	Pitch presentation at Cleantech Venture Day	13.06.2018	Lahti, FI	Investors	200	EU		Finding investors
Trade fair										
1	Trade fair	FVH	SähköValoTele	06.02.2018	Jyväskylä, Finland	Industry	14147	FI	http://www.sahkomessut.fi	Trade show to meet industry partners for project activities
2	Trade fair	FVH	Kongressimessut	11.04.2018	Helsinki, Finland	Industry	5000	FI	http://www.kongressimessut.fi	Trade show to meet industry partners for project activities
3	Trade fair	SAL	Finnbuild	11-13.10.2018	Helsinki, Finland	Industry	50	FI		International builders' fair: SAL promoted the solution they have installed in Merihaka to potential customers and brought up mySMARTLife project as a framework for first installation
Participation in activities organised jointly with other H2020 project(s)										



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
1	Participation in joint H2020 activities	HEL	Energise Living Labs pre-test workshop	01.12.2017	Helsinki, FI	Scientific Community	30	EU	http://energise-project.eu/	Collaboration with the Energise project. Living labs to be held in Merihaka in the autumn 2018.
2	Participation in joint H2020 activities	HEL	Presenting mySMARTLife to Lighthouse project Stardust (Tampere)	23.01.2018	Helsinki, FI	Other	6	FI	https://stardustproject.eu/	Collaboration with the Stardust project.
3	Participation in joint H2020 activities	HMU, PAL	Presentation at Learning from the Successful SCC Replication Workshop (Smarter Mobility), INEA	26.01.2018	Brussels, BE	Policy makers	160	EU	Link	Replication workshop; presentation by PAL and HEL (Robotbus) and searching for future European smart mobility partners
4	Participation in joint H2020 activities	HEL	Meeting with project Energise	16.03.2018	Helsinki, FI	Scientific Community	5	FI	http://energise-project.eu/	Planning together Energise Living labs in Merihaka
5	Participation in joint H2020 activities	HAM	Presentation during Exchange of German Lighthouse Cities in Horizon 2020	18.-19.04.2018	Munich, DE	Other	15	DE		Exchange of experiences between German LHCs (Munich, Dresden, Cologne) in H2020 smart cities projects



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
6	Participation in joint H2020 activities	SAL	Infosharing / training session with Energise project	21.08.2018	Helsinki, FI	Scientific Community	6	FI		Infosharing as mySMARTLife and Energise projects are both working in Merihaka area and on similar topics
7	Participation in joint H2020 activities	HEL	Energise Project Steering Group meeting	17.09.2018	Helsinki, FI	Scientific Community	8	FI	http://www.energise-project.eu/	
8	Participation in joint H2020 activities	SEZ	Two presentations at Smart City Expo World Congress - joint SCC1 stand / Workshops	13.11.2018	Barcelona, ES	General public	only counts once	Worldwide	http://www.smartcityexpo.com/en	SEZ: Workshop Communicating the smart city VTT: Workshop: Legal & regulatory issues in the EU energy market
Other										
1	Other	HAM	Presentation of the project to the "Bergedorf Interest and Business association"	26.02.2018	Hamburg, DE	Industry	15	DE		
2	Other	RIJ	Presentation of mySMARTLife during visit of the Ministry of	17.04.2018	Rijeka, HR	Policy makers	40	HR		mySMARTLife was presented to representatives of the



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			the Regional Development of Croatia							Ministry of Regional Development of Croatia within a study visit to Rijeka.
3	Other	DTAG	Leverage Smart City at DTAG (Internal alignment) - presentation	26.04.2018	Bonn, DE	Industry	70	DE		
4	Other	HAM	Presentation of the project to the Vice-president of the European Union	27.04.2018	Hamburg, DE	Policy makers	20	DE		At the occasion of EU Vice-president's official visit to Hamburg (Mr. Andrus Ansip)
5	Other	HCU	Presentation of mySMARTLife to Swedish consultancy Tyréns	03.05.2018	Hamburg, DE	Scientific Community	20	SE		Presentation and site visit of mySMARTLife to engineers from the Swedish consultancy Tyréns
6	Other	HAM	Presentation of the project at a science-slam in Hamburg	17.05.2018	Hamburg, DE	Civil society	20	DE		Presentation of the mobility aspects of the project
7	Other	HMU	Presenting autonomous bus (mySMARTLife action	08.06.2018	Helsinki, FI	Industry	8	CN, FI		Presenting Helsinki RobobusLine to companies from China



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			23)							and Finland
8	Other	SEZ, NAN, HAM, HEL	Three presentations at Webinar of mySMARTLife Cities Network on "Citizen engagement"	11.06.2018	Online	Other	20	EU		Presentations by NAN, HAM, HEL about their citizen engagement actions
9	Other	HAM, VHH	Two Presentations of the project to a government delegation of North Macedonia (the Minister of Finance and the Mayor of Skopje)	14.06.2018	Hamburg, DE	Policy makers	8	DE		
10	Other	HAM	Presentation of the project at the working group environment and energy of the Hamburg Social Democrats and the Hamburg Green Party	15.06.2018	Hamburg, DE	Policy makers	20	DE		
11	Other	ENH	Report and presentation of the	28.06.2018	Hamburg, DE	Other	40	DE		



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
			project at the general meeting of the cooperative							
12	Other	HMU	Presenting autonomous bus (mySMARTLife action 23)	28.06.2018	Helsinki, FI	Policy makers	6	EE, FI		Presenting Helsinki RobobusLine to a delegate led by Deputy Mayor and Head of the Transport Department from Estonia
13	Other	HMU	Presenting autonomous bus (mySMARTLife action 23)	01.08.2018	Helsinki, FI	Policy makers	1	DE, FI		Presenting Helsinki RobobusLine to Member of the state parliament Brandenburg. Spokesman for Infrastructure and State Planning. Spokesman for European Affairs, Development Policy and Consumer Protection
14	Other	VWG, HAM	E-bike test drive day	13.08.2018	Hamburg, DE	Other	80	DE		VW e-bikes have been presented to employees of public authorities in HH-Bergedorf. 59 test drives have been made.



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
15	Other	HMU	Presenting autonomous bus (mySMARTLife action 23)	06.09.2018	Helsinki, FI	Industry	9	Worldwide		Presenting Helsinki RobobusLine to a team from Toyota Motor Corporation
16	Other	HMU	Presenting autonomous bus (mySMARTLife action 23)	06.09.2018	Helsinki, FI	Policy makers	23	IS, FI		Presenting Helsinki RobobusLine to Samgöngustofa Islandic transport Authority and Finnish Transport Safety Agency Trafi
17	Other	NAN	Press conference to launch the call for project on innovative urban logistics	27.09.2018	Nantes, FR	Media	30	FR		30 people attending including journalists
18	Other	PAL	Social Biking Challenge Awards Gala	25.10.2018	Palencia, ES	General public	30	ES	Link 1 Link 2 Link 3	A competition created by the European Commission within the European Mobility Week. mySMARTLife has contributed to the local organisation of the Social Bicycle Challenge in Palencia to promote and disseminate the use of



No.	Type of event	Partners	Title	Date	Place	Type of audience	Size of audience	Countries addressed	URL	Comments
										bicycles as sustainable means of transport in cities.
19	Other	HEN, HEL	Presentation in front of Paris delegation visiting Helsinki	16.11.2018	Helsinki, FI	Policy makers	14	FI, FR		Two day visit where City of Helsinki is the main organizer; presentation by HEL

Table 6: Different events (per category) attended by mySMARTLife partners during the second year



